



**INSTANT GAME RULES  
AND GUIDELINES**

**INSTANT TICKET GAME #367**

**NEON LETTERS**

## SECTION 1 - PURPOSE OF GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code Section 99G.9(4)(2017) and expressly incorporate the Iowa Lottery's administrative rules published in Chapter 531 of the Iowa Administrative Code. In the event of inconsistency, these game specific rules control any contrary administrative code provisions.

## SECTION 2 - EFFECTIVE DATE

These rules become effective on January 3, 2018 and will remain effective through the announced end of Instant Game #367 unless earlier modified or rescinded by the Iowa Lottery Authority CEO.

## SECTION 3 - DEFINITIONS

- 3.1 "Ticket" means an Iowa Instant Game #367 Ticket.
- 3.2 "Ticket Validation Codes" for Instant Game #367 is the unique 10 character code printed on the front of the ticket in the NEON LETTERS play area, underneath the game scratch-off coating and overprint.
- 3.3 "Pack" means a pack of fanfolded Instant Game Tickets which are attached to each other by perforations. These fanfolded Tickets are packed in plastic shrink wrapping. In Instant Game #367, a "Pack" shall consist of 100 Instant Game Tickets fanfolded bearing a common pack number and having a Ticket number starting at 000 and continuing through 099.
- 3.4 "Pack-Ticket Number" is the 12-digit number of the form 367-100001-000 printed on the back of the ticket and above the barcode in black ink. This number shall also appear on the front of the ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) number shall also be printed on the back of the Ticket.
- 3.5 "Play Symbols" for Instant Game #367 are as follows: Twenty (20) of the following Play Symbols will appear under the NEON LETTERS rub-off area on the front of the Ticket in Symbol Font. Fifty-seven (57) of the following Play Symbols will appear in the GAME 1 - 11 Play area. Eleven (11) of the following Prize Symbols will appear with their eleven (11) related captions. All symbols will be displayed in black. Captions as shown below.

A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

NEON LETTERS &  
GAMES 1 - 11  
PLAY SYMBOLS

\$25.00 \$50.00 \$100 \$1,000 \$30,000  
TWYFIV FIFTY ONE HUN ONE THOU 30 THOU

GAMES 1 - 5  
PRIZE SYMBOLS

\$3.00 \$5.00 \$6.00 \$10.00 \$15.00 \$25.00 \$50.00 \$100  
THREE FIVE SIX TEN FIFTEEN TWYFIV FIFTY ONE HUN

GAMES 6 - 11  
PRIZE SYMBOLS

- 3.6 "Legends" The legend NEON LETTERS will be imaged in black below its respective play area. The legend CHECK YOUR TICKET will be imaged in Magenta above the Validation Data Matrix Barcode.
- 3.7 A "Non-Winning Ticket" is defined as an Iowa Instant Game #367 Ticket which is not intended to be a winning Ticket.

**SECTION 4 - DETERMINATION OF INSTANT PRIZE WINNERS**

4.1 The NEON LETTER play area is to be rubbed off to reveal twenty (20) play symbols. Scratch each letter in the 11 GAMES that corresponds to the NEON LETTERS. Complete any entire game word using the NEON LETTERS, win prize shown for that GAME. Words within words are not eligible for prizes.

Players can win up to seven (7) times on a ticket. The consolidated prize amounts are as follows:

|          |                           |
|----------|---------------------------|
| \$3.00   | (three dollars) or        |
| \$5.00   | (five dollars) or         |
| \$6.00   | (six dollars) or          |
| \$10.00  | (ten dollars) or          |
| \$15.00  | (fifteen dollars) or      |
| \$25.00  | (twenty-five dollars) or  |
| \$50.00  | (fifty dollars) or        |
| \$100    | (one hundred dollars) or  |
| \$1,000  | (one thousand dollars) or |
| \$30,000 | (thirty thousand dollars) |

4.2 No portion of the display printing nor any extraneous matter whatever shall be usable or playable as a part of the Instant Game.

4.3 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 6 of these Rules and the requirements set out on the back of each Instant Game Ticket.

