

IOWA LOTTERY
Power Cruise™ Promotion Rules

The Power Cruise is an Iowa Lottery VIP Club web-based promotion offering 25 cruise trip prize packages on an exclusive privately chartered cruise on the Royal Caribbean® *Brilliance of the Seas*®. The only way to get onboard is to play Powerball® and win in the promotion.

Iowa Lottery Power Cruise Prize Structure

Number of Winners	5-night Caribbean Cruise Prize Package	Prize Value
25	Power Cruise prize package includes: <ul style="list-style-type: none"> • Coach airfare to and from Tampa • Ground transportation from the airport to the hotel • Deluxe hotel accommodations for two for the night before cruise departure • Ground transportation from hotel to the Tampa port and to the airport from the port following the cruise • 5-night cruise for two aboard the Royal Caribbean® <i>Brilliance of the Seas</i>®, a relaxing stateroom*, meals, and all taxes and primary gratuities paid. Winners will sail from Tampa, Florida to Key West, Florida and Cozumel, Mexico. • \$250 ship credit for onboard purchases such as spa treatments, casino credits and other ship products and services that come at a fee. • Up close and personal VIP concert experiences featuring the Goo Goo Dolls, Flo Rida and Macy Kate. 	\$4,639.00
	Required state tax withholdings	<u>\$ 244.16</u>
	Total Power Cruise prize package value	<u>\$4,883.16</u>
	<ul style="list-style-type: none"> • A chance at \$150,000 in onboard cash prizes, including a chance to win \$50,000 on the final cruise night. 	

* The stateroom awarded to the winner will be a Balcony, Ocean View or Interior determined by the drawing.

The promotion prizes are subject to lottery statues, rules, validation procedures, off-sets and deductions authorized by law. There is no cash in lieu of the cruise prize package. The required state withholding taxes on the value of the trip prize package are paid on the winners' behalf.

Entry

Entrants must join or be a current member of the Iowa Lottery VIP Club and at least 21 years of age. Entry into the promotion is accomplished by legally acquiring a Powerball ticket in Iowa during the promotion.

Powerball ticket sales in the promotion will begin at the start of business on Sunday, February 5, 2017, and continue through 11:59:59 p.m. CT Wednesday, March 29, 2017. Players may enter as often as they wish by legally acquiring an Iowa Lottery Powerball ticket with a value of \$2 or more between February 5, 2017 and March 29, 2017. Players can enter the Power Cruise promotion by downloading the Collect 'N Win app from the app store (players will select Iowa from a drop down menu), or accessing via the lottery website www.ialottery.com and registering by entering all the required player information fields and scanning the bar code number from the eligible Powerball game ticket. Each game card within a player's account is made up of six (6) squares. For each eligible Iowa Powerball

game ticket (which is scanned or entered into the promotion) a random quantity of 2, 4, 6, 8 or 10 of the five (5) available plays symbols will be randomly generated and placed in the first available game card. Players will have three (3) active cards open simultaneously. If a symbol is generated and Game Card #1 already has that symbol, it will be placed on Game Card #2, etc. In order to generate an entry, a registered player must complete the 6-symbol card (5 symbols plus one free). Once a card is completed, an entry is automatically generated for the player and submitted; the card will be reset to capture more symbols on that cleared card and collect symbols toward the next entry. Entry into the Power Cruise promotion is sufficient for presentation of a Powerball ticket for validation purposes for this promotion. Players do not need to keep their Powerball tickets after entering them. However, players will want to keep their Powerball tickets until the Powerball drawing for which they're eligible, as they would need their ticket to claim any cash prize won in a Powerball drawing. All entries must be received before the Entry Submission End Dates listed in the Power Cruise Drawing Schedule.

Eligibility

All valid Powerball tickets legally acquired in Iowa from February 5, 2017 through March 29, 2017 are eligible for the Power Cruise promotion. Players can scan or enter the numbers on their Powerball® ticket during the promotion to collect cruise vacation symbols. Each ticket number can only be scanned or entered one time. When the player has completed the 6-symbol card, an entry will be automatically generated.

