# AGENDA <br> IOWA LOTTERY BOARD 

I. Call to Order
A. Approval of Agenda
B. Approval of Minutes from June 29, 2023 Board Meeting
II. Remarks from Iowa Department of Revenue Director Mary Mosiman
A. Update on State of lowa Boards and Commissions Review Process
III. CEO Report
IV. Quarterly Reports
A. Sales and Marketing

1. FY 2023 Sales Overview
2. FY 2024 Product Category Update
B. External Relations
C. Security
D. Finance
V. FY24 Budget Update
VI. Powerball Double Play Update
VII. Pick 3 and Pick 4 Game Rules Update - Board Action Required
VIII. Iowa Department of Revenue Consolidated Administrative Rules Update
IX. Adjournment

If you require the assistance of auxiliary aids or services to participate in or attend the meeting because of a disability please call our ADA coordinator at 515-725-7864, or if you are hearing impaired, call Relay TTY at 1-800-735-2942.

# MINUTES <br> IOWA LOTTERY BOARD 

## June 29, 2023

10:30 a.m.

The Iowa Lottery Board convened at 10:30 a.m. at Lottery Headquarters in Clive; Board Chairperson Mary Rathje presiding.

## Board Members Present:

Mary Rathje; Mary Junge; Josh Cook; Dana Wingert.

Board Members Present on Teleconference:
Hon. Roby Smith.

## Board Members Absent:

Katie New.

## Lottery Staff Participating:

Matt Strawn, CEO; Megan Tooker, EVP, Chief Administrative Officer and General Counsel; Jon Roth, Chief Revenue Officer; Mary Neubauer, VP, External Relations and Social Responsibility; Hale Strasser, VP, Lottery Systems; Kim Knight, VP, Finance and CFO; Steve Waymire, VP, Security; David Ranscht, AAG; Deb Bassett, Board Secretary.

## Others Present:

Mary Mosiman, IDR Director; Darina Petrova, IDR; Matt Bender, IDR; Abigail Sills, IDR; Zach Waldmeier, IDR; John Schreurs, Strategic America; Sarah Dekock, Flynn Wright; Dave Berger, Scientific Games; Tom Grady, Bucket Agency; Dar Danielson, Radio lowa

## CALL TO ORDER

Rathje called the meeting to order at 10:30 a.m. and roll was taken. There was a quorum. Rathje announced the meeting would be held via teleconference in accordance with lowa Code section 21.8.

Junge moved to conduct the meeting via teleconference. Wingert seconded. Motion carried unanimously.

## APPROVAL OF AGENDA

Cook moved to approve the agenda for the meeting. Wingert seconded. Motion carried unanimously.

## APPROVAL OF MINUTES

Junge moved to approve the March 29, 2023 Board meeting minutes. Cook seconded. Motion carried unanimously.

## CEO REPORT

Strawn began the meeting by introducing Mary Mosiman, the Director of lowa's Department of Revenue. Mosiman provided background on the State's Alignment effort and how the lowa Lottery will become a Division of the Iowa Department of Revenue on July 1, 2023. Director Mosiman provided comments on synergies and benefits to be obtained by combining the revenue generating entities (the Department of Revenue, the Alcoholic Beverages Division and the lowa Lottery) into one Department under Revenue. Director Mosiman further commented on the strong track record that the three entities bring through working jointly on such efforts as GovConnectIOWA to streamline taxes, licensing, and business registration.

Strawn stated that the Lottery's performance for Fiscal Year 2023 will be the strongest year of Lottery financial performance in the 38-year history of the lowa Lottery - setting records for gross sales that will approach $\$ 480$ million and net proceeds that, for the first time in history, exceeded $\$ 100$ million by the month of May. Gross sales of $\$ 443.4$ million through May represent an $11.2 \%$ increase from last year. Net proceeds of $\$ 101.0$ million represent a $12.6 \%$ year-over-year increase.

He further commented on how this growth is the result of strategic business decision-making, thorough research and analysis, strong retailer and supplier relationships, an unwavering commitment to integrity of operations, hard work, and never forgetting the "lowa" part of the lowa Lottery when developing and responsibly marketing prizes and promotions.

Regarding strategic business decisions, Strawn noted that includes both those made in coordination with multi-jurisdiction game groups and those made independently by the management team. This includes game improvements in recent years related to draw frequency made to the Powerball, Lucky for Life, and Lotto America games. The resulting sales lift the lowa Lottery is seeing in the lotto category is evidence of the positive effect of those game enhancements.

Strawn shared that he anticipates nearly every lottery game and product will see year-over-year sales growth by the end of FY 2023. Among strategic factors influencing this performance over the past year included the deployment of more self-service vending kiosks in high-traffic retail locations, developing new price points and prize structure value propositions for scratch tickets, and more efficient management of the Lottery's pull-tab ticket inventory.

Strawn concluded by expressing his appreciation for the most important ingredient in the Lottery's success - its people. He said that you don't have integrity of operations, or financial controls, or compliance, or sales and marketing successes without great people. Specifically, the public-minded lowans at the Lottery who take tremendous pride in the unique manner by which they serve our State. Strawn thanked the members of the management team assembled at the meeting, specifically acknowledging the substantial contributions of Megan Tooker, the Lottery's Executive Vice President, who is departing from the Lottery on June 30, 2023.

Junge thanked Strawn for his report, noting that as the longest-serving board member in lowa Lottery history that the financial performance for the most recent year was remarkable and a testament to how the management team's business-focused approach is producing record returns for the State of lowa. Junge concluded by sharing her concerns that the state's alignment initiative may impact the Lottery's ability to continue to drive such positive returns for the State.

## QUARTERLY REPORTS

## Legal and Operations:

Tooker provided an overview of the Alignment legislation and reported on the operational changes that will take place effective July 1, 2023 as the lowa Lottery Authority ceases to exist and becomes a Division of the lowa Department of Revenue.

## Sales and Marketing:

Roth provided an overview of sales to date by game category and noted that year-end projections indicate that all product categories will experience strong performance with year over year growth. He further noted that Retailer commissions are expected to finish the year at record levels.

Roth also provided an overview of recent and upcoming marketing promotions, and provided updates to the board on product portfolio analysis and retailer commission research efforts.

## External Relations and Social Responsibility:

Neubauer provided an update to the Board regarding how the lowa Lottery's database of winners will be required to be included as part of identity authentication that the lowa Department of Health and Human Services will conduct before SNAP benefits can be awarded to an individual. Effective June 1, 2023, this legislation requires HHA to have the asset-verification process in place no later than July 1, 2025.

Following the Board's December, 2023 vote, Neubauer noted that in late April, 2023, the prize-claim period was changed for tickets purchased in lowa in the Powerball, Mega Millions, Lotto America, and Lucky for Life games from 365 days (the longest in the United States and outside the norm for the Lottery industry) to 180 days. Neubauer further commented that the change has no monetary benefit to the lowa Lottery and that under state law, the money from prizes that expire in lowa without being claimed go back to players through the Lottery's prize pools for future games and promotions.

Neubauer concluded her report with details about a $\$ 1$ million Mega Millions prize that is still unclaimed, and ongoing efforts to inform lowans and those that play in lowa that the ticket was purchased at the Filling Station/Gateway Express in Ames on September 5, 2022. Neubauer further noted the fiscal year end flurry of four prizes totaling $\$ 3,425,00$ won by players over a 5 day period.

## Finance:

Knight gave the financial report. Through May, YTD sales are $\$ 443.4$ million. The YTD sales are ahead of budget by $\$ 101.8$ million, or $30 \%$. YTD sales are also ahead of sales for FY 2022 by $\$ 11.3$ million, or 13\%. Through May, YTD proceeds are just over $\$ 101$ million, and ahead of budget by $\$ 33$ million of 49\%. YTD proceeds are also ahead of proceeds for FY 2022 by $\$ 11.3$ million, or $13 \%$. Through May, YTD prize expenses were $\$ 280.3$ million. The YTD prize expense is ahead of budget by $\$ 68.9$ million, or $33 \%$. YTD operating expenses through May remain under budget at $\$ 12.5$ million and are comparable to the 5year average.

## FY24 BUDGET REVISIONS

Knight provided an update to the Board regarding the increase to the FY 2024 budget to $\$ 15,815,149$. Changes here reflect an increase in projected grow sales due to the addition of new product offerings, additional self-serve kiosk machines and the change in the interest rate environment. Knight also noted those variable expenses that would also increase that are directly related to sales increases.

Wingert moved to approve the FY24 budget revisions. Cook seconded. Motion carried unanimously.

## CONTRACTS

Roth recommended to the board the purchase of additional state of the art self-serve kiosk machines through the gaming system contract with Scientific Games. The life span of these machines is anticipated to be 13 years. Using a conservative 11 year life span, these machines are projected to produce proceeds for the state in the range of $\$ 60$ million to $\$ 66$ million.

Junge moved to approve the contract amendment with Scientific Games for the self-service kiosk machines. Wingert seconded. Motion carried unanimously.

