

## **Big Beepin' Deal Promotion Rules, Amended with Addendum**

This is a statewide Beep Promotion – the Lottery will be awarding \$20 on every 20<sup>th</sup> transaction of a \$5 Powerball WITH the \$5 Power Play (\$10 total transaction). This offer is for the first three weeks in May (beginning Sunday, May 3 – Saturday, May 23). At the Lottery's sole discretion, a fourth week may be added to the promotion (beginning Sunday, May 24 – Saturday, May 30). If the Lottery elects to extend the promotion for a fourth week, the Lottery will amend these rules to reflect this addition. **This offer has been extended for a fourth week.**

On every 20<sup>th</sup> statewide **Big Beepin' Deal** transaction the lotto terminal will make a "BEEP—BEEP" sound and print a voucher. The retailer with a player who purchases the 20<sup>th</sup> transaction statewide will receive a printed voucher from the terminal for the player to sign, and the player will receive \$20 cash from the retailer. The retailer account will be automatically credited the \$20 – the retailer should keep the signed voucher for their accounting records.

**Entry:** The entry ticket for this promotion is a \$10 Powerball with Power Play ticket – 5 Powerball plays with 5 Power Plays on one ticket. Qualifying purchases are counted sequentially from all authorized Iowa Lottery retailers. Players may choose their numbers or ask for an easy pick.

**Prizes:** The number of prizes and odds of winning will be determined by the number of \$10 transactions (5 Powerball with 5 Power Plays) purchased during the promotion. One \$20 prize will be awarded to every 20<sup>th</sup> qualifying Powerball with Power Play purchase statewide in Iowa.

**Dates:** The **Big Beepin' Deal** promotion will begin Sunday, May 3 and end Saturday, May 23 (three weeks). **The Lottery has extended the Big Beepin' Deal promotion a fourth week beginning Sunday, May 24 – Saturday, May 30, 2009.**

The Lottery at its sole discretion reserves the right to suspend or cancel the promotion at any time.

**NOTICE \* NOTICE \* NOTICE \* NOTICE \* NOTICE**

### **ADDENDUM**

An operator error by a vendor temporarily interrupted the Iowa Lottery's "Big Beepin' Deal" promotion between 12:01 a.m. Sunday, May 24, and 11:28 a.m. Tuesday, May 26. Due to this interruption *any* Iowa Lottery player who made a *qualifying* purchase in the Big Beepin' Deal promotion during this time period can receive a \$20 bonus by mailing their ticket to the lottery. If the ticket is a winning ticket, the \$20 bonus will be added to any prizes that may have been won.

**Qualifying Purchase:** In order to have a qualifying purchase for the bonus, the player must have purchased a \$10 Powerball with Power play ticket – 5 Powerball Plays with 5 Power Plays on one ticket between 12:00 a.m. Sunday, May 24, and 11:28 a.m. Tuesday, May 26.

**Mail To:** Iowa Lottery, P.O. Box 10474, Des Moines, Iowa 50306.

**Expiration:** Players have until May 27, 2010, to claim their bonuses from the lottery.

All other Rules for the Big Beepin' Deal Promotion remain unchanged from those set out in the Big Beepin' Deal Promotion Rules, Amended, as set out above.