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Kim Reynolds · Governor
Chris Cournoyer · Lt. Governor
Matthew N. Strawn · Chief Executive Officer

AGENDA
IOWA LOTTERY COMMISSION
October 27, 2025
9:30 am
Dial In: 515-206-9299
(No PIN # is required to join the call)

- I. Call to Order
 - A. Approval of Agenda*
 - B. Approval of Minutes from September 29, 2025 Commission Meeting*
- II. September Sales/Performance Measures Update
- III. Creative Advertising Services Contract Extension - Strategic America*
- IV. Media Planning, Buying and Products Contract Renewal - Flynn Wright*
- V. Game Rule Approvals*
- VI. Other Business
- VII. Adjournment

** Commission Action Required*

If you require the assistance of auxiliary aids or services to participate in or attend the meeting because of a disability please call our ADA coordinator at 515-725-7864, or if you are hearing impaired, call Relay TTY at 1-800-735-2942.

MINUTES

IOWA LOTTERY COMMISSION

September 29, 2025

10:30 a.m.

The Iowa Lottery Commission convened at 10:30 a.m. at Lottery's main office in Clive; Commission Chair Katie New presiding.

Commission Members Present:

Katie New, Mick Connealy, Dana Wingert

Commission Members Present on Teleconference:

Josh Cook

Commission Members Absent:

Mary Rathje

Staff Participating:

Mary Mosiman, Director; Matt Strawn, Lottery CEO; Jon Roth, Sales & Marketing; Steve Waymire, Security; Hale Strasser, IT Systems; Steve French, CFO; Deb Bassett, Commission Secretary

Others Present:

Alana Stamas, Zach Waldmeier, and Harpreet Mahal, Dept. of Revenue; John Fordyce and Chris Scott, Attorney General's Office; Cassandra Trenary, Lottery Division; Mitch Stone and Tyler Christians, Scientific Games

Others Present on Teleconference:

Xavier Hutchinson, Legislative Services Agency; Brenda Emelo, Dept. of Revenue; Dar Danielson, Radio Iowa

CALL TO ORDER

New called the meeting to order at 10:30 a.m. and roll was taken. There was a quorum. New announced the meeting would be held via teleconference in accordance with Iowa Code section 21.8.

Wingert moved to conduct the meeting via teleconference. Connealy seconded. Motion carried unanimously.

APPROVAL OF AGENDA

Connealy moved to approve the agenda for the meeting. Wingert seconded. Motion carried unanimously.

APPROVAL OF MINUTES

Cook moved to approve the June 24, 2025 commission meeting minutes. Connealy seconded. Motion carried unanimously.

DIRECTOR'S REMARKS

Mosiman gave an update on the rollout of the fifth and final year of the multi-year technology modernization project (R5). Modernization began in 2020 when 22 stand-alone tax systems were changed into a single, integrated internal system called IMPACT; it included a public-facing portal for customer convenience called GovConnectIowa. Prior to alignment, the Dept. of Revenue, Lottery, and Alcoholic Beverages partnered to add alcohol and lottery licensing for the benefit of Iowa's businesses. Retailers have been using GovConnectIowa since 2021 to apply for lottery licenses.

Now, in 2025, R5 is building the back-end to handle all processing of new retailer lottery licenses in IMPACT. GovConnectIowa also provides other self-service tools for retailers/customers, including SAM. Because the system is integrated, IDR will be able to verify sales tax compliance automatically. Mosiman thanked subject matter experts from the Lottery Division that have been involved in the development for IMPACT, business testing, end-to-end testing, data purification, data conversion, and training.

R5 is set to go-live on November 3, 2025. The R5 training team will be working with Lottery employees and developing training tools for Lottery customers. IMPACT will not impact the Lottery gaming system.

CEO REPORT

Strawn gave a CEO report. Through August, FY26 gross lottery sales of \$75,115,429 represent an 8.1% increase from last year and exceed projected and budgeted sales by 8.54%. Total lottery proceeds through August were \$14,025,427. This amount represents a 20.4 % increase in lottery proceeds compared to last year at this point and exceeds budgeted proceeds targets by 13.08%.

The InstaPlay and Lotto product categories are the primary drivers of the revenue growth to start the fiscal year. Year-over-year InstaPlay sales are up 69.7% through August. As discussed in previous Commission meetings, improving the performance of the InstaPlay product category has been part of the Lottery's strategic portfolio management plan.

Year-over-Year Lotto sales are up 23.57% through August, with Powerball sales leading the way as they have increased 103.4% over last year. While the FY26 sales and proceeds totals do not include the final week of sales for the \$1.787 Billion Powerball jackpot won in the September 6 drawing, they do reflect an increase in sales as the grand prize jackpot approached \$1 Billion toward the end of August.

Total Iowa Lottery sales during the entirety of the 42-draw Powerball jackpot run were \$24.6 million. To put that in perspective, in the entire FY25 period, Powerball sales for the year were \$37.5 million. Despite this increase in sales, Iowa Lottery players were responsible with their lottery purchases, as the average Powerball purchase during the final week of the jackpot run approached \$5.

Compared to last year, scratch ticket sales have decreased 2.36% through August. This trend of softer scratch ticket sales is being closely monitored as the scratch ticket category is generally the one most affected by external economic factors and overall consumer confidence.

Through August, actual Lottery operating expenses are 9.8% below budget targets. The entire Lottery team continues to be outstanding stewards of public resources.

Strawn concluded his report by congratulating Jon Roth on earning the 2025 Powers Award from the North American Association of State & Provincial Lotteries. The award is presented annually and is considered one of the highest honors in the industry.

QUARTERLY REPORTS

Revenue (Sales and Marketing):

Roth gave a Sales and Marketing report. When compared to FY25, FY26 through August sales have started off well with year-over-year increases across most categories. On an overall basis, revenues are \$75.1 million, exceeding the budget by 4.2% and an increase of 8.1% vs. YTD FY 2025. Industry performance through mid-August continues to have its challenges. On a fiscal YTD basis, the industry continues to be down by 2.5% vs. the previous year. States similar to Iowa in either size or focus were down by 5.6% compared to the previous year, while the Iowa Lottery's results were up by 3.5% for this period.

Scratch Tickets: Sales of scratch-tickets have experienced a decrease in sales of 2.4% through the end of August for FY25. On a fiscal YTD basis through mid-August, scratch-ticket performance for the lottery industry has experienced a slight decline of 0.8%. States more similar in size or focus to the Iowa Lottery have experienced a decrease of 3.6% for scratch-ticket performance.

Lotto Category: The biggest change since the June meeting is in the area of the Lotto category with the second highest national jackpot run for Powerball. Overall, we have seen a 23.6% increase for the Lotto Category for FY26 through August.

InstaPlay: As of the end of August, sales of \$6.8 million were up by 69.7% for FY26 vs. FY25. Over the past 52 weeks through mid-August, the Iowa Lottery is outperforming the industry with an increase in sales year-over-year of 19.1% vs. positive industry growth of 4.7%.

Pull-Tabs: Sales for the period continued well with sales of \$2.6 million, or a 3.1% increase vs. FY25 through August.

Roth also provided highlights of recent promotions:

The Jurassic World promotion runs through October 1; so far, the Lottery has received over 119,000 entries and the \$10 game has more than \$5.7 million in sales.

As part of its sponsorship of the Grandstand at the Iowa State Fair, the Lottery launched a 40th anniversary game, Scratch, Match & Win that celebrated the first scratch-ticket sold by the Iowa Lottery. The promotion provided players with an opportunity to win Iowa State Fair concert tickets or a chance to win up to \$100,000 in cash. The promotion ran through September 17th with 42,000 entries and the \$5 game had close \$2.7 million in sales.

In July, the Lottery launched a promotion for Iowa State Cyclone Football and a chance to win a suite experience at Jack Trice Stadium. To date, the promotion has generated close to 19,000 entries. In August, the Lottery launched a promotion for the University of Iowa with a new "Iowa Blackout" scratch-ticket and the chance to win seats in the Ironmen Suite at Kinnick Stadium as well as a chance to win cash. The promotion runs through November 5th and has generated over 18,000 entries thus far.

For FY26 YTD, \$4.9 million have been paid in commissions to Lottery retailers; an increase of 8.3% vs. FY25 YTD.

External Relations:

Strawn gave an External Relations report. The past 3 months have been very active including the Guinness World Records set at the Fair and the Powerball jackpot run. Facebook followers are up over 10%. The Lottery's blog will be retiring as the technology that hosts the blog is being decommissioned.

Security:

Waymire's Security report was provided in the commission packet and there were no change to the submitted report.

Finance:

French's Finance report was provided in the commission packet.

WORLD LOTTERY ASSOCIATION RESPONSIBLE GAMING – LEVEL 2 CERTIFICATION

Strawn stated the Iowa Lottery has recently received level 2 accreditation for Responsible Gaming from the WLA. The certification is a major accomplishment for the lottery. There were 10 components for Level 2 certification, but one of the components was not applicable to the Iowa Lottery. It's worth noting that the Lottery exceeded the standards on 4 of the 9 components that it was evaluated on in its submission for Level 2 certification.

GUINNESS WORLD RECORDS

Strawn shared the highlights of the Iowa Lottery's New World Record for the most people scratching scratch tickets simultaneously. The Guinness World Records was achieved at the Iowa State Fair as a way to celebrate the Iowa Lottery's 40th anniversary. With a total of 1,380 participants, the record shattered the previous record of 550 participants, held by a lottery in Poland. Fairgoers simultaneously scratched a throwback version of the lottery's very first product; the "Scratch, Match & Win!" game originally launched at the Fair in 1985.

GAME RULE APPROVALS – HOLIDAY SCRATCH TICKETS

Roth asked the Commission to approve the game rules for holiday scratch ticket games:

- #762 - Chillin with My Gnomies (\$2)
- #763 – Peppermint Crossword (\$3)
- #764 – Merry Money (\$5)
- #765 – Holiday 10X (\$5)
- #766 – Merry & Bright (\$10)
- #767 – Holiday Bright (\$10)
- #768 – Holiday Gold (\$20)

Connealy moved to approve the game rules for holiday scratch tickets. Cook seconded. Motion carried unanimously.

OTHER BUSINESS – RESOLUTION

Strawn informed the Commission that a special meeting may be needed before the December quarterly meeting. The commissioners will be notified when a date has been set; likely in late October.

ADJOURNMENT

Wingert moved to adjourn. Connealy seconded. Motion carried unanimously.

