



**INSTANT GAME RULES
AND GUIDELINES**

INSTANT GAME #720

SHINY & BRIGHT

Game Information

Game Number	720
Game Name	SHINY & BRIGHT
Game Type	Scratch
Activation Date	10/01/2024
Ticket Price	\$2.00
Starting Ticket	0
Ending Ticket	149
Tickets Per Pack	150

Consolidated Prize Amounts

\$2.00	(Two dollars) or
\$4.00	(Four dollars) or
\$10.00	(Ten dollars) or
\$20.00	(Twenty dollars) or
\$50.00	(Fifty dollars) or
\$100.00	(One hundred dollars) or
\$500.00	(Five hundred dollars) or
\$10,000.00	(Ten thousand dollars)

Expected Number and Value of Prizes

There will be approximately 1,384,200 tickets in the game.

Instant Prize	Number of Prizes in Game	Chances of Winning	Method of Payment
\$2.00	239,914.00	1: 5.77	Paid by Retailer
\$4.00	59,989.00	1: 23.07	Paid by Retailer
\$10.00	50,758.00	1: 27.27	Paid by Retailer
\$20.00	11,533.00	1: 120.02	Paid by Retailer
\$50.00	501.00	1: 2,762.87	Paid by Retailer
\$100.00	347.00	1: 3,989.05	Paid by Retailer
\$500.00	70.00	1: 19,774.29	Paid by Retailer
\$10,000.00	12.00	1: 115,350.00	Paid by Lottery

The overall odds are 1: 3.81

In the event additional Tickets are ordered in the game, the Lottery will issue an addendum to these game specific rules containing an updated table reflecting the additional number of Tickets, number of prizes, and odds.

SECTION 1 - PURPOSE OF RULES AND GUIDELINES

These game specific rules and guidelines are issued pursuant to Iowa Code section 99G.9(3) and are intended to supplement the Iowa Lottery's administrative rules published in Iowa Administrative Code Title 531. In the event of inconsistency, these game specific rules control over any contrary administrative code provisions.

SECTION 2 - EFFECTIVE DATE

These game specific rules become effective on the Activation Date noted above and will remain effective through the announced end of Instant Game #720 unless earlier modified or rescinded by the Iowa Lottery Administrator.

SECTION 3 – DEFINITIONS

3.1 "Ticket" means an Iowa Instant Game #720 Ticket.

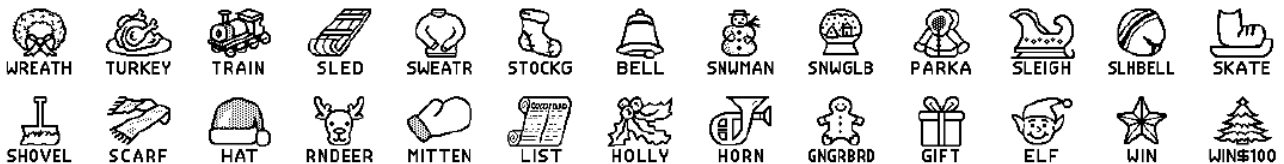
3.2 "Ticket Validation Number" for Instant Game #720 is the unique ten (10) character code printed in the Game Play Area on the front of the Ticket underneath the rub-off area and overprint.

3.3 "Pack" means a pack of fan-folded Instant Game Tickets which are attached to each other by perforations. These fan-folded Tickets are packed in plastic shrink wrapping.

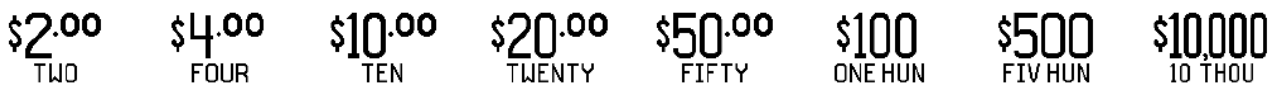
3.4 "Pack Ticket Number" is the twelve (12) digit number of the form 720-100001-000 printed on the back of the Ticket and above the barcode in Black ink. This number shall also appear on the front of the Ticket in the abbreviated form 100001-000. A Universal Product Code (UPC) Number shall also be printed on the back of the Ticket.

3.5 "Game Play Area Symbols" for Instant Game #720 are as follows:

PLAY SYMBOLS



PRIZE SYMBOLS



3.6 "Legends":

The legend CHECK YOUR TICKET will be imaged in Magenta above the Validation Data Matrix Barcode.

3.7 A "Non-winning Ticket" is defined as an Iowa Instant Game #720 Ticket which is not intended to be a winning Ticket.

3.8 No portion of the display printing nor any extraneous matter whatsoever shall be usable or playable as a part of the Instant Game.

3.9 In all events, the determination of prize winners shall be subject to the general Ticket validation requirements

set forth in Section 4 of these game specific rules and the requirements set out on the back of each Instant Game Ticket.