Tooker recommended the board approve the final 1-year contract extensions with IGT Global Solutions, Pollard Banknote Limited, and Scientific Games, LLC for the purchase of instant tickets and related services through December 31, 2024.

Cook moved to approve the contract extensions with IGT, Pollard, and Scientific Games for scratch tickets. Junge seconded. Motion carried unanimously.

## MEDIA PLANNING AND BUYING

Roth updated the board regarding the RFP process followed to obtain responses and proposals for Media Planning \& Buying services. Eight vendors participated in the mandatory vendor session, five vendors provided proposals, and three vendors were selected as finalists. From this process, Flynn Wright received the most evaluation points overall.

Wingert moved to approve issuing a notice of intent to award the Media Planning and Buying Services to Flynn Wright, and to enter into a contract consistent with the RFP, contingent upon successful completion of any required background check. Junge seconded. Motion carried unanimously.

## POWERBALL GAME RULES UPDATE

Tooker provided the board with an overview of the proposed Revised Powerball Game Rules in order to add the Double Play option to the Powerball game to be effective once Lottery system programming and testing is completed.

Junge moved to approve the updated Powerball game rules. Wingert seconded. Motion carried unanimously.

## ELECTION OF OFFICERS

Junge moved to approve Katie New as Board Chair and Dana Wingert as Board Vice-Chair for FY24. Cook seconded. Motion carried unanimously.

## TENTATIVE FY24 BOARD MEETINGS

The chair advised that the board meeting dates for FY24 are noted on the agenda. Those dates are: September 26, 2023; December 14, 2023; March 26, 2024; and, June 25, 2024.

## ADJOURNMENT

Wingert moved to adjourn. Cook seconded. Motion carried unanimously.

Meeting adjourned at 11:50 a.m.

## Memorandum

To: lowa Lottery Board of Directors
From: Stephen Waymire
Date: September 26, 2023
Re: Activity Summary for Security Division 6/21/2023-9/19/2023
Incident Type Incident Report ..... 65
Case Report ..... 19
Contact Reasons Burglary ..... 2
Employee Theft ..... 6
Fraud/Forgery ..... 2
Missing Packs/Tickets ..... 6
Missing Tickets - Shipping ..... 3
Multiple Winner Review ..... 1
Other ..... 1
Player Assist ..... 6
Promotional Draw ..... 7
Quality Control Tickets ..... 13
Retailer Assist ..... 2
Robbery ..... 1
Scratch Ticket Printing Issue ..... 1
Theft ..... 8
Ticket Re-construction ..... 11
Validations ..... 13
Winner File Audit ..... 1
Retailer Inspections ..... 56

IOWA LOTTERY
PERFORMANCE MEASURES

| FY 2023 |
| :---: |
| June 30, 2023 |
| MONTH |

Gross Sales

Prize Expense

Operating Expenses

Total Proceeds

|  | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Budget FY 2023 | 29,659,327 | 29,421,354 | 26,322,781 | 31,367,288 | 28,330,955 | 30,927,309 | 35,785,444 | 29,338,046 | 34,267,550 | 31,898,250 | 34,321,951 | 30,659,745 |
| Actual '23 | 44,238,093 | 33,672,563 | 32,852,383 | 41,842,932 | 51,431,952 | 38,825,335 | 48,866,615 | 36,473,073 | 38,310,222 | 38,122,584 | 38,784,997 | 38,112,394 |
| Budget FY 2023 | 18,298,547 | 18,087,439 | 16,412,408 | 19,123,060 | 17,633,220 | 19,140,462 | 21,819,012 | 18,273,367 | 21,168,253 | 20,059,348 | 21,380,541 | 19,105,343 |
| Actual '23 | 26,916,442 | 22,393,790 | 20,901,296 | 26,033,469 | 30,638,674 | 26,052,121 | 29,653,328 | 22,648,421 | 24,481,549 | 25,532,109 | 25,078,500 | 24,924,491 |
| Budget FY 2023 | 1,207,471 | 1,313,053 | 1,259,696 | 1,214,149 | 1,293,618 | 1,279,525 | 1,278,394 | 1,199,071 | 1,338,928 | 1,159,838 | 1,367,324 | 1,352,183 |
| Actual '23 | 1,039,787 | 1,254,852 | 1,196,388 | 1,151,290 | 1,184,160 | 1,121,173 | 1,199,194 | 1,145,077 | 1,195,753 | 1,074,336 | 1,244,370 | 412,524 |
| Budget FY 2023 | 6,746,765 | 5,474,794 | 5,134,204 | 6,562,580 | 5,659,164 | 4,962,972 | 7,693,629 | 6,455,068 | 5,753,212 | 6,480,676 | 7,054,565 | 5,879,443 |
| Actual '23 | 11,122,326 | 5,376,525 | 7,103,656 | 10,283,720 | 14,041,170 | 7,426,090 | 12,906,031 | 8,276,147 | 8,765,814 | 7,410,123 | 8,308,957 | 7,397,814 |

YEAR TO DATE

| Gross Sales | Budget FY 2023 | 29,659,327 | 59,080,681 | 85,403,462 | 116,770,750 | 145,101,705 | 176,029,014 | 211,814,458 | 241,152,504 | 275,420,054 | 307,318,304 | 341,640,255 | 372,300,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Actual '23 | 44,238,093 | 77,910,656 | 110,763,039 | 152,605,971 | 204,037,923 | 242,863,258 | 291,729,873 | 328,202,946 | 366,513,168 | 404,635,752 | 443,420,749 | 481,533,143 |
| Prize Expense | Budget FY 2023 | 18,298,547 | 36,385,986 | 52,798,394 | 71,921,454 | 89,554,674 | 108,695,136 | 130,514,148 | 148,787,515 | 169,955,768 | 190,015,116 | 211,395,657 | 230,501,000 |
|  | Actual '23 | 26,916,442 | 49,310,232 | 70,211,528 | 96,244,997 | 126,883,671 | 152,935,792 | 182,589,120 | 205,237,541 | 229,719,090 | 255,251,199 | 280,329,699 | 305,254,190 |
| Operating Expenses | Budget FY 2023 | 1,207,471 | 2,520,524 | 3,780,220 | 4,994,369 | 6,287,987 | 7,567,512 | 8,845,906 | 10,044,977 | 11,383,905 | 12,543,743 | 13,911,067 | 15,263,250 |
|  | Actual '23 | 1,039,787 | 2,294,639 | 3,491,027 | 4,642,317 | 5,826,477 | 6,947,650 | 8,146,844 | 9,291,921 | 10,487,674 | 11,562,010 | 12,806,380 | 13,218,904 |
| Total Proceeds | Budget FY 2023 | 6,746,765 | 12,221,559 | 17,355,763 | 23,918,343 | 29,577,507 | 34,540,479 | 42,234,108 | 48,689,176 | 54,442,388 | 60,923,064 | 67,977,629 | 73,857,072 |
|  | Actual '23 | 11,122,326 | 16,498,851 | 23,602,507 | 33,886,227 | 47,927,397 | 55,353,487 | 68,259,518 | 76,535,665 | 85,301,479 | 92,711,602 | 101,020,559 | 108,418,373 |

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|  | Current Month |  |
| :--- | :---: | ---: |
|  | Year to Date |  |
| Prize Payout - Budget | $62.31 \%$ | $61.91 \%$ |
| Prize Payout - 5 -Year Average | $63.47 \%$ | $62.84 \%$ |
| Prize Payout - Actual | $65.40 \%$ | $63.39 \%$ |
| Sales - Actual increase (decrease) vs. 5-Year Average |  | $19.25 \%$ |
| Proceeds - Actual increase (decrease) vs. 5-Year Average |  | $17.54 \%$ |
| Sales - Actual increase (decrease) vs. Budget | $29.34 \%$ |  |
| Proceeds - Actual increase (decrease) vs. Budget |  | $46.79 \%$ |

## IOWA LOTTERY AUTHORITY

## Statement of Net Position

Friday, June 30, 2023
FINAL

## Assets

Current assets
Cash
Cash on hand
Restricted assets - cash
Prepaid expense
Interest receivable
Accounts receivable, net
Ticket inventories
Investment in prize annuities Total current assets
Noncurrent assets:
Prize reserve
Investment in prize annuities
Capital assets, net
Lease assets, net Total noncurrent assets Total assets

Deferred Outflows of Resources
Liabilities
Current liabilities:
Multi-State Prize Payable
Mega Millions Prize Payable
Pick 4 Prize Payable
Pick 3 Prize Payable
Lucky for Life Prize Payable
Lucky for Life Prize Reserve
Lotto America Prize Payable
Unclaimed Prize Liability
InstaPlay Prize Payable
Retailer/Other Deposits
Annuity Prizes Payable
Accounts payable and accruals
Lease liability
Unearned revenue
Salary and benefits payable
Compensated absences and OPEB
State withholding payable
Federal withholding payable
Proceeds due to state causes Total current liabilities
Long-term liabilities:
Accounts payable and accruals
Lease liability
Net pension liability
Prize reserve
Compensated absences and OPEB
Annuity prizes payable Total long-term liabilities Total liabilities