Meeting adjourned at 11:38 a.m.

IOWA LOTTERY
Statement of Revenues, Expenses and Changes in Net Position
For the Three Months Ending Tuesday, September 30, 2025

	Month ended 9/30/2025	Month ended 9/30/2024	Year-to-date 9/30/2025	Year-to-date 9/30/2024
Operating revenues:				
Scratch ticket sales	\$21,640,942.00	\$21,409,102.00	\$67,185,216.00	\$68,052,697.00
InstaPlay sales	2,501,714.00	2,159,389.00	9,307,831.00	6,171,119.00
Pick 3 sales	776,824.00	730,508.00	2,309,646.00	2,277,137.50
Powerball sales	12,340,834.00	3,360,243.00	24,437,549.50	9,307,009.00
Mega Millions Sales	2,621,880.00	2,606,012.00	5,750,850.00	7,865,813.00
Pick 4 sales	493,169.00	463,934.50	1,457,174.00	1,444,694.00
Lucky for Life sales	740,780.00	666,790.00	2,201,780.00	2,071,112.00
Lotto America sales	521,638.00	644,047.00	1,532,320.00	1,848,079.00
Pull-tab sales	1,281,423.01	1,081,301.74	3,852,266.36	3,574,487.28
Application fees	700.00	325.00	2,050.00	1,300.00
Other	846.66	520.82	2,384.45	56,530.13
Total operating revenues	42,920,750.67	33,122,173.06	118,039,067.31	102,669,977.91
Operating expenses:				
Scratch ticket prizes	14,468,918.00	15,164,903.85	46,972,396.00	47,192,094.35
InstaPlay prizes	2,092,724.93	1,383,113.72	7,200,705.48	4,402,630.21
Pick 3 prizes	594,630.00	438,304.80	1,547,280.50	1,366,282.50
Powerball prizes	6,215,950.20	1,693,970.15	12,288,490.33	4,692,009.30
Mega Millions prizes	1,310,871.00	1,320,406.03	2,875,043.00	3,950,521.59
Pick 4 prizes	295,901.40	278,360.70	874,304.40	866,816.40
Lucky for Life prizes	440,271.50	396,296.63	1,308,595.01	1,230,934.33
Lotto America prizes	260,819.00	322,023.50	766,160.00	891,746.10
Pull-tab prizes	800,829.87	672,809.97	2,411,465.73	2,234,725.42
Advertising/publicity	499,892.09	874,825.85	2,259,382.84	3,107,203.83
Retailer compensation expense	2,733,480.24	2,149,379.76	7,630,315.75	6,668,977.23
Ticket expense	423,059.40	194,109.85	869,351.11	778,262.23
Vendor compensation expense	706,092.55	491,977.89	1,937,341.06	1,578,217.48
Salary and benefits	864,010.47	844,860.96	2,688,336.96	2,714,525.28
Travel	23,858.65	38,651.18	82,011.77	86,417.56
Supplies	16,493.56	20,655.04	23,020.11	30,852.24
Printing	55.00	210.55	145.00	290.55
Postage	393.21	236.16	2,072.67	936.66
Communications	16,491.35	16,310.33	48,603.28	49,180.90
Rentals	8,568.19	8,558.51	25,702.92	25,702.81
Utilities	9,233.58	8,770.78	28,683.28	26,370.98
Professional fees	9,901.25	9,542.26	102,051.75	23,219.76
Vending machine maintenance	52,998.24	26,006.40	158,994.72	78,019.20
Outside services and repairs	214,198.93	120,131.27	569,883.37	416,439.49
Data processing	17,745.39	9,607.89	189,170.09	30,213.63
Equipment	72,038.40	52,060.86	200,141.84	142,265.05
Reimbursement to other state agencies	49,836.78	1,521.83	112,625.53	66,481.43
Depreciation	73,892.56	35,433.13	221,677.68	110,866.42
Amortization	23,508.09	45,884.70	70,524.27	137,654.10
MUSL/Lotto administrative expense	7,547.44	11,435.32	22,642.32	34,305.99
Debit card fees	39,256.20	18,674.73	109,114.65	57,369.00
Other	6,758.35	5,016.63	19,066.95	125,254.81
Total operating expenses	32,350,225.82	26,654,051.23	93,615,300.37	83,116,786.83
Operating income	10,570,524.85	6,468,121.83	24,423,766.94	19,553,191.08
Non-operating revenue (expenses):				
Proceeds to state causes	(10,912,281.47)	(6,340,352.73)	(24,937,709.04)	(17,986,719.67)
Interest income	190,596.11	87,531.50	207,096.11	260,011.18
Interest expense	(1,271.02)	(1,970.95)	(3,888.18)	(6,491.79)
Net non-operating revenues (expenses)	(10,722,956.38)	(6,254,792.18)	(24,734,501.11)	(17,733,200.28)
Change in net position	(152,431.53)	213,329.65	(310,734.17)	1,819,990.80
Net position beginning of period	11,138,505.47	10,927,554.71	11,296,808.11	9,320,893.56
Net position end of period	10,986,073.94	11,140,884.36	10,986,073.94	11,140,884.36

IOWA LOTTERY
PERFORMANCE MEASURES
FY 2026
September 30, 2025

MONTH		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
Gross Sales	Budget FY 2026	34,781,353	34,423,415	30,779,911	36,745,397	33,041,918	36,159,235	41,777,201	34,220,152	40,050,099	37,246,147	40,094,035	35,751,412
	Actual '26	35,409,247	39,706,182	42,919,204	-	-	-	-	-	-	-	-	-
Prize Expense	Budget FY 2026	22,312,770	22,004,359	19,986,886	23,247,297	21,421,892	23,289,208	26,456,001	22,215,086	25,752,755	24,430,381	26,019,243	23,209,800
	Actual '26	23,320,647	26,442,878	26,480,916	-	-	-	-	-	-	-	-	-
Operating Expenses	Budget FY 2026	1,523,955	1,505,229	1,437,114	1,518,348	1,435,365	1,501,983	1,570,209	1,466,374	1,518,359	1,471,741	1,575,335	1,543,034
	Actual '26	1,335,455	1,396,423	1,261,158	-	-	-	-	-	-	-	-	-
Total Proceeds	Budget FY 2026	6,824,097	5,579,415	5,232,316	6,687,987	5,767,308	5,057,812	7,840,650	6,578,421	5,863,153	6,604,519	7,189,374	5,991,794
	Actual '26	6,881,381	7,144,046	10,912,281	-	-	-	-	-	-	-	-	-
YEAR TO DATE													
Gross Sales	Budget FY 2026	34,781,353	69,204,768	99,984,679	136,730,076	169,771,994	205,931,229	247,708,430	281,928,582	321,978,681	359,224,828	399,318,863	435,070,275
	Actual '26	35,409,247	75,115,429	118,034,633	-	-	-	-	-	-	-	-	-
Prize Expense	Budget FY 2026	22,312,770	44,317,129	64,304,015	87,551,312	108,973,204	132,262,412	158,718,413	180,933,499	206,686,254	231,116,635	257,135,878	280,345,678
	Actual '26	23,320,647	49,763,525	76,244,441	-	-	-	-	-	-	-	-	-
Operating Expenses	Budget FY 2026	1,523,955	3,029,184	4,466,298	5,984,646	7,420,011	8,921,994	10,492,203	11,958,577	13,476,936	14,948,677	16,524,012	18,067,046
	Actual '26	1,335,455	2,731,878	3,993,036	-	-	-	-	-	-	-	-	-
Total Proceeds	Budget FY 2026	6,824,097	12,403,512	17,635,828	24,323,815	30,091,123	35,148,935	42,989,585	49,568,006	55,431,159	62,035,678	69,225,052	75,216,846
	Actual '26	6,881,381	14,025,427	24,937,708	-	-	-	-	-	-	-	-	-

	Current Month	Year to Date
Prize Payout - Budget	64.93%	64.31%
Prize Payout - Actual	61.70%	64.59%
Sales - Actual increase (decrease) vs. Budget		18.05%
Proceeds - Actual increase (decrease) vs. Budget		41.40%

IOWA LOTTERY
PERFORMANCE MEASURES
FY 2026

September 30, 2025		JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
MONTH													
Gross Sales	Budget FY 2026	34,781,353	34,423,415	30,779,911	36,745,397	33,041,918	36,159,235	41,777,201	34,220,152	40,050,099	37,246,147	40,094,035	35,751,412
	Actual '25	34,251,832	35,238,989	33,121,327	34,879,157	35,595,520	43,944,615	40,285,123	34,596,468	37,338,764	35,348,409	36,386,527	33,948,869
	Actual '26	35,409,247	39,706,182	42,919,204	-	-	-	-	-	-	-	-	-
Prize Expense	Budget FY 2026	22,312,770	22,004,359	19,986,886	23,247,297	21,421,892	23,289,208	26,456,001	22,215,086	25,752,755	24,430,381	26,019,243	23,209,800
	Actual '25	22,234,304	22,923,267	21,670,189	23,025,223	22,563,902	29,061,640	24,771,871	22,096,064	24,591,652	23,735,714	23,783,338	23,080,969
	Actual '26	23,320,647	26,442,878	26,480,916									
Operating Expenses	Budget FY 2026	1,523,955	1,505,229	1,437,114	1,518,348	1,435,365	1,501,983	1,570,209	1,466,374	1,518,359	1,471,741	1,575,335	1,543,034
	Actual '25	1,222,681	1,184,983	1,101,129	1,147,144	1,095,886	1,224,700	1,275,352	1,152,907	1,270,806	1,547,652	1,409,498	567,758
	Actual '26	1,335,455	1,396,423	1,261,158	-	-	-	-	-	-	-	-	-
Total Proceeds	Budget FY 2026	6,824,097	5,579,415	5,232,316	6,687,987	5,767,308	5,057,812	7,840,650	6,578,421	5,863,153	6,604,519	7,189,374	5,991,794
	Actual '25	6,629,199	5,017,168	6,340,353	6,998,824	8,204,277	8,632,425	10,374,207	8,038,966	7,704,841	6,232,796	6,890,293	5,083,351
	Actual '26	6,881,381	7,144,046	10,912,281									

