



**INSTANT GAME RULES
AND GUIDELINES**

**INSTANT GAME #339
LUCKY MEOW**

SECTION 1 - PURPOSE OF GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code Section 99G.9(4)(2017) and expressly incorporate the Iowa Lottery's administrative rules published in Chapter 531 of the Iowa Administrative Code. In the event of inconsistency, these game specific rules control any contrary administrative code provisions.

SECTION 2 - EFFECTIVE DATE

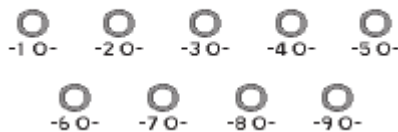
These rules become effective on August 7, 2017, and will remain effective through the announced end of Instant Game #339 unless earlier modified or rescinded by the Iowa Lottery Authority CEO.

SECTION 3 – DEFINITIONS

- 3.1 "Ticket" means an Iowa Instant Game Number 339 Ticket.
- 3.2 "Ticket Validation Code" for Instant Game #339 is the unique ten (10) character code printed in the game play area on the front of the Ticket underneath the rub-off area and overprint.
- 3.3 "Pack" means a pack of fan-folded Instant Game Tickets which are attached to each other by perforations. These fan-folded tickets are packed in plastic shrink wrapping. In Instant Game #339, a "Pack" shall consist of 300 Instant Game Tickets fan-folded bearing a common Pack Number and having a Ticket Number starting at 000 and continuing through 299.
- 3.4 "Pack Ticket Number" is the twelve (12) digit number of the form 339-100001-000 printed on the back of the ticket and above the barcode in black ink. This number shall also appear on the front of the ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.
- 3.5 "Game Play Area Symbols" for Instant Game #339 are as follows: There is one (1) play area with nine (9) Game Symbol play spots and (1) Prize Symbol play spot. Possible Game Symbols and Prize Symbols with related Captions:

GAME SYMBOLS

O FAMILY GAME SYMBOLS



X FAMILY GAME SYMBOLS



PRIZE SYMBOLS



The Game Play Area Symbols and their related Captions will be imaged in black ink.

- 3.6 “Legends”: The legend PRIZE will be imaged under the scratch-off coating in the prize box. The legend CHECK YOUR TICKET will be base printed in magenta above the Validation Data Matrix Barcode.
- 3.7 A “Non-winning Ticket” is defined as an Iowa Instant Game #339 Ticket which is not intended to be a winning ticket.

SECTION 4 - DETERMINATION OF INSTANT PRIZE WINNERS

- 4.1 “Game Play Area”: “LUCKY MEOW” is an Instant Ticket game which consists of one (1) play area with one (1) Prize Symbol spot and nine (9) Game Symbol play spots. The play area is to be scratched to reveal the imaged symbols. If the player reveals three (3) matching “X” symbols or 3 matching “O” symbols in a straight horizontal, vertical, or diagonal line, the player will win the prize shown. Players can win the following prizes:

\$ 1.00	(One dollar) or
\$ 2.00	(Two dollars) or
\$ 3.00	(Three dollars) or
\$ 5.00	(Five dollars) or
\$ 10.00	(Ten dollars) or
\$ 15.00	(Fifteen dollars) or
\$ 20.00	(Twenty dollars) or
\$ 100.00	(One hundred dollars) or
\$ 1,000.00	(One thousand dollars)

- 4.2 No portion of the display printing nor any extraneous matter whatever shall be usable or playable as a part of the Instant Game.
- 4.3 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements set forth in Section 6 of these Rules and the requirements set out on the back of each Instant Game Ticket.
- 4.4 The Ticket Validation Number (including any portion thereof) is not a Play Symbol and is not usable as such.

SECTION 5 - NUMBER AND VALUE OF INSTANT PRIZES

There will be approximately 1,307,100 Tickets in the game. The expected number and value of prizes in the game are as follows:

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$ 1.00	198,192	1:6.60	Paid by Retailer
\$ 2.00	82,783	1:15.79	Paid by Retailer
\$ 3.00	30,517	1:42.83	Paid by Retailer
\$ 5.00	10,892	1:120.01	Paid by Retailer
\$ 10.00	8,725	1:149.81	Paid by Retailer
\$ 15.00	4,357	1:300.00	Paid by Retailer
\$ 20.00	2,173	1:601.52	Paid by Retailer
\$ 100.00	309	1:4,230.10	Paid by Retailer
\$ 1,000.00	11	1:118,827.27	Paid by Lottery

The overall odds are 1:3.87

SECTION 6 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these rules and as printed on the back of each Instant Game Ticket, the following Validation Requirements will apply with regard to the Instant Game Tickets in Iowa Instant Game #339.

- 6.1 To be a valid Instant Game Ticket, all of the following requirements must be met:
- A. The Ticket must be complete, and not miscut, and have exactly nine (9) Play Symbols, one (1) Prize Symbol, and their related Captions appearing under the rub-off in the Game Play area. The Ticket front must have exactly two (2) legends: Legend PRIZE and legend CHECK YOUR TICKET and related Validation Data Matrix Barcode in the SCRATCH 2 CASH area; Pack-Ticket Number; Validation number under the rub-off area. The ticket back must have exactly one: I2of5 Barcode with human readable game-pack-ticket number appearing above it; UPC Barcode.
 - B. Each of the Play Symbols, Prize Symbols and Captions must be present in its entirety and must be fully legible.
 - C. Each of the Play Symbols, Prize Symbols and Captions must be printed in black ink.
 - D. The ticket shall be intact.
 - E. The Pack Ticket Number and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Play Symbols on the Ticket.

- F. The ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
 - G. The Ticket must not be counterfeit in whole or in part.
 - H. The Ticket Validation Number and the Pack Ticket Number shall be printed in black ink.
 - I. The Ticket must have been issued by the Lottery in an authorized manner.
 - J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
 - K. The Prize Symbols and Captions, Ticket Validation Number and Pack Ticket Number must be right side up and not reversed in any manner.
 - L. The Ticket Validation Numbers of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.
 - M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
 - N. The Game Play Area must be exactly as described in paragraphs 3.5 and 3.6
 - O. Each of the Play Symbols, Prize Symbols and Captions on the Ticket must be printed in the Symbol Font and must correspond precisely to the artwork on file at the Lottery; each of the legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket Validation Font and must correspond precisely to the artwork on file at the Lottery.
 - P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
 - Q. The Ticket must pass all additional validation tests provided for in the Rules of the Iowa Lottery and confidential validation tests of the Lottery.
- 6.2 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The CEO may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the CEO shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sale price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 7 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

- 7.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein and in the manner specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, a legal holiday or any other day appointed or recommended by the Governor of Iowa or the President of the United States as a day of fasting or thanksgiving, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when claimant is legally required to fill out tax forms in order to claim the prize.
- 7.2 An instant game Ticket is a bearer instrument until signed on the back by the owner.
- 7.3 The Lottery shall not be responsible for lost or stolen Tickets.
- 7.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or tickets not received by the Lottery before the expiration of the claim period set forth in these rules.
- 7.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.

SECTION 8 - PRICE OF TICKET

The price of an Instant Game #339 Ticket is \$1.00.