Deferred Inflows of Resources

Net Position
Net investment in capital assets
Unrestricted
Total net position

| Year-to-date 6/30/2023 | Year-to-date 6/30/2022 |
| :---: | :---: |
| \$ 27,826,765.87 | \$ 25,779,354.67 |
| 600.00 | 600.00 |
| 756,136.83 | 706,134.42 |
| 184,318.67 | 237,096.50 |
| 56,907.62 | 32,929.79 |
| 4,591,424.13 | 7,053,799.97 |
| 3,908,531.95 | 3,282,142.39 |
| 58,057.65 | 58,607.93 |
| 37,382,742.72 | 37,150,665.67 |
| 4,975,966.27 | 4,771,772.20 |
| 774,252.89 | 834,622.57 |
| 7,036,592.67 | 7,120,640.31 |
| 2,537,144.18 | 2,386,290.76 |
| 15,323,956.01 | 15,113,325.84 |
| 52,706,698.73 | 52,263,991.51 |
| 1,200,817.00 | 1,287,088.00 |


| 275,825.44 | 1,368,634.89 |
| :---: | :---: |
| 2,225,116.50 | 452,262.50 |
| 502,533.10 | 198,759.90 |
| 198,682.90 | 259,462.00 |
| 213,375.15 | 211,386.60 |
| 222,607.31 | 538,605.23 |
| 256,015.00 | 198,814.00 |
| 560,962.71 | 826,406.29 |
| 561,859.00 | 107,330.00 |
| 20,000.00 | 7,500.00 |
| 58,057.65 | 58,607.93 |
| 1,647,586.96 | 2,141,522.51 |
| 549,901.73 | 473,045.94 |
| 469,225.44 | 404,053.44 |
| 313,748.64 | 177,782.67 |
| 859,723.14 | 1,086,564.90 |
| 209,550.67 | 99,376.26 |
| 17,497.47 | 91,651.26 |
| 23,116,894.48 | 24,007,488.95 |
| 32,279,163.29 | 32,709,255.27 |
| 94,965.00 | 67,273.00 |
| 1,992,562.62 | 1,912,075.84 |
| 3,526,018.00 | 131,134.00 |
| 4,975,966.27 | 4,771,772.20 |
| 2,062,527.21 | 2,079,575.51 |
| 774,252.89 | 834,622.57 |
| 13,426,291.99 | 9,796,453.12 |
| 45,705,455.28 | 42,505,708.39 |
| 1,293,226.00 | 5,477,029.00 |
| 7,031,272.50 | 7,120,640.31 |
| (122,438.05) | (1,552,298.19) |
| 6,908,834.45 | 5,568,342.12 |

IOWA LOTTERY AUTHORITY

## Statement of Revenues, Expenses and Changes in Net Position For the Twelve Months Ending Friday, June 30, 2023

|  | Month ended 6/30/2023 | Month ended 6/30/2022 | Year-to-date 6/30/2023 | Year-to-date 6/30/2022 |
| :---: | :---: | :---: | :---: | :---: |
| Operating revenues: |  |  |  |  |
| Instant-scratch ticket sales | \$25,274,877.04 | \$22,262,304.00 | \$293,580,116.04 | \$293,126,549.45 |
| InstaPlay sales | 3,427,494.00 | 2,063,305.00 | 31,817,614.00 | 23,436,815.00 |
| Pick 3 sales | 777,693.50 | 723,240.00 | 9,128,651.50 | 9,265,786.00 |
| Powerball sales | 3,860,430.50 | 4,023,802.00 | 65,632,084.50 | 53,076,000.00 |
| Mega Millions Sales | 2,037,648.00 | 1,773,725.00 | 43,758,227.00 | 20,375,167.00 |
| Pick 4 sales | 464,044.50 | 461,209.50 | 5,798,109.50 | 5,602,823.50 |
| Lucky for Life sales | 695,078.00 | 670,656.00 | 8,419,258.00 | 8,071,004.00 |
| Lotto America sales | 533,247.00 | 718,938.00 | 10,387,460.00 | 7,011,217.00 |
| Pull-tab sales | 1,041,881.51 | 1,061,793.08 | 13,011,622.70 | 12,698,407.91 |
| Application fees | 225.00 | 250.00 | 5,750.00 | 5,300.00 |
| Other | 1,881.76 | 8,801.60 | 23,299.39 | 21,083.41 |
| Total operating revenues | 38,114,500.81 | 33,768,024.18 | 481,562,192.63 | 432,690,153.27 |
| Operating expenses: |  |  |  |  |
| Scratch ticket prizes | 16,962,177.00 | 14,528,840.00 | 199,208,531.69 | 195,258,147.20 |
| InstaPlay prizes | 2,936,493.99 | 1,429,076.30 | 23,769,640.76 | 17,081,835.96 |
| Pick 3 prizes | 466,616.10 | 433,944.00 | 5,477,190.90 | 5,559,471.60 |
| Powerball prizes | 1,930,749.50 | 2,012,329.50 | 32,734,985.25 | 26,546,085.00 |
| Mega Millions prizes | 1,018,824.00 | 886,862.50 | 21,963,856.70 | 10,185,738.80 |
| Pick 4 prizes | 278,426.70 | 276,725.70 | 3,769,003.20 | 3,361,694.10 |
| Lucky for Life prizes | 413,109.16 | 398,594.34 | 5,003,859.69 | 4,793,209.53 |
| Lotto America prizes | 266,623.50 | 359,469.00 | 5,193,730.00 | 3,505,608.50 |
| Pull-tab prizes | 651,471.33 | 662,171.25 | 8,133,393.52 | 7,922,316.59 |
| Advertising/publicity | 815,327.03 | 638,602.09 | 9,235,256.08 | 8,393,217.31 |
| Retailer compensation expense | 2,500,821.88 | 2,191,985.69 | 31,307,795.39 | 28,255,266.12 |
| Ticket expense | 223,373.71 | 220,903.45 | 3,471,082.99 | 3,276,221.30 |
| Vendor compensation expense | 746,882.53 | $(838,941.93)$ | 7,801,337.24 | 5,271,948.28 |
| Salary and benefits | 90,112.17 | $(155,745.56)$ | 9,764,280.52 | 9,518,539.45 |
| Travel | 21,639.14 | 23,586.31 | 323,184.46 | 278,981.78 |
| Supplies | 55,091.49 | 9,669.06 | 180,748.89 | 118,521.13 |
| Printing | 1,397.00 |  | 3,172.92 | 4,571.17 |
| Postage | 203.01 | 191.36 | 7,582.12 | 10,129.61 |
| Communications | 26,773.42 | 21,118.90 | 193,849.24 | 187,447.37 |
| Rentals | 8,569.29 | $(89,037.39)$ | 112,216.08 | 106,830.92 |
| Utilities | 5,777.17 | 11,278.34 | 106,350.38 | 94,375.93 |
| Professional fees | 24,669.34 | 7,138.36 | 258,285.62 | 99,832.14 |
| Vending machine maintenance | 25,200.00 | 22,848.00 | 295,376.64 | 271,152.00 |
| Outside services and repairs | 184,949.95 | 208,196.54 | 1,572,327.04 | 1,397,712.21 |
| Data processing | 12,769.97 | 10,975.09 | 153,057.80 | 129,246.45 |
| Equipment | 44,400.39 | 106,610.22 | 525,333.34 | 481,480.17 |
| Reimbursement to other state agencies | 61,192.94 | 64,281.36 | 504,190.72 | 514,972.94 |
| Depreciation | 40,567.57 | 49,903.88 | 482,769.91 | 527,832.62 |
| Amortization | 45,884.57 | 429,365.72 | 548,185.43 | 429,365.72 |
| MUSL/Lotto administrative expense | 18,265.51 | 2,615.20 | 196,779.94 | 31,581.16 |
| Debit card fees | 15,458.59 | 5,503.52 | 161,459.34 | 17,177.05 |
| Other | $(15,222.29)$ | 5,240.73 | 63,347.10 | 56,362.23 |
| Total operating expenses | 29,878,595.66 | 23,934,301.53 | 372,522,160.90 | 333,686,872.34 |
| Operating income | 8,235,905.15 | 9,833,722.65 | 109,040,031.73 | 99,003,280.93 |
| Non-operating revenue (expenses): |  |  |  |  |
| Proceeds to state causes | (7,397,813.91) | (8,235,883.99) | (108,418,373.26) | (97,951,422.01) |
| Interest income | 140,858.80 | 39,997.65 | 757,311.99 | 87,823.09 |
| Interest expense | $(2,630.49)$ | $(19,546.44)$ | $(33,724.36)$ | $(19,546.44)$ |
| Gain (Loss) on disposal of capital assets | $(10,575.88)$ | 7,985.00 | (4,753.77) | 46,657.00 |
| Net non-operating revenues (expenses) | $(7,270,161.48)$ | $(8,207,447.78)$ | (107,699,539.40) | (97,836,488.36) |
| Change in net position | 965,743.67 | 1,626,274.87 | 1,340,492.33 | 1,166,792.57 |
| Net position beginning of period | 5,943,090.78 | 3,942,067.25 | 5,568,342.12 | 4,401,549.55 |
| Net position end of period | 6,908,834.45 | 5,568,342.12 | 6,908,834.45 | 5,568,342.12 |