YEAR TO DATE

Gross Sales	Budget FY 2026	34,781,353	69,204,768	99,984,679	136,730,076	169,771,994	205,931,229	247,708,430	281,928,582	321,978,681	359,224,828	399,318,863	435,070,275
	Actual '25	34,251,832	69,490,821	102,612,148	137,491,305	173,086,825	217,031,440	257,316,563	291,913,031	329,251,795	364,600,204	400,986,731	434,935,600
	Actual '26	35,409,247	75,115,429	118,034,633	-	-	-	-	-	-	-	-	-
Prize Expense	Budget FY 2026	22,312,770	44,317,129	64,304,015	87,551,312	108,973,204	132,262,412	158,718,413	180,933,499	206,686,254	231,116,635	257,135,878	280,345,678
	Actual '25	22,234,304	45,157,571	66,827,760	89,852,983	112,416,885	141,478,525	166,250,396	188,346,460	212,938,112	236,673,826	260,457,164	283,538,133
	Actual '26	23,320,647	49,763,525	76,244,441									
Operating Expenses	Budget FY 2026	1,523,955	3,029,184	4,466,298	5,984,646	7,420,011	8,921,994	10,492,203	11,958,577	13,476,936	14,948,677	16,524,012	18,067,046
	Actual '25	1,222,681	2,407,664	3,508,793	4,655,937	5,751,823	6,976,523	8,251,875	9,404,782	10,675,588	12,223,240	13,632,738	14,200,496
	Actual '26	1,335,455	2,731,878	3,993,036	-	-	-	-	-	-	-	-	-
Total Proceeds	Budget FY 2026	6,824,097	12,403,512	17,635,828	24,323,815	30,091,123	35,148,935	42,989,585	49,568,006	55,431,159	62,035,678	69,225,052	75,216,846
	Actual '25	6,629,199	11,646,367	17,986,720	24,985,544	33,189,821	41,822,246	52,196,453	60,235,419	67,940,260	74,173,056	81,063,349	86,146,700
	Actual '26	6,881,381	14,025,427	24,937,708	-	-	-	-	-	-	-	-	-

	Current Month	Year to Date
Prize Payout - Budget	64.93%	64.31%
Prize Payout - 5-Year Average	64.11%	63.54%
Prize Payout - Actual	61.70%	64.59%
Sales - Actual increase (decrease) vs. 5-Year Average		6.19%
Proceeds - Actual increase (decrease) vs. 5-Year Average		4.06%
Sales - Actual increase (decrease) vs. Budget		18.05%
Proceeds - Actual increase (decrease) vs. Budget		41.40%

**Extension and Amendment to the Agreement for Creative Advertising Services
between the Iowa Department of Revenue and Strategic America executed July 1, 2018**

This Extension and Amendment ("Extension") to the agreement stated above ("Agreement") by and between the Iowa Department of Revenue ("IDR") and Strategic America ("Agency"), collectively referred to as "Parties", is effective July 1, 2026.

Section 1: Extension and Amendment Authority.

Pursuant to Iowa Administrative Code rule 11—118.16(2), IDR submitted a waiver request dated October 09, 2025 to the Iowa Department of Administrative Services ("DAS") to waive the requirements of Iowa Administrative Code rule 11—118.11(3) regarding the maximum duration of service contracts. DAS subsequently approved IDR's waiver request of up to two (2) years, allowing extensions up to and including June 30, 2028.

Section 2: Extension and Amendment.

Parties mutually agree to amend Section 4 Term of Agreement to replace the words "four additional one-year option periods that may be exercised at the sole option of Lottery" with "eight additional one-year option periods that may be exercised at the sole option of Lottery." Parties both recognize that references to Lottery in Agreement currently refer to IDR. IDR exercises its sole option to extend Agreement by one (1) one-year option period, through and including June 30, 2027. Parties further mutually agree to replace Schedule B of Agreement with attached Schedule B, reflecting updated rates for the option period.

Section 3: Duty to Coordinate with Agent(s).

Contractor acknowledges its duty to coordinate with any agent or agents of IDR selected to provide services in the proximity to Contractor's obligations per Agreement as amended, as directed by IDR. Contractor expressly agrees to schedule and, with the assistance of IDR, coordinate with agent or agents of IDR, if requested by IDR, in performing duties outlined within Agreement.

Section 4: Ratification & Authorization.

Except as expressly amended and supplemented herein, the Extension shall remain in full force and effect, and the parties hereby ratify and confirm the terms and conditions thereof. Each party to this Extension represents and warrants to the other that it has the right, power, and authority to enter into and perform its obligations under this Extension, and it has taken all requisite actions (corporate, statutory, or otherwise) to approve execution, delivery, and performance of this Extension, and that this Extension constitutes a legal, valid, and binding obligation.

Section 5: Execution.

IN WITNESS WHEREOF, in consideration of the mutual covenants set forth above and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties have entered into the above Extension and have caused their duly authorized representatives to execute this Extension.

Iowa Department of Revenue

Strategic America

	XX/XX/2025
Signature	Date
Name: Mary Mosiman	
Title: Director	

	10/30/25 XX/XX/2025
Signature	Date
Name: JOHN C. SAMPREAS	
Title: President / CEO	



SA- IOWA LOTTERY CREATIVE
SCHEDULE B

Employee	Title/Function	FY'25 Rate	FY'26 Rate
John Schreurs	President/CEO	287	294
Jamie Schug	Chief Financial Officer	218	223
Shelly Kopriva	Client Supervisor	187	191
Mariah Pagel	Account Coordinator	112	114
Angie Ramirez	Director of Project Management	143	146
Chris Bettin	Executive Creative Director	218	223
Ryan Crowell	Print Production Manager	143	146
Jocelin Bolin	Production Intern		114
Mike Schreurs	Chairman/Chief Strategist	299	306
Laura Vanden Bosch	Executive Director, Strategic Communications	212	217
Tad Andersen	Senior Social Media Manager	159	163
Lara Plathe	Senior Communications Strategist		163
Susan Cruz-Rodriguez	Communications & Social Media Specialist		146
Kaylee Devine	President Spawn Ideas/Strategy		223
Dave Miglin	VP/Interactive Services	218	223
Lisa Holtorf	VP/Operations	218	223
Melynda (Mindy) Efobi	Sr. Accounting Supervisor	112	114
Tammy McDowell	Sr. Accounting Supervisor	112	114
Carol Ingram	Media Operations Manager	193	198
Brandon Troutman	Director of Creative Services	168	172
Graham Schardt	Producer, Creative Services	144	147
Cameron LeClere	Production Manager	143	146
Carter Skeen	Creative Writer	143	146
Karen Karnes	Proofreader	136	140
Heath Smith	Creative Services Manager (Traffic)	125	128
Greg Welch	Creative Director	187	191
Greg Welch	Design Rendering Services	112	114
Mike Dillon	Director of Production Art	187	191
Kelcey Stoehr	Design Rendering Services	112	114
Tyra Washington	Senior Graphic Designer	187	191
David Ekstrom	Sr. Videographer and Editor	187	191
Kelcey Stoehr	Multimedia Director	205	210
Hyeree Hawk	Associate Creative Director	180	185
Jami Sinclair	Senior Digital Designer	180	185
Kevin Strouse	Director Business Systems		195
Joel Phelps	Senior Software Engineer		175
Taylor Shanan	Senior Software Engineer		175
Kelsey Feller	Product Owner/Manager		160

Approved by:

Kassandra Trenary
Director, Marketing & Advertising

8/18/25

Date

**Extension to the Agreement between Flynn Wright and the Iowa Department of Revenue
executed July 19, 2023**

This Extension ("Extension") to the Agreement stated above ("Agreement") by and between the Iowa Department of Revenue ("IDR") and Flynn Wright ("Agency"), is effective on July 1, 2026.

Section 1: Extension

IDR exercises its option under Section 4.1 of Agreement to extended Agreement by one year, through and including June 30, 2027. There are two remaining one-year extension options contemplated by Agreement.

Section 2: Successors and Assigns.

This Extension shall be binding upon and inure to the benefit of the successors and permitted assigns of the parties hereto.

Section 3: Entire Agreement.

This Agreement and the Contract (including any written amendments thereto), collectively, as the complete agreement of the parties and supersede any prior agreements or representations, whether oral or written, with respect thereto.

Section 4: Ratification & Authorization.

Except as expressly amended and supplemented herein, the Extension shall remain in full force and effect, and the parties hereby ratify and confirm the terms and conditions thereof. Each party to this Extension represents and warrants to the other that it has the right, power, and authority to enter into and perform its obligations under this Extension, and it has taken all requisite actions (corporate, statutory, or otherwise) to approve execution, delivery, and performance of this Extension, and that this Extension constitutes a legal, valid, and binding obligation.

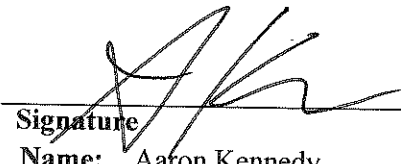
Section 5: Execution.

IN WITNESS WHEREOF, in consideration of the mutual covenants set forth above and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged, the parties have entered into the above Extension and have caused their duly authorized representatives to execute this Extension.

Iowa Department of Revenue

Flynn Wright

Signature	10/20/2025
Name: Mary Mosiman	Date
Title: Director	

Signature	10/20/2025
	
Name: Aaron Kennedy	Date
Title: CEO	

\$2

Visit ialottery.com

IA Lottery™

7777

WIN UP TO \$10,000!

PRIZE LEGEND	FIND	WIN
	THREE 🍀	= \$7
	FOUR 🍀	= \$17
	FIVE 🍀	= \$77
	SIX 🍀	= \$177
	SEVEN 🍀	= \$10,000

**WINNING
NUMBERS**



YOUR NUMBERS



PRIZE PRIZE PRIZE PRIZE PRIZE



PRIZE PRIZE PRIZE PRIZE PRIZE

WIN UP TO 10 TIMES!

Match any of YOUR NUMBERS to either of the WINNING NUMBERS, win the PRIZE shown below that number. Reveal 3 or more "🍀" symbols in the play area, win the corresponding PRIZE in the PRIZE LEGEND.

**SCRATCH
2
CASH**

\$2



INSTANT GAME RULES AND GUIDELINES

INSTANT GAME #753

777

Game Information

Game Number	753
Game Name	777
Game Type	Scratch
Activation Date	11/04/2025
Ticket Price	\$2.00
Starting Ticket	0
Ending Ticket	149
Tickets Per Pack	150

Consolidated Prize Amounts

\$2.00	(Two dollars) or
\$4.00	(Four dollars) or
\$7.00	(Seven dollars) or
\$10.00	(Ten dollars) or
\$17.00	(Seventeen dollars) or
\$20.00	(Twenty dollars) or
\$50.00	(Fifty dollars) or
\$77.00	(Seventy-seven dollars) or
\$100.00	(One hundred dollars) or
\$177.00	(One hundred seventy-seven dollars) or
\$500.00	(Five hundred dollars) or
\$10,000.00	(Ten thousand dollars)

Expected Number and Value of Prizes

There will be approximately 1,002,150 tickets in the game.