Entries must be submitted prior to 11:59:59 pm (CT) on the Entry Deadline date to be included in that drawing. Entries not selected in drawings 1-5 will roll to the next eligible drawing. Entries not selected in the 6th and final drawing will not be eligible for any prize. Entries received after the Entry Deadline for the final drawing are not eligible for a promotional drawing prize. A person can win only one Power Cruise prize.

Power Cruise Prize Drawing Schedule

Draw	Entry Submission Start Date 12:00:00 AM	Entry Submission End Date 11:59:59 PM	Draw Date	Prizes	Claim Deadline Date 4:00:00 PM
1	2/5/2017	2/20/2017	2/22/2017	Balcony Staterooms (2) Ocean View Staterooms (1) Interior Staterooms (1)	3/10/2017
2	2/5/2017	2/27/2017	3/1/2017	Balcony Staterooms (2) Ocean View Staterooms (1) Interior Staterooms (1)	3/17/2017
3	2/5/2017	3/6/2017	3/8/2017	Balcony Staterooms (2) Ocean View Staterooms (1) Interior Staterooms (1)	3/24/2017
4	2/5/2017	3/13/2017	3/15/2017	Balcony Staterooms (2) Ocean View Staterooms (1) Interior Staterooms (1)	3/31/2017
5	2/5/2017	3/20/2017	3/22/2017	Balcony Staterooms (2) Ocean View Staterooms (1) Interior Staterooms (1)	4/7/2017
6	2/5/2017	3/29/2017	3/31/2017	Balcony Staterooms (3) Ocean View Staterooms (1) Interior Staterooms (1)	4/14/2017

A player may only win one (1) Power Cruise prize in the Iowa drawings.

Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Authority Board of Directors and Iowa Lottery Authority employees and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information that may compromise the integrity of the Lottery, and their immediate families as defined by statute, are not eligible.

Drawings

The drawings will be held in accordance with the schedule posted to the Lottery's website and listed in the rules. The Power Cruise promotion drawings will be conducted by Alchemy3 on behalf of the Iowa Lottery and held under the supervision of an independent auditor.

The winners' names will be posted on the Lottery's website by the end of the second day following the draw day or as soon as available. Each selected winner will be sent an email to his or her VIP Club member address. Entrants are not required to personally attend the drawing or be present at the time of the drawing to be determined a winner. Each of the selected entries will be verified. A sufficient number of entries will be randomly selected to ensure there are valid winners for the prizes to be announced. If the entry number drawn is determined to be ineligible for any reason or the winner of a Power Cruise prize doesn't present a fully executed claim form and required documentation by the claim deadline, the prize will be awarded to the first valid alternate. If alternates are required, an email notification will be sent to the alternate's VIP Club email address and his/her name will be posted on the Lottery website. If an alternate is required, he or she must present a fully executed winner claim form and required documents to the Iowa Lottery by 4:00 p.m. CT 10 business days from the date the email notification is sent to claim the prize.

The prize winners in the Power Cruise promotion drawings must complete and sign a winner claim form along with appropriate documentation and present those documents with a legible copy of their government-issued photo identification to the Iowa Lottery by the claim deadline to claim their prize. Alchemy3 will pay the required State withholding taxes on behalf of each winner. Each winner will receive a W2-G tax withholding form from Alchemy3.

By submitting an entry into the Power Cruise promotion and claiming the prize, the entrant certifies he or she is the sole owner of the entry, the entry is valid pursuant to these rules, the entrant is at least 21 years old, the ticket is not stolen, and the entrant is not disqualified from receiving a prize. By entering the promotion, the entrant agrees to indemnify and hold harmless the State of Iowa and the Iowa Lottery Authority, its elected officials, apprentices, employees, agents and volunteers. In consideration for participating in the promotion, the entrant waives any and all claims the entrant may have or ever claim to have against the State of Iowa, the Iowa Lottery, its employees, agents, or board members, relating in any way to the promotion. The player also consents to the use by the Lottery of his or her name and/or likeness for advertising, trade or promotional purposes without further compensation.

