

## WIN BIG OR GO HOME SECOND-CHANCE PROMOTION RULES

The Win Big or Go Home Second-Chance Promotion is a mail-in promotion that gives entrants a chance to win four (4) tickets to an Iowa Cubs baseball game, picnic lunch and entry in a reverse drawing for a grand prize of four (4) tickets to a professional baseball game in Chicago and \$1,000 spending cash. The Win Big or Go Home Game Second-Chance Promotion begins Monday, June 15, 2009 and runs through Monday, August 17, 2009.

### Prizes

#### Preliminary Drawing for Nine (9) Semifinalists

<b>9 Secondary Prizes:</b>	4 tickets to the I-Cubs August 30 game	\$ 40.00
	1 parking pass	6.00
	4 picnic lunch tickets	64.00
	\$100 spending cash	<u>100.00</u>
	Total Semifinalist Prize	\$210.00

#### Final Drawing for 1 Grand-Prize Winner and 8 First-Prize Winners

<b>1 Grand Prize:</b>	4 tickets to the Chicago Cubs September 12 game	\$ 240.00
	Spending cash	1,000.00
	5% State required withholding tax (on Grand Prize)	65.82
	5% State required withholding tax (on secondary prize)	<u>10.52</u>
	Total Grand Prize Value	\$1,316.34
		=====
<b>8 First Prizes:</b>	Cubs and Lottery merchandise	

The Iowa Lottery will pay the required state withholding taxes on all prizes above as required by law. All winners are responsible for any and all taxes that may be due and owing. All prizes are subject to lottery validation, set-off and deductions authorized by law. There is no cash option for this promotion.

If the Iowa Lottery Authority is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations or restrictions or any other causes of any kind whatsoever (other than financial inability) which are beyond the reasonable control of the Iowa Lottery Authority, the Iowa Lottery Authority shall not be liable or responsible for its inability to provide some or all of the items discussed herein.

### Entry

Entry to the promotion is accomplished by mailing three (3) or more legally acquired, nonwinning \$2 Win Big or Go Home Game #642 scratch tickets that have all been signed and the back of the tickets completed with the entrant's name, address and phone number.

Beginning Monday, June 15, players may enter the promotion with three (3) nonwinning \$2 Win Big or Go Home Game #642 scratch tickets that are signed and have complete information on the back of each ticket. Entries must include the correct postage and be mailed in pink or yellow Iowa Lottery Second Chance Drawing envelopes. All entries must be received at the Lottery address on the pre-printed pink and yellow second-chance drawing envelopes by Monday, August 17, 2009 to be entered in the promotion. A valid entry is any 3 or more legally acquired Win Big or Go Home tickets that have not been previously claimed as winners or previously submitted as entries in a Lottery promotion. A valid entry may consist of either a non cash-prize winning ticket or a previously unpaid cash-prize winning ticket. Any entry ticket submitted for the promotional drawing will be received for entry purposes only; the Lottery will not process for payment any previously unpaid cash-prize winning ticket submitted as an entry. Players are responsible for checking the status of tickets submitted as entries. All entries are final.

The Preliminary Drawing for the nine (9) semifinalists will be held on Wednesday, August 19, 2009. The final reverse drawing for the grand prize winner and eight (8) first prize winners of the Win Big or Go Home Second-Chance Promotion will be held on Sunday, August 30, 2009, at Principal Park in Des Moines, Iowa. The reverse drawing will be held prior to the start of the Iowa Cubs baseball game. In the event the baseball game is delayed or cancelled, the drawing still will be held.

## **Eligibility**

Except as provided under "CEO's Discretion" herein below, an eligible or valid entry is one in which the entrant has signed and filled in the entrant's information (name, address and phone) on the back of three (3) or more nonwinning Win Big or Go Home Game #642 scratch tickets and has mailed the tickets in a pink or yellow Iowa Lottery Second-Chance Drawing envelope. Mailed entry envelopes with the correct postage must be received by Monday, August 17, 2009. Hand-delivered entries will NOT be accepted. Entries mailed in envelopes other than the specified pink or yellow Iowa Lottery Second-Chance Drawing envelopes will NOT be accepted as eligible entries and will be discarded. "Bulk entries" – more than one entry envelope placed in a larger envelope – will NOT be accepted as eligible entries and will be discarded. A person may enter more than once; however, placing more than one otherwise eligible entry (as defined above) in a single envelope will NOT be accepted as an eligible entry and will be discarded. The Iowa Lottery Authority is not responsible for otherwise eligible entries that are missent or arrive after Monday, August 17, 2009.

The lottery is not responsible for entries that are lost in the mail, mailed to the wrong address, mailed with insufficient postage, mailed late, or that for any reason are not received at the lottery by the established deadlines. There is no limit on the number of entries a person may enter for the drawing, but a person may win only one semifinalist prize in the preliminary drawing and have only one entry in the final reverse grand prize drawing.

All entrants must be 21 years of age or older. Members of the Iowa Lottery Authority Board of Directors and Iowa Lottery Authority employees and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information, which may compromise the integrity of the Lottery, and their immediate families, as defined by statute, are not eligible.