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$2.00	187,068.00	1: 5.36	Paid by Retailer
\$4.00	26,724.00	1: 37.50	Paid by Retailer
\$7.00	6,681.00	1: 150.00	Paid by Retailer
\$10.00	20,043.00	1: 50.00	Paid by Retailer
\$17.00	6,681.00	1: 150.00	Paid by Retailer
\$20.00	6,681.00	1: 150.00	Paid by Retailer
\$50.00	361.00	1: 2,776.04	Paid by Retailer
\$77.00	84.00	1: 11,930.36	Paid by Retailer
\$100.00	66.00	1: 15,184.09	Paid by Retailer
\$177.00	33.00	1: 30,368.18	Paid by Retailer
\$500.00	43.00	1: 23,305.81	Paid by Retailer

\$10,000.00	16.00	1: 62,634.38	Paid by Lottery
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The overall odds are 1: 3.94

In the event additional Tickets are ordered in the game, the Lottery will issue an addendum to these game specific rules containing an updated table reflecting the additional number of Tickets, number of prizes, and odds.

SECTION 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement Title XII of the Iowa Department of Revenue's administrative rules. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions. Any terms used herein and not defined herein shall have the meaning set forth in the applicable Iowa Code sections or Iowa Administrative Code provisions.

SECTION 2 - EFFECTIVE DATE

These game specific rules become effective on the Activation Date noted above and will remain effective through the announced end of Instant Game #753 unless earlier modified or rescinded by the Iowa Lottery Administrator (the "Administrator").

SECTION 3 - DEFINITIONS

3.1 "Ticket" means an Iowa Instant Game #753 Ticket.

3.2 "Ticket Validation Number" for Instant Game #753 is the unique ten (10) character code printed in the Game Play Area under the overprint. The Ticket Validation Number (including any portion thereof) is not a Game Play Area Symbol and is not usable as such.

3.3 "Game Play Area" means the area on the front of the Ticket including the overprint and the printed space underneath the rub-off area.

3.4 "Pack" means a pack of fan-folded Tickets which are attached to each other by perforations and packed in plastic shrink wrapping.

3.5 "Pack Ticket Number" means the twelve (12) digit number in the form "753-100001-000" printed on the back of the Ticket and above the barcode in black ink. This number shall also appear on the front of the Ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.

3.6 "Game Play Area Symbols" for Instant Game #753 are as follows:

PLAY SYMBOLS

01 ONE	03 THR	05 FIV	06 SIX	08 EGT	09 NIN	11 ELV	12 TWL	13 TRN	14 FRN	15 FTN	16 SXN
18 ETN	19 NTN	21 TWON	22 TWTO	23 TWTH	24 TWFR	25 TWFS	26 TWSX	28 TWET	29 TWNW	30 THRY	

SPECIAL SYMBOL



PRIZE SYMBOLS

\$2.00
TWO

\$4.00
FOUR

\$10.00
TEN

\$20.00
TWENTY

\$50.00
FIFTY

\$100
ONE HUN

\$500
FIV HUN

\$10,000
10 THOU

COUNT
BONUS

3.7 “Legends”:

**WINNING
NUMBERS**

YOUR NUMBERS

The legend CHECK YOUR TICKET will be imaged in magenta above the Validation Data Matrix Barcode.

3.8 A “Non-winning Ticket” is defined as a Ticket that is not intended to be a winning Ticket.

3.9 No portion of the display printing nor any extraneous matter whatsoever shall be usable or playable as a part of the Instant Game.

3.10 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 4 of these game specific rules and the requirements set out on the back of each Instant Game Ticket.

SECTION 4 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these game specific rules and as printed on the back of each Ticket, the following validation requirements will apply with regard to the Tickets in Iowa Instant Game #753.

4.1 Play Instructions

Match any of YOUR NUMBERS to either of the WINNING NUMBERS, win the PRIZE shown below that number. Reveal 3 or more “FLAMING 7” symbols in the play area, win the corresponding PRIZE in the PRIZE LEGEND.

4.2 To be a valid Ticket, all of the following requirements must be met:

- A. The Ticket must be complete, and not miscut, and have two (2) WINNING NUMBERS Play Symbols, ten (10) YOUR NUMBERS Play Symbols, and ten (10) PRIZE SYMBOLS on the front of the Ticket under the scratch-off material. Exactly one Legend CHECK YOUR TICKET must appear above the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The Ticket must also have exactly one abbreviated Pack Ticket Number, exactly one Validation Number, and exactly one Validation Data Matrix Barcode printed on the front of the Ticket. The Ticket must also have exactly one Validation/Inventory Barcode with the Game Number and Pack Ticket Number appearing above it on the back of the Ticket. A Printing Press Barcode must appear on the front and back of the Ticket.
- B. Each of the Game Play Area Symbols and captions must be present in its entirety and must be fully legible.
- C. Each of the Game Play Area Symbols and captions must be printed in black ink.
- D. The Ticket shall be intact.

- E. The Pack Ticket Numbers and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Game Play Area Symbols on the Ticket.
- F. The Ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
- G. The Ticket must not be counterfeit in whole or in part.
- H. The Ticket Validation Number and the Pack Ticket Number shall be printed in black ink.
- I. The Ticket must have been issued by the Lottery in an authorized manner.
- J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
- K. The Prize Symbols, Play Symbols and captions, Ticket Validation Number and Pack Ticket Numbers must be right side up and not reversed in any manner.
- L. The Ticket Validation Number of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.
- M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
- N. The Game Play Area Symbols must be exactly as described in Section 3.6 above.
- O. Each of the Game Play Area Symbols and captions on the Ticket must be printed in the symbol font and must correspond precisely to the artwork on file at the Lottery; each of the Legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket validation font and must correspond precisely to the artwork on file at the Lottery.
- P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
- Q. The Ticket must pass all additional requirements stated in these game specific rules and any confidential validation requirements established by the Lottery.

4.3 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The Administrator may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sales price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these game specific rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 5 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

5.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein or in the manner

specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, or a legal holiday, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when the claimant is legally required to fill out tax forms in order to claim the prize.

5.2 A Ticket is a bearer instrument until signed on the back by the owner.

5.3 The Lottery shall not be responsible for lost or stolen Tickets.

5.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or for Tickets not received by the Lottery before the expiration of the claim period set forth in these game specific rules.

5.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

\$3Visit ialottery.com

RED HOT 7s

Reveal 5 or more "7" symbols in the play area, win the corresponding prize in the PRIZE LEGEND for that exact count. Players may win up to 1 prize amount from the PRIZE LEGEND.

WIN UP TO \$30,000!

PRIZE LEGEND

REVEAL	WIN
5 - 7	\$3
6 - 7	\$5
7 - 7	\$10
8 - 7	\$15
9 - 7	\$20
10 - 7	\$30
11 - 7	\$50
12 - 7	\$100
13 - 7	\$500
14 - 7	\$1,000
15 - 7	\$30,000

PLAY AREA



**SCRATCH
2
CASH**

\$3



INSTANT GAME RULES AND GUIDELINES

INSTANT GAME #754

RED HOT 7S

Game Information

Game Number	754
Game Name	RED HOT 75
Game Type	Scratch
Activation Date	11/04/2025
Ticket Price	\$3.00
Starting Ticket	0
Ending Ticket	99
Tickets Per Pack	100

Consolidated Prize Amounts

\$3.00	(Three dollars) or
\$5.00	(Five dollars) or
\$10.00	(Ten dollars) or
\$15.00	(Fifteen dollars) or
\$20.00	(Twenty dollars) or
\$30.00	(Thirty dollars) or
\$50.00	(Fifty dollars) or
\$100.00	(One hundred dollars) or
\$500.00	(Five hundred dollars) or
\$1,000.00	(One thousand dollars) or
\$30,000.00	(Thirty thousand dollars)

Expected Number and Value of Prizes

There will be approximately 874,700 tickets in the game.

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$3.00	166,193.00	1: 5.26	Paid by Retailer
\$5.00	43,756.00	1: 19.99	Paid by Retailer
\$10.00	17,521.00	1: 49.92	Paid by Retailer
\$15.00	8,722.00	1: 100.29	Paid by Retailer
\$20.00	8,747.00	1: 100.00	Paid by Retailer
\$30.00	2,191.00	1: 399.22	Paid by Retailer
\$50.00	1,457.00	1: 600.34	Paid by Retailer
\$100.00	308.00	1: 2,839.94	Paid by Retailer
\$500.00	45.00	1: 19,437.78	Paid by Retailer
\$1,000.00	22.00	1: 39,759.09	Paid by Lottery
\$30,000.00	7.00	1: 124,957.14	Paid by Lottery

The overall odds are 1: 3.51

In the event additional Tickets are ordered in the game, the Lottery will issue an addendum to these game specific rules containing an updated table reflecting the additional number of Tickets, number of prizes, and odds.

SECTION 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement Title XII of the Iowa Department of Revenue's administrative rules. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions. Any terms used herein and not defined herein shall have the meaning set forth in the applicable Iowa Code sections or Iowa Administrative Code provisions.

SECTION 2 - EFFECTIVE DATE

These game specific rules become effective on the Activation Date noted above and will remain effective through the announced end of Instant Game #754 unless earlier modified or rescinded by the Iowa Lottery Administrator (the "Administrator").

SECTION 3 – DEFINITIONS

3.1 "Ticket" means an Iowa Instant Game #754 Ticket.

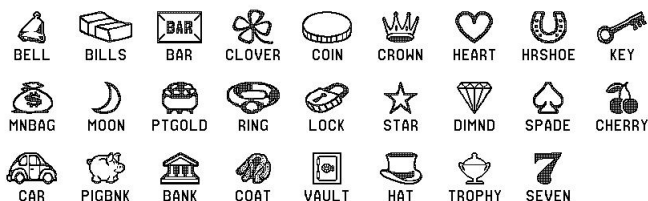
3.2 "Ticket Validation Number" for Instant Game #754 is the unique ten (10) character code printed in the Game Play Area under the overprint. The Ticket Validation Number (including any portion thereof) is not a Game Play Area Symbol and is not usable as such.