4.4 The Ticket Validation Number (including any portion thereof) is not a Play Symbol and is not usable as such.

**SECTION 5 - NUMBER AND VALUE OF INSTANT PRIZES**

There will be approximately 1,247,700 tickets in the game. The expected number and value of prizes in the game are as follows:

| <b>Instant Prize</b> | <b>Number of Prizes in Game</b> | <b>Chances of Winning</b> | <b>Method of Payment</b> |
|----------------------|---------------------------------|---------------------------|--------------------------|
| \$ 3.00              | 199,632                         | 1:6.25                    | Paid by Retailer         |
| \$ 5.00              | 62,385                          | 1:20.00                   | Paid by Retailer         |
| \$ 6.00              | 37,431                          | 1:33.33                   | Paid by Retailer         |
| \$ 10.00             | 24,954                          | 1:50.00                   | Paid by Retailer         |
| \$ 15.00             | 24,954                          | 1:50.00                   | Paid by Retailer         |
| \$ 25.00             | 5,014                           | 1:248.84                  | Paid by Retailer         |
| \$ 50.00             | 1,666                           | 1:748.92                  | Paid by Retailer         |
| \$ 100.00            | 332                             | 1:3,758.13                | Paid by Retailer         |
| \$ 1,000.00          | 21                              | 1:59,414.29               | Paid by Lottery          |
| \$ 30,000.00         | 10                              | 1:124,770.00              | Paid by Lottery          |

The overall odds are 1:3.50

## **SECTION 6 - INSTANT TICKET VALIDATION REQUIREMENTS**

Besides meeting all of the other requirements in these rules and as printed on the back of each Instant Game Ticket, the following Validation Requirements will apply with regard to the Instant Game Tickets in Iowa Instant Game #367.

- 6.1 To be a valid Instant Game Ticket, all of the following requirements must be met:
- A. The Ticket must be complete, and not miscut, and have exactly one NEON LETTERS Play Symbol appearing under each of the twenty (20) rub-off spots on the front of the Ticket in the NEON LETTERS play area. Exactly one Play Symbol must appear in each of the fifty-seven (57) GAME 1 to 11 Play Spots on the front of the Ticket and exactly one legend must appear below the NEON LETTERS play area. Exactly one legend CHECK YOUR TICKET must appear above the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The ticket must also have exactly one Pack-Ticket Number, exactly one Validation Number, exactly one Inventory Tracking Barcode, exactly one Validation Data Matrix Barcode printed on the front of the ticket. The ticket must also have exactly one 12of5 Barcode with the game number and pack and ticket number appearing above the barcode and exactly one Inventory Tracking Barcode on the back of the ticket.
  - B. Each of the Play Symbols must be present in its entirety and be fully legible.
  - C. Each of the Play Symbols must be printed in black ink.
  - D. The Ticket shall be intact.
  - E. The Pack-Ticket Number and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Play Symbols on the Ticket.
  - F. The Ticket must not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
  - G. The Ticket must not be counterfeit in whole or in part.
  - H. The Ticket Validation Number and the Pack-Ticket Number shall be printed in black ink.
  - I. The Ticket must have been issued by the Lottery in an authorized manner.
  - J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
  - K. The Play Symbols, Ticket Validation Number and Pack-Ticket Number must be right side up and not reversed in any manner.
  - L. The Validation Numbers of an apparent winning Ticket shall appear on the Lottery's official list of Validation Numbers of winning Tickets; and a Ticket with that Validation Number shall not have been paid previously.
  - M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
  - N. The Game Play Area must be exactly as described in paragraphs 3.5 and 3.6.

- O. Each of the Play Symbols on the Ticket must be printed in the Symbol Font and must correspond precisely to the artwork on file at the Lottery; each of the legends must correspond precisely to the artwork on file at the Lottery, the Pack-Ticket number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Numbers must be printed in the Validation Font and must correspond precisely to the artwork on file at the Lottery.
  - P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
  - Q. The Ticket must pass all additional validation tests provided for in the Rules of the Iowa Lottery and confidential validation tests of the Lottery.
- 6.2 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The CEO may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If a defective Ticket is purchased, the only responsibility or liability of the CEO shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sale price of the ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these rules, including but not limited to the limitation of the remedy for an invalid or defective Ticket.

#### **SECTION 7 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY**

- 7.1 All game prizes must be claimed within 90 days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein and in the manner specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, a legal holiday or any other day appointed or recommended by the Governor of Iowa or the President of the United States as a day of fasting or thanksgiving, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when claimant is legally required to fill out tax forms in order to claim the prize
- 7.2 An instant game Ticket is a bearer instrument until signed on the back by the owner.
- 7.3 The Lottery shall not be responsible for lost or stolen Tickets.
- 7.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or tickets not received by the Lottery before the expiration of the claim period set forth in these rules.
- 7.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

#### **SECTION 8 - PRICE OF TICKET**

The price of an Instant Game #367 ticket is \$3.00.