By accepting a Power Cruise prize, the winner and his or her guest, heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the Iowa Lottery, State of Iowa, Alchemy3, and Multi-State Lottery Association, its employees, officers and directors from and against any loss, claim, damage, suit, or injury arising out of or relating to the promotion or any action taken pursuant to these rules.

If for any reason the original prize winner and/or guest cannot attend the Power Cruise sailing on January 15, 2018, they may assign a Proxy to sail in their stead. At the request of the prize winner, and with the approval of the Iowa Lottery, the necessary arrangements for the winner to transfer the trip can be made prior to the booking deadline at no additional cost to the winner. If the need for a Proxy is determined after travel booking arrangements have been made for the original prize winner, the winner will be responsible for all

additional expenses incurred for booking travel for the proxy. Proxy paperwork must be submitted by 4:00 p.m. CT Friday, December 15, 2017.

In the event that a Power Cruise prize winner is unable to attend the cruise due to unforeseen and reasonable circumstances, and does not complete the appropriate paperwork to appoint a proxy to take the cruise on his/her behalf, that winner is subject to the full prize reporting and withholding. If the winner and/or guest do not board the ship in time for sailing, there will not be an alternate sail date provided or credit towards another cruise trip, and the winner will not receive any reimbursement for the trip value.

Odds

The odds of winning a Power Cruise promotion prize will vary depending on the number of entries.

Iowa Lottery Authority CEO's Discretion

If the CEO, or the CEO's designee, determines that an otherwise valid entry has been foiled by any human or technical error, whether by a Lottery employee, Lottery retailer or Lottery vendor, the CEO may authorize the replacement of an eligible entry or a refund of the ticket price. This shall be the player's only recourse against the Lottery or its personnel.

Force Majeure

If the Iowa Lottery Authority is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations or restrictions or any other causes of any kind whatsoever which are beyond the reasonable control of the Iowa Lottery Authority, the Iowa Lottery Authority shall not be liable or responsible for its inability to provide some or all of the prizes discussed herein.

Choice of Law and Forum

If disputes arise beyond those covered by incidents referenced in the CEO's discretion section, the laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion. Any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court of the State of Iowa, Des Moines Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity in state or federal court, which may be available to the Lottery or the State of Iowa.

Disclaimer

The Iowa Lottery, the State of Iowa, and their employees, officers, directors, and agents shall not be responsible for and shall not be liable for:

- Otherwise eligible entries that are entered inaccurately, incorrectly, or arrive after the entry deadline;
- Any damage to an entrant's computer system that is directly or indirectly caused by accessing or downloading content from ialottery.com, ialotteryvip.com or otherwise participating in this promotion; or
- Any computer system, phone line, hardware, software or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.

Without limiting the generality of the foregoing, the Iowa Lottery is not responsible for incomplete, illegible, misdirected, late, lost damaged or stolen entries; or for lost, interrupted, inaccessible or unavailable networks, satellites, Internet Service Providers (ISP), website or other connections; or for miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmission; or for any technical malfunctions, failures or difficulties; printing errors; clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents, or other

errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture information, whether or not such issues are alleged to have been caused in whole or in part by the action or omission of the Lottery, its employees, or agents.

Caution: Any attempt by anyone to deliberately damage the website or undermine the legitimate operation of the promotion may be in violation of criminal and civil laws and will result in disqualification if the individual is an entrant. If such an attempt is made, the Iowa Lottery reserves the right to seek remedies and damages (including attorney's fees) from any such person to the fullest extent of the law, including criminal prosecution. The Iowa Lottery, in its sole discretion, reserves the right to cancel the promotion if the system through which the promotion is operated has become technically corrupted or if the integrity of the promotion has in any way been comprised.

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