3.3 "Game Play Area" means the area on the front of the Ticket including the overprint and the printed space underneath the rub-off area.

3.4 "Pack" means a pack of fan-folded Tickets which are attached to each other by perforations and packed in plastic shrink wrapping.

3.5 "Pack Ticket Number" means the twelve (12) digit number in the form "754-100001-000" printed on the back of the Ticket and above the barcode in black ink. This number shall also appear on the front of the Ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.

3.6 "Game Play Area Symbols" for Instant Game #754 are as follows:



3.7 "Legends":

PLAY AREA

The legend CHECK YOUR TICKET will be imaged in magenta above the Validation Data Matrix Barcode.

3.8 A "Non-winning Ticket" is defined as a Ticket that is not intended to be a winning Ticket.

3.9 No portion of the display printing nor any extraneous matter whatsoever shall be usable or playable as a part of the Instant Game.

3.10 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 4 of these game specific rules and the requirements set out on the back of each Instant Game Ticket.

SECTION 4 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these game specific rules and as printed on the back of each Ticket, the following validation requirements will apply with regard to the Tickets in Iowa Instant Game #754.

4.1 Play Instructions

Reveal 5 or more "7" symbols in the play area, win the corresponding prize in the PRIZE LEGEND for that exact count. Players may win up to 1 prize amount from the PRIZE LEGEND.

4.2 To be a valid Ticket, all of the following requirements must be met:

- A. The Ticket must be complete, and not miscut, and have twenty-five (25) GAME PLAY AREA SYMBOLS on the front of the Ticket under the scratch-off material. Exactly one Legend CHECK YOUR TICKET must appear above the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The Ticket must also have exactly one abbreviated Pack Ticket Number, exactly one Validation Number, and exactly one Validation Data Matrix Barcode printed on the front of the Ticket. The Ticket must also have exactly one Validation/Inventory Barcode with the Game Number and Pack Ticket Number appearing above it on the back of the Ticket. A Printing Press Barcode must appear on the front of the Ticket.
- B. Each of the Game Play Area Symbols and captions must be present in its entirety and must be fully legible.
- C. Each of the Game Play Area Symbols and captions must be printed in black ink.
- D. The Ticket shall be intact.
- E. The Pack Ticket Numbers and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Game Play Area Symbols on the Ticket.
- F. The Ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
- G. The Ticket must not be counterfeit in whole or in part.
- H. The Ticket Validation Number and the Pack Ticket Number shall be printed in black ink.
- I. The Ticket must have been issued by the Lottery in an authorized manner.
- J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
- K. The Game Play Area Symbols and captions, Ticket Validation Number, and Pack Ticket Numbers must be right side up and not reversed in any manner.
- L. The Ticket Validation Number of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.

- M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
- N. The Game Play Area Symbols must be exactly as described in Section 3.6 above.
- O. Each of the Game Play Area Symbols and captions on the Ticket must be printed in the symbol font and must correspond precisely to the artwork on file at the Lottery; each of the Legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket validation font and must correspond precisely to the artwork on file at the Lottery.
- P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
- Q. The Ticket must pass all additional requirements stated in these game specific rules and any confidential validation requirements established by the Lottery.

4.3 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The Administrator may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sales price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these game specific rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 5 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

5.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein or in the manner specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, or a legal holiday, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when the claimant is legally required to fill out tax forms in order to claim the prize.

5.2 A Ticket is a bearer instrument until signed on the back by the owner.

5.3 The Lottery shall not be responsible for lost or stolen Tickets.

5.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or for Tickets not received by the Lottery before the expiration of the claim period set forth in these game specific rules.

5.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

\$1

WINTER GREEN



Reveal this “” symbol and win the PRIZE shown below it.
Reveal this “” symbol, win \$50 instantly!



**SCRATCH
2
CASH**

**WIN UP TO
\$500!**

Visit ialottery.com



INSTANT GAME RULES AND GUIDELINES

INSTANT GAME #769

WINTER GREEN

Game Information

Game Number	769
Game Name	WINTER GREEN
Game Type	Scratch
Activation Date	11/04/2025
Ticket Price	\$1.00
Starting Ticket	0
Ending Ticket	299
Tickets Per Pack	300

Consolidated Prize Amounts

\$1.00	(One dollar) or
\$2.00	(Two dollars) or
\$3.00	(Three dollars) or
\$5.00	(Five dollars) or
\$10.00	(Ten dollars) or
\$15.00	(Fifteen dollars) or
\$20.00	(Twenty dollars) or
\$50.00	(Fifty dollars) or
\$500.00	(Five hundred dollars)

Expected Number and Value of Prizes

There will be approximately 1,632,900 tickets in the game.

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$1.00	227,243.00	1: 7.19	Paid by Retailer
\$2.00	89,805.00	1: 18.18	Paid by Retailer
\$3.00	38,101.00	1: 42.86	Paid by Retailer
\$5.00	14,966.00	1: 109.11	Paid by Retailer
\$10.00	12,230.00	1: 133.52	Paid by Retailer
\$15.00	5,443.00	1: 300.00	Paid by Retailer
\$20.00	2,731.00	1: 597.91	Paid by Retailer
\$50.00	1,091.00	1: 1,496.70	Paid by Retailer
\$500.00	54.00	1: 30,238.89	Paid by Retailer

The overall odds are 1: 4.17

In the event additional Tickets are ordered in the game, the Lottery will issue an addendum to these game specific rules containing an updated table reflecting the additional number of Tickets, number of prizes, and odds.

SECTION 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement Title XII of the Iowa Department of Revenue's administrative rules. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions. Any terms used herein and not defined herein shall have the meaning set forth in the applicable Iowa Code sections or Iowa Administrative Code provisions.

SECTION 2 - EFFECTIVE DATE

These game specific rules become effective on the Activation Date noted above and will remain effective through the announced end of Instant Game #769 unless earlier modified or rescinded by the Iowa Lottery Administrator (the "Administrator").

SECTION 3 – DEFINITIONS

3.1 "Ticket" means an Iowa Instant Game #769 Ticket.

3.2 "Ticket Validation Number" for Instant Game #769 is the unique ten (10) character code printed in the Game Play Area under the overprint. The Ticket Validation Number (including any portion thereof) is not a Game Play Area Symbol and is not usable as such.

3.3 "Game Play Area" means the area on the front of the Ticket including the overprint and the printed space underneath the rub-off area.

3.4 "Pack" means a pack of fan-folded Tickets which are attached to each other by perforations and packed in plastic shrink wrapping.

3.5 "Pack Ticket Number" means the twelve (12) digit number in the form "769-100001-000" printed on the back of the Ticket and above the barcode in black ink. This number shall also appear on the front of the Ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.

3.6 "Game Play Area Symbols" for Instant Game #769 are as follows:

GAME SYMBOLS



PRIZE SYMBOLS



3.7 “Legends”:

The legend CHECK YOUR TICKET will be imaged in magenta above the Validation Data Matrix Barcode.

3.8 A “Non-winning Ticket” is defined as a Ticket that is not intended to be a winning Ticket.

3.9 No portion of the display printing nor any extraneous matter whatsoever shall be usable or playable as a part of the Instant Game.

3.10 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 4 of these game specific rules and the requirements set out on the back of each Instant Game Ticket.

SECTION 4 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these game specific rules and as printed on the back of each Ticket, the following validation requirements will apply with regard to the Tickets in Iowa Instant Game #769.

4.1 Play Instructions

Reveal this “COINS” symbol and win the PRIZE shown below it. Reveal this “BILL” symbol, win \$50 instantly!

4.2 To be a valid Ticket, all of the following requirements must be met:

- A. The Ticket must be complete, and not miscut, and have six (6) GAME SYMBOLS and six (6) PRIZE SYMBOLS on the front of the Ticket under the scratch-off material. Exactly one Legend CHECK YOUR TICKET must appear above the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The Ticket must also have exactly one abbreviated Pack Ticket Number, exactly one Validation Number, and exactly one Validation Data Matrix Barcode printed on the front of the Ticket. The Ticket must also have exactly one Validation/Inventory Barcode with the Game Number and Pack Ticket Number appearing above it on the back of the Ticket.
- B. Each of the Game Play Area Symbols and captions must be present in its entirety and must be fully legible.
- C. Each of the Game Play Area Symbols and captions must be printed in black ink.
- D. The Ticket shall be intact.
- E. The Pack Ticket Numbers and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Game Play Area Symbols on the Ticket.
- F. The Ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
- G. The Ticket must not be counterfeit in whole or in part.
- H. The Ticket Validation Number and the Pack Ticket Number shall be printed in black ink.
- I. The Ticket must have been issued by the Lottery in an authorized manner.
- J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.

- K. The Game Play Area Symbols and captions, Ticket Validation Number, and Pack Ticket Numbers must be right side up and not reversed in any manner.
- L. The Ticket Validation Number of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.
- M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
- N. The Game Play Area Symbols must be exactly as described in Section 3.6 above.
- O. Each of the Game Play Area Symbols and captions on the Ticket must be printed in the symbol font and must correspond precisely to the artwork on file at the Lottery; each of the Legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket validation font and must correspond precisely to the artwork on file at the Lottery.
- P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
- Q. The Ticket must pass all additional requirements stated in these game specific rules and any confidential validation requirements established by the Lottery.

4.3 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The Administrator may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sales price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these game specific rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 5 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

5.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein or in the manner specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, or a legal holiday, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when the claimant is legally required to fill out tax forms in order to claim the prize.

5.2 A Ticket is a bearer instrument until signed on the back by the owner.

5.3 The Lottery shall not be responsible for lost or stolen Tickets.

5.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or for Tickets not received by the Lottery before the expiration of the claim period set forth in these game specific rules.