## **Drawings**

### Preliminary Drawing – Wednesday, August 19, 2009

The Preliminary Drawing for nine (9) semifinalists will be held on Wednesday, August 19, 2009 at the Lottery Warehouse in Ankeny, Iowa. Each of the nine semifinalists will receive the secondary prize noted above. The entries will be placed in the draw drum. The draw drum will be rotated at least 10 times by the Security Officer or designated staff. The Promotions Manager or designated Drawing Officer will draw the first entry. As each entry is drawn, it will be numbered sequentially. The first entry drawn will be #1; the second entry drawn will be #2, and so on until a total of nine (9) entries are drawn and then a sufficient number of alternate entries will be drawn and numbered in sequential order # 1A, 2A, etc. If one of the first nine entries drawn is deemed ineligible, the first drawn valid alternate entry will become a semifinalist, and so forth.

When all of the required entries have been drawn, the Promotions Manager or other designated Lottery employee, a security officer and the independent auditor will open and validate the entries. Entrants are not required to personally attend the Preliminary Drawing or be present at the time of the drawing to be determined a semifinalist and receive the secondary prize. The nine (9) secondary prize winners will be contacted by phone to confirm they are semifinalists for the Win Big or Go Home Second-Chance Promotion. Each of the nine semifinalists will be informed of the details to attend the Final Grand Prize Drawing and must complete and return a claim form to the Lottery to receive their secondary prize. In the event that a semifinalist is unable to attend the final draw event on August 30, 2009, that semifinalist may designate a proxy or the lottery will designate a proxy for them. The proxy will receive the ticket to attend the Iowa Cubs game, parking pass and picnic lunch and participate in the final reverse drawing, but the proxy is not eligible to receive the secondary cash prize or the grand prize or first prize. The semifinalist that designates the proxy does not forfeit the secondary cash prize or any prize that may be won at the final reverse drawing.

A sufficient number of entries will be drawn in the Preliminary Drawing to ensure there are nine (9) valid semifinalists. Any remaining entries drawn after the first nine (9) will be held in case one or more of the first entries are determined to be ineligible for any reason. The drawing will be held on the specified date under the supervision of the Promotions Manager, or a designee, an independent auditor and a lottery security officer. All drawings are videotaped. The drawing will be held in accordance with the schedule posted to

the Lottery's Web site ([www.ialottery.com](http://www.ialottery.com)) under the heading "Promotions, Win Big or Go Home." All drawings of the Iowa Lottery Authority are public events. Persons interested in attending drawings are invited to receive detailed information by contacting Iowa Lottery Security in Des Moines at 515/725-7900, TTY Relay Iowa: 800/735-2942, by writing Iowa Lottery Security Division, Iowa Lottery Authority, 2323 Grand Avenue, Des Moines, Iowa 50312-5307 or by e-mail directed to: [Wmaster@ialottery.com](mailto:Wmaster@ialottery.com). Persons who attend drawing must show a valid photo ID and be supervised by a member of the Iowa Lottery Security Division during the drawing. A request to attend a drawing must be received by the lottery no later than 24 hours in advance of the drawing.

#### Final Reverse Drawing – Sunday, August 30, 2009

The Final Drawing will be held on August 30, 2009 at Principal Park in Des Moines to determine the grand-prize winner of the Win Big or Go Home Second-Chance Promotion and the eight (8) first-prize winners.

The Final Drawing will be a reverse-type drawing and will be held on Sunday, August 30, 2009 at Principal Park prior to the Iowa Cubs baseball game. There will be nine (9) semifinalists from the preliminary drawing. Each of the nine semifinalists' names will be written on a piece of paper, folded and placed in a white security envelope. Then all entry envelopes will be placed in the draw drum. The drum will be turned at least 10 times by the Security Officer. One-by-one the Promotions Manager or a designated draw manager will draw an entry from the receptacle and announce the entrant's name. A reverse drawing eliminates semifinalists as they are drawn until a final entry remains in the draw drum. The last entrant remaining in the draw drum will be the winner of four (4) tickets to the professional baseball game in Chicago on Saturday, September 12, and \$1,000 spending cash. The grand prize winner will receive the honor of throwing out the first pitch prior to the Iowa Cubs baseball game and the opportunity to sit in the broadcast booth for an inning of the Iowa Cubs baseball game. If the game is cancelled, the semifinalists will be able to attend another home Iowa Cubs game in the 2009 season, and if the schedule allows, the throwing of the first pitch and sitting in the radio broadcast booth will also be rescheduled.

The nine semifinalists from the preliminary drawing and the grand-prize winner from the final drawing will be posted on the Lottery's web site.

#### **Iowa Lottery Authority CEO's Discretion**

If the CEO, or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of a lottery employee, lottery retailer, or lottery vendor processing error, the CEO may authorize the replacement or reproduction of an eligible entry.

Without limiting the generality of the foregoing, the Iowa Lottery is not responsible for incomplete, illegible, misdirected, late, lost, damaged or stolen entries; or other error in the offering or announcement of any prize or in any prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture information.

**Any mention or depiction to a professional baseball team in the promotion and/or promotional materials is for factual reference purposes only; such a team is not a sponsor of, nor otherwise affiliated with this promotion.**