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION FOR FISCAL YEARS 2019 THROUGH 2023 <br> FINAL

|  | $\begin{gathered} \text { Fiscal Year } \\ 2023 \\ \hline \end{gathered}$ | Fiscal Year $2022$ | $\begin{gathered} \text { Fiscal Year } \\ 2021 \\ \hline \end{gathered}$ | Fiscal Year $2020$ | $\begin{gathered} \text { Fiscal Year } \\ 2019 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| OPERATING REVENUES |  |  |  |  |  |
| Scratch ticket sales | 293,580,116 | 293,126,549 | 316,934,651 | 262,447,704 | 250,642,094 |
| Instaplay sales | 31,817,614 | 23,436,815 | 23,478,424 | 16,279,705 | 11,876,560 |
| Pick 3 sales | 9,128,652 | 9,265,786 | 9,540,165 | 8,502,502 | 7,871,469 |
| Powerball sales | 65,632,085 | 53,076,000 | 43,419,695 | 36,428,043 | 54,833,068 |
| Mega Millions sales | 43,758,227 | 20,375,167 | 28,980,779 | 20,433,854 | 36,322,749 |
| Hot Lotto sales | - | - | - | - | - |
| Pick 4 sales | 5,798,109 | 5,602,823 | 5,470,758 | 4,950,001 | 4,292,190 |
| Lucky for Life sales | 8,419,258 | 8,071,004 | 5,555,026 | 5,335,530 | 5,427,678 |
| Lotto America sales | 10,387,460 | 7,011,217 | 6,441,090 | 6,751,811 | 8,753,137 |
| Pull-tab sales | 13,011,623 | 12,698,408 | 12,771,423 | 10,824,344 | 10,876,605 |
| Application fees | 5,750 | 5,300 | 4,700 | 3,750 | 3,775 |
| Other revenue | 23,299 | 21,083 | 6,317 | 7,436 | 55,516 |
| Total operating revenues | 481,562,193 | 432,690,152 | 452,603,028 | 371,964,680 | 390,954,841 |
| OPERATING EXPENSES |  |  |  |  |  |
| Scratch ticket prize expense | 199,208,532 | 195,258,147 | 211,664,732 | 174,595,972 | 166,890,489 |
| Instaplay prize expense | 23,769,641 | 17,081,836 | 17,225,460 | 11,659,100 | 8,255,638 |
| Pick 3 prize expense | 5,477,191 | 5,559,472 | 5,766,802 | 5,101,502 | 4,670,681 |
| Powerball prize expense | 32,734,985 | 26,546,085 | 21,710,608 | 18,219,035 | 25,500,971 |
| Mega Millions prize expense | 21,963,857 | 10,185,739 | 14,490,389 | 10,216,927 | 18,473,201 |
| Hot Lotto prize expense | - | - | - |  | $(46,872)$ |
| Pick 4 prize expense | 3,769,003 | 3,361,694 | 3,282,455 | 3,237,775 | 2,553,524 |
| All or Nothing prize expense | - | - | - | - | (89) |
| Lucky for Life prize expense | 5,003,860 | 4,793,210 | 3,535,075 | 3,147,141 | 3,111,848 |
| Lotto America prize expense | 5,193,730 | 3,505,608 | 3,220,545 | 3,375,906 | 4,300,353 |
| Pull-tab prize expense | 8,133,393 | 7,922,317 | 7,981,163 | 6,763,647 | 6,805,266 |
| VIP Club prize expense | - | - | - | - | 1,315,880 |
| Promotional prize expense | - | - | - | - | 109,753 |
| Advertising/Publicity | 9,235,256 | 8,393,217 | 7,421,985 | 6,780,551 | 7,276,923 |
| Retailer compensation expense | 31,307,795 | 28,255,266 | 29,694,891 | 24,314,334 | 25,447,739 |
| Ticket expense | 3,471,083 | 3,276,221 | 3,564,730 | 3,242,459 | 3,284,663 |
| Vendor compensation expense | 7,801,337 | 5,271,948 | 6,237,018 | 6,058,063 | 6,356,385 |
| Salary and benefits | 9,764,281 | 9,518,539 | 11,190,015 | 10,861,223 | 10,459,454 |
| Travel | 323,184 | 278,982 | 196,657 | 231,957 | 261,529 |
| Supplies | 180,749 | 118,521 | 103,778 | 94,247 | 106,009 |
| Printing | 3,173 | 4,571 | 3,076 | 1,402 | 3,767 |
| Postage | 7,582 | 10,130 | 7,380 | 7,097 | 5,458 |
| Communications | 193,849 | 187,447 | 173,362 | 188,930 | 202,355 |
| Rentals | 112,216 | 106,831 | 304,104 | 318,204 | 310,280 |
| Utilities | 106,350 | 94,376 | 91,331 | 92,719 | 95,043 |
| Professional fees | 258,286 | 99,832 | 119,268 | 169,265 | 162,023 |
| Vending machine maintenance | 295,377 | 271,152 | 261,166 | 257,040 | 253,416 |
| Outside services \& repairs | 1,572,327 | 1,397,712 | 918,261 | 870,282 | 828,180 |
| Data processing | 153,058 | 129,246 | 128,506 | 125,918 | 109,069 |
| Equipment | 525,333 | 481,480 | 509,009 | 392,535 | 512,247 |
| Reimbursement to other state agencies | 504,191 | 514,973 | 460,093 | 479,618 | 457,598 |
| Depreciation | 482,770 | 527,833 | 457,136 | 481,223 | 541,020 |
| Amortization | 548,185 | 429,366 | - | - | - |
| MUSL administrative expense | 196,780 | 31,581 | 9,116 | 33,596 | 71,544 |
| Debit card fees*** | 161,459 | - | - | - | - |
| Other*** | 63,350 | 73,539 | 53,094 | 56,126 | 63,061 |
| Total operating expenses | 372,522,163 | 333,686,871 | 350,781,205 | 291,373,794 | 298,748,406 |
| Operating income (loss) | 109,040,030 | 99,003,281 | 101,821,823 | 80,590,886 | 92,206,435 |

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

FOR FISCAL YEARS 2019 THROUGH 2023
FINAL

| Fiscal Year | Fiscal Year | Fiscal Year | Fiscal Year | Fiscal Year |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2023 | 2022 |  | 2021 | 2020 | 2019 |


| Non-operating revenues (expenses) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Proceeds to state causes** | (108,418,373) | $(97,951,422)$ | $(101,747,494)$ | $(81,529,332)$ | - |
| State General Fund | - | - | - | - | $(90,364,965)$ |
| Veterans Trust Fund | - | - | - | - | $(2,500,000)$ |
| Interest income | 757,312 | 87,823 | 59,467 | 383,498 | 495,974 |
| Interest expense | $(33,724)$ | $(19,546)$ | - | - | - |
| Gain (Loss) on disposal of capital assets | $(4,754)$ | 46,657 | 18,400 | 1,647 | 15,017 |
| Net non-operating revenues(expenses) | $(107,699,539)$ | $(97,836,488)$ | $(101,669,627)$ | (81,144,187) | $(92,353,974)$ |
| Change in net position | 1,340,491 | 1,166,793 | 152,196 | $(553,301)$ | $(147,539)$ |
| Net position, beginning of period | 5,568,343 | 4,401,550 | 4,249,354 | 4,802,655 | 4,950,194 |
| Net position, end of period | 6,908,834 | 5,568,343 | 4,401,550 | 4,249,354 | 4,802,655 |

** beginning in FY20, proceeds are reported as one total
*** beginning in FY23, debit card fees are shown individually. Previously reported as "Other".