5.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

\$10

Visit ialottery.com

\$100,000



MEGA CROSSWORD

	R	E	I	N	F	O	R	C	E	
O								H		H
U	P	W	A	R	D		L	I	V	E
T		W				G	L		R	
B		E		B	R	U	I	S	E	
O	N	E		P		A			K	
U	Q		R		P	I	L	E		
N	O	U	R	I	S	H			W	
D	I		D	I		S		H		
		T	E		C	K		I		
O	N	Y	X			S	K	I	E	S

YOUR LETTERS



C	O	N	G	A			L	E	A	D
			A		A				P	
C			Z	O	N	E		A	P	E
A			E	T			C	R		
R			B	A	L	L	R	O	O	M
I			O		E		O		V	
B	A	H			R		W		A	
O			C				A	D	U	L
U	N	E	A	S	Y			R		Y
			V		E			G	A	P
E	X	P	E	R	T	I	S	E		E

PRIZE LEGEND FOR BOTH PUZZLES

SCRATCH	WIN
4 BLACK WORDS	\$10
2 BLACK WORDS + 2 RED WORDS	\$20
4 RED WORDS	\$30
5 BLACK WORDS	\$50
3 BLACK WORDS + 2 RED WORDS	\$100
2 BLACK WORDS + 3 RED WORDS	\$200
6 BLACK WORDS	\$500
4 BLACK WORDS + 2 RED WORDS	\$1,000
3 BLACK WORDS + 3 RED WORDS	\$10,000
6 RED WORDS	\$100,000

BONUS WORD ▼

SPRAIN

BONUS WORD
PRIZE

SCRATCH
2
CASH

SEE BACK FOR PLAY INSTRUCTIONS. \$10

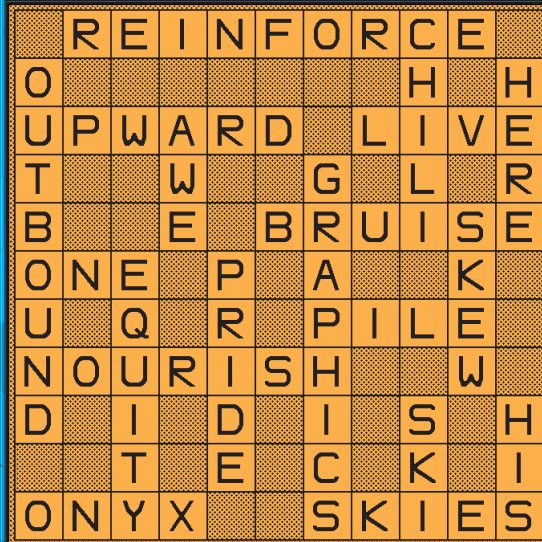
\$10

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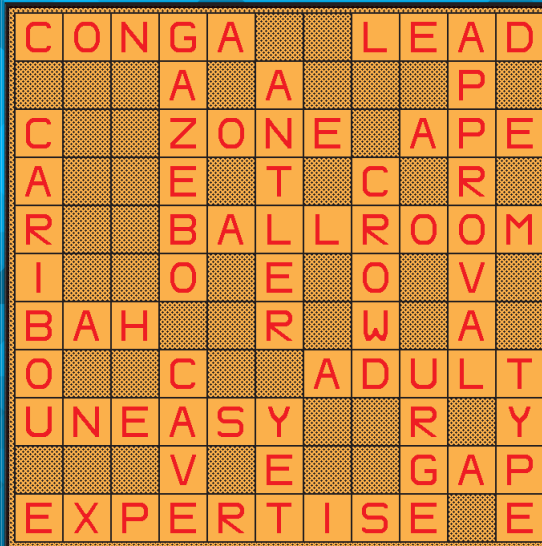
\$100,000



MEGA CROSSWORD



YOUR LETTERS



PRIZE LEGEND FOR BOTH PUZZLES

SCRATCH	WIN
4 BLACK WORDS	\$10
2 BLACK WORDS + 2 RED WORDS	\$20
4 RED WORDS	\$30
5 BLACK WORDS	\$50
3 BLACK WORDS + 2 RED WORDS	\$100
2 BLACK WORDS + 3 RED WORDS	\$200
6 BLACK WORDS	\$500
4 BLACK WORDS + 2 RED WORDS	\$1,000
3 BLACK WORDS + 3 RED WORDS	\$10,000
6 RED WORDS	\$100,000

BONUS WORD ▼

SPRAIN

BONUS WORD
PRIZE

SCRATCH
2
CASH

SEE BACK FOR PLAY INSTRUCTIONS. \$10

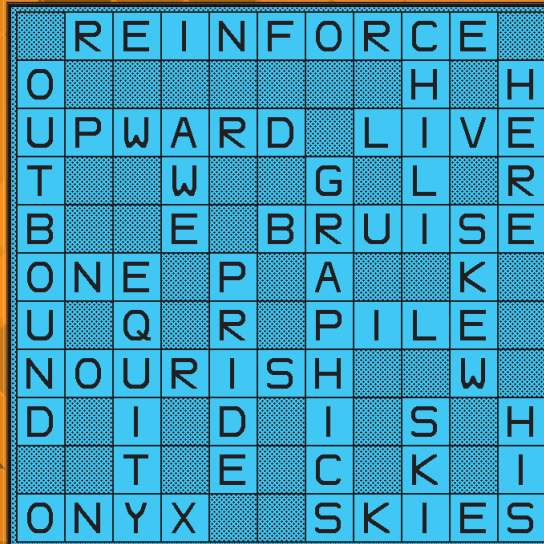
\$10

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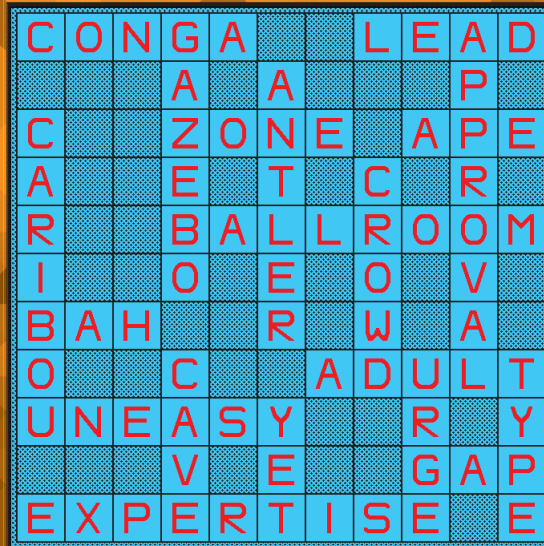
\$100,000



MEGA CROSSWORD



YOUR LETTERS



PRIZE LEGEND FOR BOTH PUZZLES

SCRATCH	WIN
4 BLACK WORDS	\$10
2 BLACK WORDS + 2 RED WORDS	\$20
4 RED WORDS	\$30
5 BLACK WORDS	\$50
3 BLACK WORDS + 2 RED WORDS	\$100
2 BLACK WORDS + 3 RED WORDS	\$200
6 BLACK WORDS	\$500
4 BLACK WORDS + 2 RED WORDS	\$1,000
3 BLACK WORDS + 3 RED WORDS	\$10,000
6 RED WORDS	\$100,000

BONUS WORD ▼

SPRAIN

BONUS WORD
PRIZE

SCRATCH
2
CASH

SEE BACK FOR PLAY INSTRUCTIONS. **\$10**

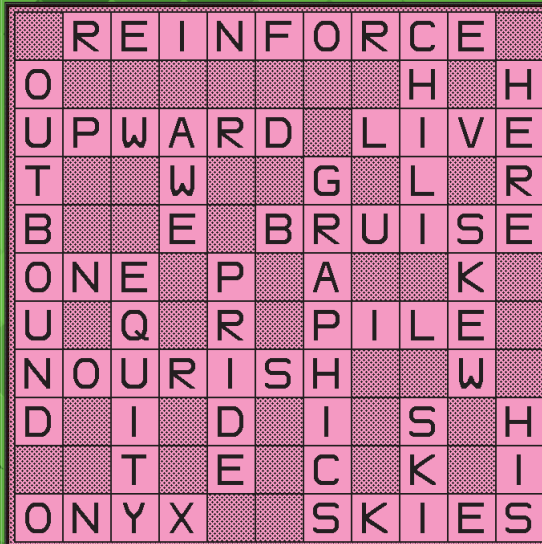
\$10

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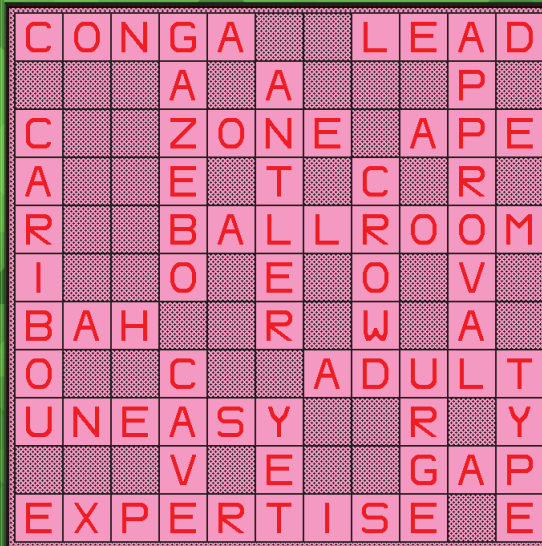
\$100,000



MEGA CROSSWORD



YOUR LETTERS



PRIZE LEGEND FOR BOTH PUZZLES

SCRATCH	WIN
4 BLACK WORDS	\$10
2 BLACK WORDS + 2 RED WORDS	\$20
4 RED WORDS	\$30
5 BLACK WORDS	\$50
3 BLACK WORDS + 2 RED WORDS	\$100
2 BLACK WORDS + 3 RED WORDS	\$200
6 BLACK WORDS	\$500
4 BLACK WORDS + 2 RED WORDS	\$1,000
3 BLACK WORDS + 3 RED WORDS	\$10,000
6 RED WORDS	\$100,000

BONUS WORD ▼

SPRAIN

BONUS WORD
PRIZE

SCRATCH
2
CASH

SEE BACK FOR PLAY INSTRUCTIONS. **\$10**



**INSTANT GAME RULES
AND GUIDELINES**

INSTANT GAME #770

**\$100,000 MEGA
CROSSWORD**

Game Information

Game Number	770
Game Name	\$100,000 MEGA CROSSWORD
Game Type	Scratch
Activation Date	TBD
Ticket Price	\$10.00
Starting Ticket	0
Ending Ticket	29
Tickets Per Pack	30

Consolidated Prize Amounts

\$10.00	(Ten dollars) or
\$20.00	(Twenty dollars) or
\$30.00	(Thirty dollars) or
\$50.00	(Fifty dollars) or
\$100.00	(One hundred dollars) or
\$200.00	(Two hundred dollars) or
\$500.00	(Five hundred dollars) or
\$1,000.00	(One thousand dollars) or
\$10,000.00	(Ten thousand dollars) or
\$100,000.00	(One hundred thousand dollars)

Expected Number and Value of Prizes

There will be approximately 5,405,670 tickets in the game.