3.10 The Ticket Validation Number (including any portion thereof) is not a Play Symbol and is not usable as such.

SECTION 4 - INSTANT TICKET VALIDATION REQUIREMENTS

Besides meeting all of the other requirements in these game specific rules and as printed on the back of each Instant Game Ticket, the following Validation Requirements will apply with regard to the Instant Game Tickets in Iowa Instant Game #720.

4.1 To be a valid Instant Game Ticket, all of the following requirements must be met:

- A. The Ticket must be complete, and not miscut, and have eight (8) PLAY SYMBOLS and eight (8) PRIZE SYMBOLS on the front of the Ticket under the scratch-off material. Exactly one Legend CHECK YOUR TICKET must appear above the Validation Data Matrix Barcode in the SCRATCH 2 CASH area. The Ticket must also have exactly one Pack-Ticket Number, exactly one Validation Number, and exactly one Validation Data Matrix Barcode printed on the front of the Ticket. The Ticket must also have exactly one Validation/Inventory Barcode with the Game Number and Pack and Ticket Number appearing above it on the back of the Ticket. A Printing Press Barcode must appear on the front and back of the ticket.
- B. Each of the Play Symbols, Prize Symbols and Captions must be present in its entirety and must be fully legible.
- C. Each of the Play Symbols, Prize Symbols and Captions must be printed in Black ink.
- D. The Ticket shall be intact.
- E. The Pack Ticket Number and Ticket Validation Number must be present in their entirety and be fully legible. The Ticket Validation Number shall correspond, using the Lottery's codes, to the Play Symbols on the Ticket.
- F. The Ticket shall not be mutilated, altered, unreadable, reconstituted, or tampered with in any manner.
- G. The Ticket must not be counterfeit in whole or in part.
- H. The Ticket Validation Number and the Pack Ticket Number shall be printed in Black ink.
- I. The Ticket must have been issued by the Lottery in an authorized manner.
- J. The Ticket must not be stolen nor appear on any list of omitted Tickets on file at the Lottery.
- K. The Prize Symbols, Play Symbols and Captions, Ticket Validation Number and Pack Ticket Number must be right side up and not reversed in any manner.
- L. The Ticket Validation Numbers of an apparent winning Ticket shall appear on the Lottery's official list of Ticket Validation Numbers of winning Tickets; and a Ticket with that Ticket Validation Number shall not have been paid previously.
- M. The Ticket must not be blank or partially blank, misregistered, defective, or printed or produced in error.
- N. The Game Play Area Symbols must be exactly as described in section 3.5.

- O. Each of the Prize Symbols, Play Symbols and Captions on the Ticket must be printed in the Symbol Font and must correspond precisely to the artwork on file at the Lottery; each of the Legends must correspond precisely to the artwork on file at the Lottery; the Pack Ticket Number must correspond precisely to the artwork on file at the Lottery; and the Ticket Validation Number must be printed in the Ticket Validation Font and must correspond precisely to the artwork on file at the Lottery.
- P. The display printing must be regular in every respect and correspond precisely with the artwork on file at the Lottery.
- Q. The Ticket must pass all additional requirements stated in these game specific rules and any confidential validation requirements established by the Lottery.

4.2 A Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize. The Administrator may replace an invalid Ticket with an unplayed Ticket from the same game or any other game. If an invalid or defective Ticket is purchased or lawfully obtained, the only responsibility or liability of the Administrator shall be the replacement of the defective Ticket with an unplayed Ticket from the same game or any other game, or a refund of the sale price of the Ticket. By purchasing or lawfully obtaining a Ticket, a player agrees to the terms of these game specific rules, including but not limited to the limitation of remedy for an invalid or defective Ticket.

SECTION 5 - INSTANT TICKET CLAIM PERIOD AND TICKET RESPONSIBILITY

5.1 All game prizes must be claimed within ninety (90) days of the announced end of the game. All mailed prize claims must be sent to the official mailing address available at ialottery.com, and received by the Lottery prior to the expiration of the claim period set forth above. Any prize not claimed within the period specified herein and, in the manner, specified on the back of each Ticket shall be forfeited. In the event the last day to claim a prize falls on a Saturday, a Sunday, a legal holiday or any other day appointed or recommended by the Governor of Iowa or the President of the United States as a day of fasting or thanksgiving, the time to claim shall be extended to the close of business on the next day thereafter when Lottery offices are open for business. The Lottery reserves the right to require the claimant to claim a prize in person, including but not limited to when claimant is legally required to fill out tax forms in order to claim the prize.

5.2 An Instant Game Ticket is a bearer instrument until signed on the back by the owner.

5.3 The Lottery shall not be responsible for lost or stolen Tickets.

5.4 The Lottery shall not be responsible for Tickets lost in the mail, mailed to an incorrect address or mailed to an address other than the addresses specified by the Lottery to receive prize claims, or Tickets not received by the Lottery before the expiration of the claim period set forth in these game specific rules.

5.5 The Lottery shall not be responsible for Tickets claimed by a player in error for a lower prize at a Retailer.