IOWA LOTTERY
PERFORMANCE MEASURES


Gross Sales

Prize Expense

Operating Expenses

## Total Proceeds

YEAR TO DATE

## Gross Sales

## Prize Expense

## Operating Expenses

## Total Proceeds

|  | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Budget FY 2024 | 30,805,612 | 32,254,825 | 29,662,368 | 34,235,499 | 29,815,250 | 33,747,250 | 39,247,779 | 30,367,165 | 36,024,531 | 34,061,624 | 35,357,766 | 32,105,331 |
| Actual '24 | 49,622,689 | 45,383,189 | - | - | - | - | - | - | - | - | - | - |
| Budget FY 2024 | 19,297,292 | 19,925,094 | 18,485,080 | 20,946,784 | 18,717,266 | 20,951,463 | 24,036,531 | 19,101,157 | 22,369,845 | 21,455,399 | 22,173,695 | 20,137,394 |
| Actual '24 | 31,264,114 | 27,582,044 | - | - | - | - | - | - | - | - | - | - |
| Budget FY 2024 | 1,253,553 | 1,356,045 | 1,253,388 | 1,319,781 | 1,327,199 | 1,264,230 | 1,385,479 | 1,299,306 | 1,317,229 | 1,315,860 | 1,435,422 | 1,287,657 |
| Actual '24 | 1,108,707 | 1,176,130 | - | - | - | - | - | - | - | - | - | - |
| Budget FY 2024 | 6,526,228 | 5,671,274 | 5,564,173 | 6,837,098 | 5,624,045 | 5,324,915 | 8,147,197 | 6,100,617 | 5,884,057 | 6,576,522 | 6,751,368 | 5,850,990 |
| Actual '24 | 11,582,796 | 11,022,157 | - | - | - | - | - | - | - | - | - | - |


| Budget FY 2024 | 30,805,612 | 63,060,437 | 92,722,805 | 126,958,304 | 156,773,554 | 190,520,804 | 229,768,583 | 260,135,748 | 296,160,279 | 330,221,903 | 365,579,669 | 397,685,000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Actual '24 | 49,622,689 | 95,005,878 | - | - | - | - | - | - | - | - |  | - |
| Budget FY 2024 | 19,297,292 | 39,222,386 | 57,707,466 | 78,654,250 | 97,371,516 | 118,322,979 | 142,359,510 | 161,460,667 | 183,830,512 | 205,285,911 | 227,459,606 | 247,597,000 |
| Actual '24 | 31,264,114 | 58,846,158 | - | - | - | - | - | - | - | - | - | - |
| Budget FY 2024 | 1,253,553 | 2,609,598 | 3,862,986 | 5,182,767 | 6,509,966 | 7,774,196 | 9,159,675 | 10,458,981 | 11,776,210 | 13,092,070 | 14,527,492 | 15,815,149 |
| Actual '24 | 1,108,707 | 2,284,837 | - | - | - | - | - | - | - | - | - | - |
| Budget FY 2024 | 6,526,228 | 12,197,502 | 17,761,675 | 24,598,773 | 30,222,818 | 35,547,733 | 43,694,930 | 49,795,547 | 55,679,604 | 62,256,126 | 69,007,494 | 74,858,484 |
| Actual '24 | 11,582,796 | 22,604,953 | - | - | - | - | - | - | - | - | - | - |

[^1]

|  |  |  |
| :--- | ---: | ---: |
|  | Current Month | Year to Date |
| Prize Payout - Budget | $61.77 \%$ | $62.20 \%$ |
| Prize Payout - 5-Year Average | $64.47 \%$ | $63.32 \%$ |
| Prize Payout - Actual | $60.78 \%$ | $61.94 \%$ |
| Sales - Actual increase (decrease) vs. 5-Year Average |  | $43.54 \%$ |
| Proceeds - Actual increase (decrease) vs. 5-Year Average |  | $57.26 \%$ |
| Sales - Actual increase (decrease) vs. Budget | $50.66 \%$ |  |
| Proceeds - Actual increase (decrease) vs. Budget |  | $85.32 \%$ |

IOWA LOTTERY AUTHORITY
Statement of Revenues, Expenses and Changes in Net Position
For the One Month Ending Monday, July 31, 2023

Operating revenues:
Instant-scratch ticket sales
InstaPlay sales
Pick 3 sales
Powerball sales
Mega Millions Sales
Pick 4 sales
Lucky for Life sales
Lotto America sales
Pull-tab sales
Application fees
Other
Total operating revenues
Operating expenses:
Scratch ticket prizes
InstaPlay prizes
Pick 3 prizes
Powerball prizes
Mega Millions prizes
Pick 4 prizes
Lucky for Life prizes
Lotto America prizes
Pull-tab prizes
Advertising/publicity
Retailer compensation expense
Ticket expense
Vendor compensation expense
Salary and benefits
Travel
Supplies
Printing
Postage
Communications
Rentals
Utilities
Professional fees
Vending machine maintenance
Outside services and repairs
Data processing
Equipment
Reimbursement to other state agencies
Depreciation
Amortization
MUSL/Lotto administrative expense
Debit card fees
Other
Total operating expenses
Operating income
Non-operating revenue (expenses):
Proceeds to state causes
Interest income
Interest expense
Gain (Loss) on disposal of capital assets
Net non-operating revenues (expenses)
Change in net position
Net position beginning of period
Net position end of period

| Month ended |
| :---: |
| $7 / 31 / 2023$ |


| $\$ 25,196,999.00$ |
| ---: |
| $1,898,041.00$ |
| $755,942.00$ |
| $12,028,715.00$ |
| $6,860,013.00$ |
| $481,632.00$ |
| $776,288.00$ |
| $734,573.00$ |
| $890,486.47$ |
| 400.00 |
| 386.39 |
| $49,623,475.86$ |

18,439,712.00
1,275,701.82 453,565.20
5,996,781.65
3,430,006.50 288,979.20 461,375.16 367,286.50 550,705.47
1,308,031.93
3,294,868.14 229,737.75 816,965.60 878,444.88
23,564.70
5,933.82
393.87

19,694.20
8,568.74
8,822.47
7,319.00
25,232.43
101,332.70
11,408.50
44,143.80
26,510.97 41,609.10
45,884.70
9,998.30
24,942.00
4,774.25

| $4,774.25$ |
| ---: |
| $38,202,295.35$ |
| $11,421,180.51$ |

(11,582,795.92)
8,595.03
(2,589.11)
23,155.00
$(11,553,635.00)$
$(132,454.49)$
$\begin{array}{r}6,996,834.45 \\ \hline \hline 6,864,379.96 \\ \hline\end{array}$

| Month ended |
| ---: |
| $7 / 31 / 2022$ |
| $\$ 21,887,384.00$ |
| $2,219,150.00$ |
| $803,569.00$ |
| $3,651,551.50$ |
| $12,673,730.00$ |
| $500,982.00$ |
| $721,802.00$ |
| $800,229.00$ |
| $979,695.00$ |
| 450.00 |
| 608.18 |
| $44,239,150.68$ |

14,762,745.00 1,728,400.26 482,141.40 1,829,772.50
6,336,865.00 324,360.10 428,992.23 400,114.50 623,051.50 965,575.30
2,860,691.15 243,638.59 670,087.49 822,665.81 37,291.01
40.00
426.22 $13,605.21$
$25,498.45$
9,452.76
7,577.00 22,848.00 107,998.16 12,512.01
91.96

35,121.56 49,308.92
$8,777.45$
$9,349.97$
$4,554.55$

| $4,554.55$ |
| ---: |
| $32,828,249.07$ |
| $11,410,901.61$ |

(11,122,326.09)
$\begin{array}{r}- \\ - \\ - \\ \hline\end{array}$
$\begin{array}{r}\hline(11,122,326.09) \\ \hline 288,575.52\end{array}$
$\begin{array}{r}5,568,342.12 \\ \hline 5,856,917.64 \\ \hline \hline\end{array}$

| Year-to-date <br> $7 / 31 / 2023$ |
| :---: |


| Year-to-date |
| ---: |
| $7 / 31 / 2022$ |
| $\$ 21,887,384.00$ |
| $2,219,150.00$ |
| $803,569.00$ |
| $3,651,551.50$ |
| $12,673,730.00$ |
| $500,982.00$ |
| $721,802.00$ |
| $800,229.00$ |
| $979,695.00$ |
| 450.00 |
| 608.18 |
| $44,239,150.68$ |

14,762,745.00 1,728,400.26 482,141.40
1,829,772.50
6,336,865.00 324,360.10 428,992.23 400,114.50 623,051.50 965,575.30
2,860,691.15 243,638.59 670,087.49 822,665.81
37,291.01
4,695.01
40.00
426.22

13,605.21
25,498.45
9,452.76
7,577.00
22,848.00 107,998.16
12,512.01
91.96

35,121.56
49,308.92
8,777.45
9,349.97
4,554.55

| $32,828,249.07$ |
| ---: |
| $11,410,901.61$ |

(11,122,326.09)
$\frac{(11,122,326.09)}{288,575.52}$
$\begin{array}{r}5,568,342.12 \\ 5,856,917.64 \\ \hline\end{array}$