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$10.00	900,945.00	1: 6.00	Paid by Retailer
\$20.00	360,378.00	1: 15.00	Paid by Retailer
\$30.00	180,189.00	1: 30.00	Paid by Retailer
\$50.00	180,189.00	1: 30.00	Paid by Retailer
\$100.00	15,143.00	1: 356.97	Paid by Retailer
\$200.00	3,367.00	1: 1,605.49	Paid by Retailer
\$500.00	1,279.00	1: 4,226.48	Paid by Retailer
\$1,000.00	450.00	1: 12,012.60	Paid by Lottery
\$10,000.00	90.00	1: 60,063.00	Paid by Lottery
\$100,000.00	45.00	1: 120,126.00	Paid by Lottery

The overall odds are 1: 3.29

In the event additional Tickets are ordered in the game, the Lottery will issue an addendum to these game specific rules containing an updated table reflecting the additional number of Tickets, number of prizes, and odds.

SECTION 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement Title XII of the Iowa Department of Revenue's administrative rules. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions. Any terms used herein and not defined herein shall have the meaning set forth in the applicable Iowa Code sections or Iowa Administrative Code provisions.

SECTION 2 - EFFECTIVE DATE

These game specific rules become effective upon activation of Instant Game #770 and will remain effective through the announced end of Instant Game #770 unless earlier modified or rescinded by the Iowa Lottery Administrator (the "Administrator").

SECTION 3 – DEFINITIONS

3.1 "Ticket" means an Iowa Instant Game #770 Ticket.

3.2 "Ticket Validation Number" for Instant Game #770 is the unique ten (10) character code printed in the Game Play Area on the front of the Ticket under the overprint. The Ticket Validation Number (including any portion thereof) is not a Game Play Area Symbol and is not usable as such.

3.3 "Game Play Area" means the area on the front of the Ticket including the overprint and the printed space underneath the rub-off area.

3.4 "Pack" means a pack of fan-folded Tickets which are attached to each other by perforations and packed in plastic shrink wrapping.

3.5 "Pack Ticket Number" means the twelve (12) digit number of the form "770-100001-000" printed on the back of the Ticket and above the barcode in black ink. This number shall also appear on the front of the Ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.

3.6 "Game Play Area Symbols" for Instant Game #770 are as follows:

YOUR LETTERS PLAY SYMBOLS

A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z

GRID 1 & BONUS WORD LETTERS PLAY SYMBOLS

A	B	C	D	E	F	G	H	I	J	K	L	M	
N	O	P	Q	R	S	T	U	V	W	X	Y	Z	

GRID 2 WORD LETTERS PLAY SYMBOLS

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z

BONUS WORD PRIZE SYMBOLS

\$10.00 \$20.00 \$30.00 \$50.00 \$100
TEN TWENTY THIRTY FIFTY ONE HUN

3.7 “Legends”:

YOUR LETTERS

BONUS
WORD
PRIZE

The legend CHECK YOUR TICKET will be imaged in magenta above the Validation Data Matrix Barcode.

3.8 A “Non-winning Ticket” is defined as a Ticket that is not intended to be a winning Ticket.

3.9 No portion of the display printing nor any extraneous matter whatsoever shall be usable or playable as a part of the Instant Game.

3.10 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 4 of these game specific rules and the requirements set out on the back of each Ticket.

SECTION 4 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these game specific rules and as printed on the back of each Ticket, the following validation requirements will apply with regard to the Tickets in Iowa Instant Game #770.

4.1 Play Instructions

- A “word” in BOTH CROSSWORD PUZZLES must contain at least three (3) letters.
- A “word” in BOTH CROSSWORD PUZZLES cannot be formed diagonally.
- Words within words are not eligible.
- “Words” must appear in an unbroken horizontal or vertical string of letters within the same CROSSWORD PUZZLE. An unbroken string of letters: (a) cannot be interrupted by a black space and (b) **each word must contain every single letter square between two black spaces.**
- Every single letter in the unbroken string must: (a) be revealed in the YOUR LETTERS and (b) be included to form a “word”

Scratch YOUR LETTERS play symbols, then scratch the corresponding letters found in BOTH CROSSWORD PUZZLES and the BONUS WORD, regardless of color. If you have scratched at least 4 complete words across BOTH CROSSWORD PUZZLES, win the corresponding prize found in the PRIZE LEGEND, based on the color and number of words revealed.

BONUS WORD:

Uncover all 6 letters in the BONUS WORD by scratching the letters that match the YOUR LETTERS play symbols and win the prize shown in the BONUS WORD prize box. The BONUS WORD is played separately from the PUZZLE GRIDS and cannot be combined with words on the PUZZLE GRIDS to win a prize

Win up to 2 times on a ticket. Players may win up to one prize on the prize legend and may win up to one prize for the BONUS WORD.

4.2 To be a valid Ticket, all of the following requirements must be met:

- A. The Ticket must be complete, and not miscut, and have exactly: one (1) YOUR LETTERS Play Symbol appearing in each of the twenty (20) YOUR LETTERS Play Spots in the YOUR LETTERS Play Area. Exactly one Grid 1 Play Symbol or one black square must appear in each of the one hundred and twenty-one (121) Grid 1 Play Spots and exactly one Grid 2 Play Symbol or one black square must appear in each of the one hundred twenty-one (121) Grid 2 Play Spots. Exactly one Bonus Word Play Symbol must appear in each of the six (6) BONUS WORD Play Spots on the front of the Ticket and exactly one Bonus Word Prize symbol must appear in the BONUS WORD PRIZE play area. Exactly one legend CHECK YOUR TICKET must appear above the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The Ticket must also have exactly one abbreviated Pack Ticket Number, exactly one Validation Number, and exactly one Validation Data Matrix Barcode printed on the front of the Ticket. The Ticket must also have exactly one Validation/Inventory Barcode with the Game Number and Pack Ticket Number appearing above it on the back of the Ticket. A Printing Press Barcode must appear on the front and back of the Ticket.
- B. Each of the Game Play Area Symbols and captions must be present in its entirety and must be fully legible.
- C. Each of the Game Play Area Symbols and captions must be printed in black ink except for the Grid 2 Word Letters Play Symbols in Play Grid 2 which are printed in red ink.
- D. The Ticket shall be intact.
- E. The Pack Ticket Numbers and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Game Play Area Symbols on the Ticket.
- F. The Ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
- G. The Ticket must not be counterfeit in whole or in part.
- H. The Ticket Validation Number and the Pack Ticket Numbers shall be printed in black ink.
- I. The Ticket must have been issued by the Lottery in an authorized manner.
- J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
- K. The Game Play Area Symbols and captions, Ticket Validation Number, and Pack Ticket Numbers must be right side up and not reversed in any manner.

- L. The Ticket Validation Number of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.
- M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
- N. The Game Play Area Symbols must be exactly as described in Section 3.6 above.
- O. Each of the Game Play Area Symbols and captions on the Ticket must be printed in the symbol font and must correspond precisely to the artwork on file at the Lottery; each of the Legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket validation font and must correspond precisely to the artwork on file at the Lottery.
- P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
- Q. The Ticket must pass all additional requirements stated in these game specific rules and any confidential validation requirements established by the Lottery.

4.3 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The Administrator may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sales price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these game specific rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 5 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

5.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein or in the manner specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, or a legal holiday, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when the claimant is legally required to fill out tax forms in order to claim the prize.

5.2 A Ticket is a bearer instrument until signed on the back by the owner.

5.3 The Lottery shall not be responsible for lost or stolen Tickets.

5.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or for Tickets not received by the Lottery before the expiration of the claim period set forth in these game specific rules.

5.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

\$20

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IALottery®

200X THE WIN

WIN UP TO \$250,000!

WINNING NUMBERS



YOUR NUMBERS



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win the prize shown for that number. If a MULTIPLIER is present, multiply your prize won by the MULTIPLIER shown below that prize. Reveal this

"" symbol, win \$200 instantly.

SCRATCH
2
CASH

\$20

\$20

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IALottery®

200X THE WIN

WIN UP TO \$250,000!

WINNING NUMBERS



YOUR NUMBERS



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER



PRIZE	PRIZE	PRIZE	PRIZE	PRIZE
MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER	MULTIPLIER

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win the prize shown for that number. If a MULTIPLIER is present, multiply your prize won by the MULTIPLIER shown below that prize. Reveal this

"" symbol, win \$200 instantly.

SCRATCH
2
CASH

\$20



INSTANT GAME RULES AND GUIDELINES

INSTANT GAME #774

200X THE WIN

Game Information

Game Number	774
Game Name	200X THE WIN
Game Type	Scratch
Activation Date	TBD
Ticket Price	\$20.00
Starting Ticket	0
Ending Ticket	14
Tickets Per Pack	15

Consolidated Prize Amounts

\$20.00	(Twenty dollars) or
\$25.00	(Twenty-five dollars) or
\$40.00	(Forty dollars) or
\$50.00	(Fifty dollars) or
\$100.00	(One hundred dollars) or
\$200.00	(Two hundred dollars) or
\$500.00	(Five hundred dollars) or
\$1,000.00	(One thousand dollars) or
\$2,000.00	(Two thousand dollars) or
\$5,000.00	(Five thousand dollars) or
\$250,000.00	(Two hundred fifty thousand dollars)

Expected Number and Value of Prizes

There will be approximately 1,243,500 tickets in the game.

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$20.00	165,800.00	1: 7.50	Paid by Retailer
\$25.00	82,900.00	1: 15.00	Paid by Retailer
\$40.00	82,900.00	1: 15.00	Paid by Retailer
\$50.00	82,900.00	1: 15.00	Paid by Retailer
\$100.00	12,435.00	1: 100.00	Paid by Retailer
\$200.00	1,514.00	1: 821.33	Paid by Retailer
\$500.00	1,552.00	1: 801.22	Paid by Retailer
\$1,000.00	311.00	1: 3,998.39	Paid by Lottery
\$2,000.00	99.00	1: 12,560.61	Paid by Lottery
\$5,000.00	41.00	1: 30,329.27	Paid by Lottery
\$250,000.00	10.00	1: 124,350.00	Paid by Lottery

In the event additional Tickets are ordered in the game, the Lottery will issue an addendum to these game specific rules containing an updated table reflecting the additional number of Tickets, number of prizes, and odds.

SECTION 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement Title XII of the Iowa Department of Revenue's administrative rules. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions. Any terms used herein and not defined herein shall have the meaning set forth in the applicable Iowa Code sections or Iowa Administrative Code provisions.

