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Kim Reynolds · Governor  
Adam Gregg · Lt. Governor  
Terry Rich · Chief Executive Officer

1-25-2018

## NOTIFICATION OF RFP IL 18-02

The purpose of this letter is to notify you that the Iowa Lottery Authority has issued a Request for Proposal of their Advertising and Related Services as of January 24, 2018.

The rfp can be located at:

<http://bidopportunities.iowa.gov>

[www.ialottery.com](http://www.ialottery.com)

**NOTE:** A *Mandatory Vendor Briefing* will be held at 10:30 AM on February 1, 2018 at Iowa Lottery Headquarters located at 13001 University Avenue, Clive, Iowa.

Your attendance is required in order to participate in the rfp process.

Questions must be directed via email to [tdbrown@ialottery.com](mailto:tdbrown@ialottery.com)

Sincerely,

Terry D. Brown  
Purchasing Manager  
Iowa Lottery Authority