IOWA LOTTERY AUTHORITY
Statement of Revenues, Expenses and Changes in Net Position For the Two Months Ending Thursday, August 31, 2023

|  | Month ended 8/31/2023 | Month ended 8/31/2022 |  | Year-to-date 8/31/2023 |  | $\begin{aligned} & \text { Year-to-date } \\ & 8 / 31 / 2022 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating revenues: |  |  |  |  |  |  |  |
| Instant-scratch ticket sales | \$ 25,889,927.00 | \$ | 22,867,610.00 | \$ | 51,086,926.00 | \$ | 44,754,994.00 |
| InstaPlay sales | 2,217,362.00 |  | 1,831,974.00 |  | 4,115,403.00 |  | 4,051,124.00 |
| Pick 3 sales | 767,042.00 |  | 779,178.00 |  | 1,522,984.00 |  | 1,582,747.00 |
| Powerball sales | 4,526,494.50 |  | 3,073,600.00 |  | 16,555,209.50 |  | 6,725,151.50 |
| Mega Millions Sales | 8,883,019.00 |  | 1,815,337.00 |  | 15,743,032.00 |  | 14,489,067.00 |
| Pick 4 sales | 494,710.00 |  | 492,256.50 |  | 976,342.00 |  | 993,238.50 |
| Lucky for Life sales | 745,738.00 |  | 723,464.00 |  | 1,522,026.00 |  | 1,445,266.00 |
| Lotto America sales | 681,698.00 |  | 938,775.00 |  | 1,416,271.00 |  | 1,739,004.00 |
| Pull-tab sales | 1,177,198.52 |  | 1,150,368.70 |  | 2,067,684.99 |  | 2,130,063.70 |
| Application fees | 450.00 |  | 250.00 |  | 850.00 |  | 700.00 |
| Other | 815.42 |  | 594.40 |  | 1,201.81 |  | 1,202.58 |
| Total operating revenues | 45,384,454.44 |  | 33,673,407.60 |  | 95,007,930.30 |  | 77,912,558.28 |
| Operating expenses: |  |  |  |  |  |  |  |
| Scratch ticket prizes | 17,057,616.00 |  | 16,141,026.00 |  | 35,497,328.00 |  | 30,903,771.00 |
| InstaPlay prizes | 1,537,330.67 |  | 1,347,759.18 |  | 2,813,032.49 |  | 3,076,159.44 |
| Pick 3 prizes | 460,225.20 |  | 467,506.80 |  | 913,790.40 |  | 949,648.20 |
| Powerball prizes | 2,265,911.00 |  | 1,537,657.50 |  | 8,262,692.65 |  | 3,367,430.00 |
| Mega Millions prizes | 4,441,509.50 |  | 907,668.50 |  | 7,871,516.00 |  | 7,244,533.50 |
| Pick 4 prizes | 296,826.00 |  | 371,433.00 |  | 585,805.20 |  | 695,793.10 |
| Lucky for Life prizes | 443,218.23 |  | 429,979.97 |  | 904,593.39 |  | 858,972.20 |
| Lotto America prizes | 340,849.00 |  | 469,387.50 |  | 708,135.50 |  | 869,502.00 |
| Pull-tab prizes | 738,558.08 |  | 721,371.47 |  | 1,289,263.55 |  | 1,344,422.97 |
| Advertising/publicity | 1,190,095.49 |  | 943,505.56 |  | 2,498,127.42 |  | 1,909,080.86 |
| Retailer compensation expense | 2,879,135.56 |  | 2,173,775.20 |  | 6,174,003.70 |  | 5,034,466.35 |
| Ticket expense | 217,572.95 |  | 337,104.42 |  | 447,310.70 |  | 580,743.01 |
| Vendor compensation expense | 722,635.28 |  | 532,847.57 |  | 1,539,600.88 |  | 1,202,935.06 |
| Salary and benefits | 937,616.61 |  | 1,010,577.18 |  | 1,816,061.49 |  | 1,833,242.99 |
| Travel | 24,192.31 |  | 27,363.11 |  | 47,757.01 |  | 64,654.12 |
| Supplies | 3,801.77 |  | 10,777.93 |  | 9,735.59 |  | 15,472.94 |
| Printing | - |  | 27.50 |  | - |  | 67.50 |
| Postage | 319.05 |  | 421.97 |  | 712.92 |  | 848.19 |
| Communications | 17,045.18 |  | 15,444.19 |  | 36,739.38 |  | 29,049.40 |
| Rentals | 8,628.36 |  | 26,103.35 |  | 17,197.10 |  | 51,601.80 |
| Utilities | 8,514.29 |  | 9,395.91 |  | 17,336.76 |  | 18,848.67 |
| Professional fees | 7,659.25 |  | 7,169.00 |  | 14,978.25 |  | 14,746.00 |
| Vending machine maintenance | 25,167.57 |  | 22,848.00 |  | 50,400.00 |  | 45,696.00 |
| Outside services and repairs | 94,747.11 |  | 134,604.37 |  | 196,079.81 |  | 242,602.53 |
| Data processing | 11,671.57 |  | 12,511.90 |  | 23,080.07 |  | 25,023.91 |
| Equipment | 13,310.95 |  | 38,676.37 |  | 57,454.75 |  | 38,768.33 |
| Reimbursement to other state agencies | 43,283.96 |  | 35,345.28 |  | 69,794.93 |  | 70,466.84 |
| Depreciation | 40,470.12 |  | 48,054.96 |  | 82,079.22 |  | 97,363.88 |
| Amortization | 45,884.70 |  | - |  | 91,769.40 |  | - |
| MUSL/Lotto administrative expense | 9,998.29 |  | 8,777.45 |  | 19,996.59 |  | 17,554.90 |
| Debit card fees | 20,581.01 |  | 7,296.73 |  | 45,523.01 |  | 16,646.70 |
| Other | 5,034.65 |  | 6,389.25 |  | 9,808.90 |  | 10,943.80 |
| Total operating expenses | 33,909,409.71 |  | 27,802,807.12 |  | 72,111,705.06 |  | 60,631,056.19 |
| Operating income | 11,475,044.73 |  | 5,870,600.48 |  | 22,896,225.24 |  | 17,281,502.09 |
| Non-operating revenue (expenses): |  |  |  |  |  |  |  |
| Proceeds to state causes | (11,022,156.61) |  | $(5,376,524.93)$ |  | (22,604,952.53) |  | $(16,498,851.02)$ |
| Interest income | 87,099.28 |  | - |  | 95,694.31 |  | - |
| Interest expense | $(3,189.44)$ |  | - |  | (5,778.55) |  | - |
| Gain (Loss) on disposal of capital assets | - |  | - |  | 23,155.00 |  | - |
| Net non-operating revenues (expenses) | (10,938,246.77) |  | (5,376,524.93) |  | $(22,491,881.77)$ |  | $(16,498,851.02)$ |
| Change in net position | 536,797.96 |  | 494,075.55 |  | 404,343.47 |  | 782,651.07 |
| Net position beginning of period | 6,776,379.96 |  | 5,856,917.64 |  | 6,908,834.45 |  | 5,568,342.12 |
| Net position end of period | 7,313,177.92 |  | 6,350,993.19 |  | 7,313,177.92 |  | 6,350,993.19 |

## Budget For Lottery Fund

## Resources

Lottery sales
Interest income
Application fees
Other
Total Resources

| FY 2023 Actual | FY 2023 <br> Board Approved Budget | FY 2024 <br> Board Approved Budget |
| :---: | :---: | :---: |
| \$ 481,533,143 | \$ 372,300,000 | \$ 397,685,000 |
| 757,312 | 60,000 | 500,000 |
| 5,750 | 5,000 | 5,000 |
| 23,299 | 5,000 | 5,000 |
| 482,319,504 | 372,370,000 | 398,195,000 |
| 305,254,192 | 230,501,000 | 247,597,000 |
| 31,307,795 | 24,945,100 | 26,645,900 |
| 9,235,256 | 14,892,000 | 15,907,400 |
| 8,191,176 | 7,163,530 | 8,334,867 |
| 3,496,322 | 4,546,400 | 4,734,400 |
| 497,403 | 539,248 | 571,120 |
| 1,321,114 | 1,135,000 | 1,335,000 |
| 13,218,903 | 15,263,250 | 15,815,149 |
| 33,724 | - | 35,000 |
| 1,345,246 | $(472,600)$ | 2,360,680 |
| 373,901,131 | 298,512,928 | 323,336,516 |
| 2,500,000 | 2,500,000 | 2,500,000 |
| 100,000 | 100,000 | 100,000 |
| 100,000 | 100,000 | 100,000 |
| 105,718,373 | 71,157,072 | 72,158,484 |
| 108,418,373 | 73,857,072 | 74,858,484 |
| 482,319,504 | 372,370,000 | 398,195,000 |

Proceeds Transfer to Public Safety Survivor Benefit Fund
Proceeds Transfer to Department of Corrections Survivor Benefits Fund
Proceeds Transfer to General Fund
Total Proceeds Transfers

Total Expenses and Proceeds

Lottery Operations - Budget Detail

|  | FY 2023 <br> Actual | FY 2023 <br> Board Approved <br> Budget | FY 2024 <br> Board Approved <br> Budget |  |
| :--- | ---: | ---: | ---: | ---: |
|  |  | $9,764,281$ | $\$ 11,699,545$ | $\$$ |
| Administrative payroll | 322,051 | $11,532,905$ |  |  |
| Travel \& Transportation | 125,172 | 103,500 | 407,500 |  |
| Supplies | 3,173 | 10,500 | 103,000 |  |
| Printing | 7,582 | 7,000 | 10,500 |  |
| Postage | 193,849 | 192,400 | 10,000 |  |
| Communications | 112,216 | 299,179 | 179,617 |  |
| Rentals | 106,350 | 108,800 | 120,500 |  |
| Utilities | 258,286 | 204,000 | 204,000 |  |
| Professional fees | 268,178 | 262,957 | 262,957 |  |
| Outside services and repair | 153,058 | 150,000 | 150,000 |  |
| Data processing | 306,259 | 492,869 | 651,184 |  |
| Equipment | 504,191 | 531,900 | 531,900 |  |
| Reimbursement to state agencies | 482,770 | 707,600 | 723,320 |  |
| Depreciation | 548,185 | - | 489,366 |  |
| Amortization | 63,302 | 86,000 | 246,000 |  |
| Other expenses | $13,218,903$ | $15,263,250$ | $15,815,149$ |  |
| Total operating expenses |  |  |  |  |

## Memorandum

## To: Iowa Lottery Board of Directors

From: David Ranscht, Assistant AG
Date: September 26, 2023

## Re: $\quad$ Revised Pick 3 and Pick 4 Rules

The lowa Lottery previously had an agreement with the Indiana Lottery to conduct Pick 3 and Pick 4 drawings for lowa. Reflecting that agreement, the game specific rules for lowa's Pick 3 and Pick 4 currently state that drawings will be conducted by the Indiana Lottery or the lowa Lottery.