SECTION 2 - EFFECTIVE DATE

These game specific rules become effective upon activation of Instant Game #774 and will remain effective through the announced end of Instant Game #774 unless earlier modified or rescinded by the Iowa Lottery Administrator (the "Administrator").

SECTION 3 – DEFINITIONS

3.1 "Ticket" means an Iowa Instant Game #774 Ticket.

3.2 "Ticket Validation Number" for Instant Game #774 is the unique ten (10) character code printed in the Game Play Area under the overprint. The Ticket Validation Number (including any portion thereof) is not a Game Play Area Symbol and is not usable as such.

3.3 "Game Play Area" means the area on the front of the Ticket including the overprint and the printed space underneath the rub-off area.

3.4 "Pack" means a pack of fan-folded Tickets which are attached to each other by perforations and packed in plastic shrink wrapping.

3.5 "Pack Ticket Number" means the twelve (12) digit number in the form "774-100001-000" printed on the back of the Ticket and above the barcode in black ink. This number shall also appear on the front of the Ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.

3.6 "Game Play Area Symbols" for Instant Game #774 are as follows:

Your Numbers Play Symbols:

2 TWO	3 THR	4 FOR	6 SIX	7 SEV	8 EGT	9 NIN		
11 ELVN	12 TWLV	13 THIR	14 FORT	15 FIVTN	16 SXTN	17 SVTN	18 EGTN	19 NINT
21 TWYON	22 TWYTH	23 TWTHR	24 TWFOR	26 TWYSX	27 TWSEV	28 TWEGT	29 TWNIN	30 THT
31 TRON	32 TRTO	33 TRTR	34 TRTF	35 TRFIV	36 TRSX	37 TRSV	38 TREG	39 TRNI
41 FRONE	42 FRTWO	43 FRTHR	44 FRFOR	45 FRFIV	46 FRSIX	47 FRSEV	48 FREGT	49 FRNIN
								HIN\$200

Winning Numbers Play Symbols:

2 TWO	3 THR	4 FOR	6 SIX	7 SEV	8 EGT	9 NIN		
11 ELVN	12 THLV	13 THIR	14 FORT	15 FIVTN	16 SXTN	17 SVTN	18 EGTN	19 NINT
21 THYON	22 THYTH	23 THTHR	24 THFOR	26 THYSX	27 THSEV	28 THWGT	29 THNIN	30 THT
31 TRON	32 TRTO	33 TRTR	34 TRTF	35 TRFIV	36 TRSX	37 TRSV	38 TREG	39 TRNI
41 FRONE	42 FRTHO	43 FRTHR	44 FRFOR	45 FRFIV	46 FRSIX	47 FRSEV	48 FREGT	49 FRNIN

Prize Symbols:

\$10 TENDOL	\$20 TWENTY	\$25 THYFIV	\$40 FORTY	\$50 FIFTY	\$100 ONEHUN
\$200 THOHUN	\$500 FIVHUN	\$1,000 ONETHO	\$2,000 TWOHO	\$5,000 FIVTHO	\$250,000 THHNFYTH

Multiplier Play Symbols:

1X 1TIME	5X 5TIMES	10X 10TIMES	20X 20TIMES	50X 50TIMES	100X 100TIMES	200X 200TIMES
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3.7 “Legends”:

WINNING NUMBERS YOUR NUMBERS

The legend CHECK YOUR TICKET will be imaged in magenta above the Validation Data Matrix Barcode.

3.8 A “Non-winning Ticket” is defined as a Ticket that is not intended to be a winning Ticket.

3.9 No portion of the display printing nor any extraneous matter whatsoever shall be usable or playable as a part of the Instant Game.

3.10 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 4 of these game specific rules and the requirements set out on the back of each Instant Game Ticket.

SECTION 4 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these game specific rules and as printed on the back of each Ticket, the following validation requirements will apply with regard to the Tickets in Iowa Instant Game #774.

4.1 Play Instructions

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win the prize shown for that number. Scratch the MULTIPLIER for each prize won and multiply the corresponding prize by that amount. Reveal this “MONEY STACK” symbol, win \$200 instantly.

4.2 To be a valid Ticket, all of the following requirements must be met:

- The Ticket must be complete, and not miscut, and have five (5) WINNING NUMBERS Play Symbols, twenty (20) YOUR NUMBERS Play Symbols, twenty (20) PRIZE SYMBOLS, and twenty (20) MULTIPLIER Play Symbols on the front of the Ticket under the scratch-off material. Exactly one Legend CHECK YOUR TICKET must appear above

the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The Ticket must also have exactly one abbreviated Pack Ticket Number, exactly one Validation Number, and exactly one Validation Data Matrix Barcode printed on the front of the Ticket. The Ticket must also have exactly one Validation/Inventory Barcode with the Game Number and Pack Ticket Number appearing above it on the back of the Ticket. A Printing Press Barcode must appear on the front of the Ticket.

- B. Each of the Game Play Area Symbols and captions must be present in its entirety and must be fully legible.
- C. Each of the Game Play Area Symbols and captions must be printed in black ink.
- D. The Ticket shall be intact.
- E. The Pack Ticket Numbers and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Game Play Area Symbols on the Ticket.
- F. The Ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
- G. The Ticket must not be counterfeit in whole or in part.
- H. The Ticket Validation Number and the Pack Ticket Numbers shall be printed in black ink.
- I. The Ticket must have been issued by the Lottery in an authorized manner.
- J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
- K. The Game Play Area Symbols and captions, Ticket Validation Number, and Pack Ticket Numbers must be right side up and not reversed in any manner.
- L. The Ticket Validation Number of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.
- M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
- N. The Game Play Area Symbols must be exactly as described in Section 3.6 above.
- O. Each of the Game Play Area Symbols and captions on the Ticket must be printed in the symbol font and must correspond precisely to the artwork on file at the Lottery; each of the Legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket validation font and must correspond precisely to the artwork on file at the Lottery.
- P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
- Q. The Ticket must pass all additional requirements stated in these game specific rules and any confidential validation requirements established by the Lottery.

4.3 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The Administrator may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sales price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these game specific rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 5 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

5.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein or in the manner specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, or a legal holiday, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when the claimant is legally required to fill out tax forms in order to claim the prize.

5.2 A Ticket is a bearer instrument until signed on the back by the owner.

5.3 The Lottery shall not be responsible for lost or stolen Tickets.

5.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or for Tickets not received by the Lottery before the expiration of the claim period set forth in these game specific rules.

5.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

BTPIA57

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\$1

BET the POT

	\$125
	\$40
	\$10
	\$5
	\$2
	\$1

CRISS CROSS • FOLLOW THE ARROWS • MULTIPLE WINNERS

AVERAGE ODDS OF WINNING ARE 1 IN 6.00.



057000001



Pull-tab Game Rules and Guidelines

PULL-TAB GAME #57

Bet The Pot

Section 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement Title XII of the Iowa Department of Revenue's administrative rules. These game specific rule specify only details and restrictions applicable to this particular pull-tab game and do not govern pull-tab games in general. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions. Any terms used herein and not defined herein shall have the meaning set forth in the applicable Iowa Code sections or Iowa Administrative Code provisions.

Section 2- EFFECTIVE DATE

These game specific rules become effective on December 15, 2025, and will remain effective until modified or rescinded by the Iowa Lottery Administrator.

Section 3 - DEFINITIONS OF WORDS AND PHRASES USED IN THESE RULES

- 3.1 "Ticket" means an Iowa Pull-tab Game #57 Ticket.
- 3.2 "Play Symbols" consist of the following symbols: Roulette Wheel; Stack of 8 Red Chips; Fanned Money; 4 Aces; 4 Multi Colored Chips; Slot Machine; Stack of 8 Blue Chips; Red & White 32; Penny; Green & White Zero. Specific combinations of these symbols appear under each tab on the back of the Ticket.
- 3.3 "Unit" means a shrink-wrapped "sleeve" of pull-tab Tickets containing 540 Tickets.
- 3.4 "Unit Serial Number" is the nine digit number appearing on the front of the Ticket.

Section 4 - DETERMINATION OF WINNING TICKET

Bet The Pot is played by peeling apart the five tabs located on the back of the Ticket. Check all five tab areas.

Three Play Symbols are printed under each tab. If three consecutive Play Symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations as shown on the Ticket front, the player wins the corresponding prize. Winning Tickets paid by the retailer may contain multiple winners.

Winning Tickets have a red arrow connecting each winning combination and a prize code printed in black on the far left of the lower-most winning arrowhead tab showing the total dollar amount the Ticket pays.

The winning Play Symbol combinations and corresponding prize amounts are as follows:

2 Roulette Wheel Symbols and 1 Stack of 8 Red Chips Symbol	\$125.00
2 Roulette Wheel Symbols and 1 Fanned Money Symbol	\$40.00

2 Roulette Wheel Symbols and 1 4 Aces Symbol	\$10.00
2 Roulette Wheel Symbols and 1 4 Multi Colored Chips Symbol	\$5.00
2 Roulette Wheel Symbols and 1 Slot Machine Symbol	\$2.00
2 Roulette Wheel Symbols and 1 Stack of 8 Blue Chips Symbol	\$1.00

Section 5 - NUMBER AND VALUES OF PRIZES PER UNIT OF TICKETS

Prize	Number of Winning Tabs	Prize Payout
\$125.00	1	\$125.00
\$40.00	1	\$40.00
\$10.00	2	\$20.00
\$5.00	5	\$25.00
\$2.00	22	\$44.00
\$1.00	82	\$82.00

The overall odds of winning a prize in each pack are 1 in 6.00.

Section 6 - VALIDATION REQUIREMENTS

Each winning Ticket will have a prize code printed in black on the far left of the lower-most winning arrowhead tab showing the total dollar amount the Ticket pays.

After the player has signed their Ticket, verify that the winning Ticket was sold at your location by swiping the barcode through the barcode reader.

Pay the amount indicated by the prize code.

Destroy the prize code before disposing of the Ticket.

Section 7 - PRICE

The price of a Pull-Tab Game #57 Ticket is \$ 1.00.

Section 8 - CLAIMS AND TICKET RESPONSIBILITY

8.1 All prizes must be claimed at the place of business of the retailer that sold the Ticket

8.2 A pull-tab Ticket is a bearer instrument until signed on the back by the owner.

- 8.3 If a defective Ticket is purchased, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sale price of the Ticket. By purchasing or obtaining a Ticket, a player agrees to the terms of these rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.