In September 2022, the Lottery Board approved a contract with the Multi-State Lottery Association (MUSL) for MUSL to provide draw services in lowa’s Pick 3 and Pick 4 games. The Board has also previously approved a budget that incorporates an increase in expenses due to MUSL conducting the drawings in these two games.

Since approving the MUSL contract and the budget, the agreement with the Indiana Lottery has ended and MUSL has begun conducting the drawings in Pick 3 and Pick 4. Our game rules remain accurate; they state the drawings will be conducted by Indiana or lowa, and lowa has both assumed the drawings and further contracted with MUSL to provide draw services.

Nevertheless, the language about the Indiana Lottery in the rules is now extraneous. Consequently, I have drafted proposed amended rules for your review, to remove reference to Indiana and align the rules more precisely with the MUSL agreement and the already-approved budget incorporating additional expenses for MUSL draw services.

On page 1 of both the Pick 3 and Pick 4 rules, I updated the version of the lowa Code we reference from 2014 to 2023 and expanded the reference for game-specific rules to include multiple subsections of the statute providing for it (Section 99G.31).

On page 2 of both the Pick 3 and Pick 4 rules, I changed a reference to "Chapter" 531 of the lowa Administrative Code to refer instead to "Title" 531. "Title 531" is correct because 531 refers to the Lottery as an organization, and then there are multiple "chapters" applicable to the Lottery, such as Chapter 20 dealing with lotto games.

On page 2 of both the Pick 3 and Pick 4 rules, I updated the third paragraph of Section 4 - Drawings to read as follows:

The drawing will be held in accordance with the schedule posted to the Lottery's website (www.ialottery.com). The drawings will be conducted by the lowa Lottery or the Multi-State Lottery Association, under the supervision of a drawing officer, an independent auditor and lottery security. All drawings are video recorded. All drawings of the Lottery are public events.

On page 3 of both the Pick 3 and Pick 4 rules, I updated the fourth paragraph of Section 4 - Drawings. The updated language removes reference to the lowa Lottery Authority, as the Lottery is now a Division of the Department of Revenue. The updated language also removes language referring to the Indiana Lottery. The updated section will read as follows:

Persons interested in attending drawings are invited to receive detailed information by contacting lowa Lottery Security in Des Moines at (515) 7257900, TTY Relay lowa (800) 735-2942, by writing lowa Lottery Security Division, lowa Lottery, 13001 University Avenue, Clive, Iowa 50325, or by email directed to Wmaster@ialottery.com. Persons who attend drawings must show a valid photo ID and be supervised by a member of Lottery staff during the drawing. A request to attend a drawing must be received by the Lottery no later than 48 hours prior to the drawing. Drawings will be held at the location designated by the lowa Lottery. Persons are responsible for their own transportation to attend the drawings.

On page 4 of both the Pick 3 and Pick 4 rules, I updated Section 8 - Prohibited Players. First, I removed reference to the lowa Lottery Authority because the Lottery is now a Division of the Department of Revenue. Second, I again changed "Chapter 531" to refer correctly to "Title 531."

I also updated the footer of both games' rules to indicate this change takes effect on September 27, 2023, the day after the Board meeting.

Redline drafts of these changes are also included for your review.

## IOWA LOTTERY

## GAME SPECIFIC RULES

 PICK 3The following are the game specific rules for the Iowa Lottery's implementation of the Pick 3 Iowa state game. These game-specific rules are generated consistent with the authority in Iowa Code $\S 99 \mathrm{G} .9(4)(20 \underline{2314)}$ and Iowa Code § 99G.31(2)(b)-(3) (201423). The game-specific rules are generated in compliance with the Computerized Lottery Games General Rules in 531 Iowa Administrative Code Chapter 20, and incorporate the rules in Chapter 20. In the event of inconsistencies, these game-specific rules control any contrary provisions of the Computerized Lottery Games General Rules in 531 Iowa Administrative Code Chapter 20. In purchasing a ticket for or otherwise participating in the Iowa Pick 3 lottery game, the player agrees to comply with and abide by the Iowa Lottery's statutes, administrative rules, and these Iowa-specific game rules.

## SECTION 1 - GAME DESCRIPTION AND PLAY

A. General Play. The Iowa Pick 3 lottery game is an online game where the player makes elections both on the numbers to play and the amount of money to wager.

For Pick 3, players must select three (3) numbers from a matrix of 10 numbers ( 0 through 9) for each play. Tickets can be purchased from a terminal operated by a retailer. The player may select numbers by marking the numbered squares in any one (1) game panel on an Iowa Lottery approved play slip and submitting the play slip to a licensed retailer, by requesting an "easy pick" from a licensed retailer, or by entering the numbers or an easy pick request into an Iowa Lottery selfservice kiosk.
B. Types of Play. There are multiple ways to play Pick 3. For each play, players must choose the method or methods in which they seek to win. Players can select and attempt to win using the following methods:
(i) straight, or three (3) matching numbers drawn by the Lottery in the exact order picked by the player;
(ii) box, or matching the three (3) numbers drawn by the Lottery in any order;
(iii) straight/box, or a combination play where the player wins the box prize if the numbers picked match those drawn by the Lottery in any order, and the player wins both the designated straight and box prizes if the numbers picked by the player match those drawn by the Lottery in exact order;
(iv) front pair, where the player's selected number matches the first two (2) digits drawn by the Lottery in the exact order; or
(v) back pair, where the player's selected number matches the last two (2) digits drawn by the Lottery in the exact order.
C. Easy Pick Elections. If a player elects to use an "easy pick" for Pick 3, the player will receive a straight/box play with numbers selected by the retailer's terminal.
D. Sell-out. At the Lottery's sole discretion, the Lottery may impose a liability limit or "sellout" for combinations of Pick 3 numbers at a given draw. When the liability limit established by the Lottery is met for a given draw, the play combination for which the liability limit has been reached will be deemed "sold-out" and unavailable for player purchase until the next available draw.

SECTION 2 - GAME TICKETS AND COST. For self-selected numbers, players may choose to wager fifty cents ( $\$ 0.50$ ), one dollar ( $\$ 1$ ), two dollars ( $\$ 2$ ), three dollars ( $\$ 3$ ), four dollars ( $\$ 4$ ), or five dollars (\$5). If the player fails to select an amount to wager at the time of purchase, the retailer terminal or self-service kiosk will default to a one-dollar (\$1) wager. For an "easy pick" play, the player will pay the one dollar (\$1) cost of the automatically selected straight/box play.

Game tickets shall be printed on ticket stock that meets all specifications and requirements of the Iowa Lottery, including but not limited to confidential specifications. Valid game ticket shall include, but not be limited to, the following content: the player's number selections, the game logo or name, the ticket cost, the applicable terminal number, a barcode, a drawing date, and designations for quick picks (if selected) and advance draws (if selected).

The following tickets are considered invalid and do not in any way entitle the bearer thereof to any prize:
(i) Tickets that do not contain the content or comply with the specifications set forth in these rules.
(ii) Tickets purchased from non-licensed Iowa Lottery retailers; or
(iii) Tickets purchased, possessed, or presented in violation of any provision of Iowa Code Chapter 99G or Chapter Title 531 of the Iowa Administrative Code.

SECTION 3 - CANCELLATIONS LIMITED. A ticket purchased from a retailer may be canceled by returning the ticket to the selling retailer. The ticket must be returned to the selling retailer on the same day it was purchased. The ticket must also be canceled prior to the time for that respective drawing. In the event that a ticket is canceled, the player will be entitled to a refund equal to the purchase price of the ticket. A cancelled ticket is not eligible for any prize.

SECTION 4- DRAWINGS. Fourteen drawings will be held each week. Drawings will be held daily, with midday ("day") drawings occurring at approximately 12:20 PM, Central Time, and evening drawings occurring at approximately 10:00 PM, Central Time.

For each manual play purchase, the player must select the number of draws the player chooses to play and whether the purchase will be for day draws, evening draws, or both. When permitted by the Lottery, players may purchase numbers for up to eight (8) manual play day or evening draws, or up to sixteen (16) manual play day and evening draws. Tickets are only valid for only the draws of the selected day(s) and/or evening(s) as reflected in the Lottery's central computer system.

The drawing will be held in accordance with the schedule posted to the Lottery's website (www.ialottery.com). The drawings will be conducted by the Indiana Lottery or the-Iowa Lottery or the Multi-State Lottery Association, under the supervision of a drawing officer, an independent auditor and lottery security. All drawings are video recorded. All drawings of the Lottery are public events.

Persons interested in attending drawings are invited to receive detailed information by contacting Iowa Lottery Security in Des Moines at (515) 725-7900, TTY Relay Iowa (800) 735-2942, by writing

Iowa Lottery Security Division, Iowa Lottery-Authority, 13001 University Avenue, Clive, Iowa 50325, or by email directed to Wmaster@ialottery.com. Persons who attend drawings must show a valid photo ID and be supervised by a member of Lottery staff during the drawing. A request to attend a drawing must be received by the Lottery no later than 48 hours prior to the drawing. Drawings will be held at the location designated by the Iowa Lottery in conjunction with the Indiana Lottery. Persons are responsible for their own transportation to attend the drawings.

## SECTION 5-PRIZES

A. Prizes \& Odds of Winning. The prizes and odds are determined by the amount of money the player wagers and the type of play selected. The play amounts and payouts are:

| TYPE | $\underline{\mathbf{0 d d s}}$ | $\mathbf{\$ . 5 0}$ | $\mathbf{\$ 1 . 0 0}$ | $\mathbf{\$ 2 . 0 0}$ | $\mathbf{\$ 3 . 0 0}$ | $\mathbf{\$ 4 . 0 0}$ | $\mathbf{\$ 5 . 0 0}$ |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Straight | $1: 1000$ | $\$ 300$ | $\$ 600$ | $\$ 1,200$ | $\$ 1,800$ | $\$ 2,400$ | $\$ 3,000$ |
| Box (6-way) | $1: 167$ | $\$ 50$ | $\$ 100$ | $\$ 200$ | $\$ 300$ | $\$ 400$ | $\$ 500$ |
| Box (3-way) | $1: 333$ | $\$ 100$ | $\$ 200$ | $\$ 400$ | $\$ 600$ | $\$ 800$ | $\$ 1,000$ |
| Straight/Box (6-way exact) | $1: 1000$ | N/A | $\$ 350$ | $\$ 700$ | $\$ 1,050$ | $\$ 1,400$ | $\$ 1,750$ |
| Straight/Box (6-way any) | $1: 167$ | N/A | $\$ 50$ | $\$ 100$ | $\$ 150$ | $\$ 200$ | $\$ 250$ |
| Straight/Box (3-way exact) | $1: 1000$ | N/A | $\$ 400$ | $\$ 800$ | $\$ 1,200$ | $\$ 1,600$ | $\$ 2,000$ |
| Straight//Box (3-way any) | $1: 333$ | N/A | $\$ 100$ | $\$ 200$ | $\$ 300$ | $\$ 400$ | $\$ 500$ |
| Front Pair | $1: 100$ | $\$ 30$ | $\$ 60$ | $\$ 120$ | $\$ 180$ | $\$ 240$ | $\$ 300$ |
| Back Pair | $1: 100$ | $\$ 30$ | $\$ 60$ | $\$ 120$ | $\$ 180$ | $\$ 240$ | $\$ 300$ |

B. Prize Pools and Distribution. If all of the prize fund is not distributed on the last draw of Pick 3 , the prize fund will be transferred to a new game. In the absence of a new game, the distribution of the prize fund will be determined by the lottery. The lottery may at its discretion transfer a percentage of sales less awarded prizes to a prize insurance fund, which may be used to pay prizes if the amount available to fund any Pick 3 prize is insufficient, for special promotions related to any lottery game, for prizes in any lottery game if the amount available in that game is not sufficient to pay a minimum or guaranteed prize. The prize insurance fund may also be transferred to a new online game. The prize insurance funds may be transferred as proceeds provided that the overall lottery prize payout is in excess of 50 percent of sales.

SECTION 6- CLAIMS. A valid Game Ticket shall be the only proof of a game play. A play slip has no pecuniary or prize value and shall not constitute evidence of ticket purchase or of numbers selected. A terminal-produced paper receipt has no pecuniary or prize value and shall not constitute evidence of a ticket purchase or of numbers selected. In order to receive a Pick 3 prize, any winning play must pass all Iowa Lottery security and validation requirements, and a successful claimant must provide all information required by Lottery security.

The submission of a valid winning Game Ticket to the Lottery or its authorized agent shall be the sole method of claiming a prize or prizes. All prize claims shall be made within ninety (90) calendar days of the drawing date in which the prize is won. For purposes of determining the claim period, the first (draw) day shall be excluded, and the last day included. In the event the last day falls on a Saturday, a Sunday, or a legal holiday, the time to claim shall be extended to close of business on the next day thereafter when Lottery offices are open for business. Any prize not claimed within the specified period shall be forfeited.

## SECTION 7- PAYMENT

The Iowa Lottery may pay prizes pursuant to this game by cash, check, warrant, or electronic transfer, following the Iowa Lottery's validation of the winning ticket and receipt of any necessary information from the player.

The Lottery may delay payment of any prize pending a final determination by the CEO, and without accrual or payment of any interest or penalty, under any of the following circumstances:
(i) If a dispute occurs or appears to the Iowa Lottery to be likely to occur regarding the prize;
(ii) If there are questions regarding the identity or eligibility of the claimant;
(iii) If there are any questions or concerns about whether the ticket was legally purchased, legally possessed, or legally presented;
(iv) If there are concerns regarding the validity of the ticket or share presented;
(v) If the claim is subject to offset for debts owed by the claimant under Iowa law;
(vi) For any reason permitted in these rules; or
(vii) For any reason permitted in the Iowa Lottery's Code, administrative rules, or policies.

SECTION 8- PROHIBITED PLAYERS. A ticket or share for this game shall not be purchased by, and a prize won by any such ticket or share shall not be paid to, any of the following:
(i) A contractor, consultant, or other party under agreement with the Iowa Lottery to perform draw, audit and security functions for Pick 3, and any officers, employees, or agents of those contractors, consultants or other parties;
(ii) An employee of the Iowa Lottery's on-line gaming system vendor;
(iii) Members of the Iowa Lottery Authority-Board of Directors, and Iowa Lottery Authorityofficers, employees, or agents;
(iv) Officers, employees, and agents of the subcontractors and vendors of the Iowa Lottery Authority, if the CEO of the Iowa Lottery determines in his sole discretion that the officer, employee, or agent of the subcontractor or vendor has access to confidential information which may compromise the integrity of the Lottery;
(v) Players that sign up for the Iowa Lottery's self-exclusion program, including but not limited to players who may have lawfully requested removal from the self-exclusion program who have not yet received confirmation of their reinstated ability to play from the Lottery;
(vi) Any person under the age of 21 . However, the recipient of a lawfully purchased and transferred ticket permitted by Chapter Title 531 of the Iowa Administrative Code may receive a Pick 3 prize.
(vii) An employee of the independent certified public accounting firm under contract to oversee drawings for the Pick 3 game.

## SECTION 9- DISPUTES AND APPLICABLE LAW

A. Player Responsibility. The Player has sole responsibility for ensuring the accuracy of the game play and the other data on the game ticket. Players make game play selections and play Pick 3 at their own risk. Retailers and other Lottery-approved distributors act solely on behalf of the player in entering the game plays. The Iowa Lottery is not responsible for lost, altered, or stolen tickets.
B. Compliance with Law. By purchasing a ticket or making a claim relating to the Pick 3 game, each purchaser and/or claimant agrees to abide by all applicable statutes, rules, and regulations of the Iowa Lottery.
C. Disputes. Any claims or litigation relating to game tickets and/or prizes for a Pick 3 ticket sold in Iowa shall apply Iowa law and shall solely be brought against the Iowa Lottery in the Iowa District Court for Polk County or the United States District Court for the Southern District of Iowa, Central Division, wherever jurisdiction is appropriate.
D. Final Determinations. Consistent with Iowa Code Chapter 99G, decisions made by the CEO of the Iowa Lottery, including but not limited to those relating to the declaration of prizes, the payment or transfer of prizes, the eligibility of players, and/or the interpretation of these rules, shall be final and binding on all purchasers and any person making a claim relating in any way to this Pick 3 game.
E. Exclusive Remedy. In the event a dispute between a Iowa Lottery and any game ticket player, bearer, or claimant occurs relating to the game ticket, game play, or prize claim, the Iowa Lottery may solely at its own discretion reimburse the purchase price of the game ticket. This shall be the sole and exclusive remedy.

## IOWA LOTTERY

## GAME SPECIFIC RULES PICK 4

The following are the game specific rules for the Iowa Lottery's implementation of the Pick 4 Iowa state game. These game-specific rules are generated consistent with the authority in Iowa Code § 99G.9(4) (201423) and Iowa Code § 99G.31(2)(b)-(3) (201423). The game-specific rules are generated in compliance with the Computerized Lottery Games General Rules in 531 Iowa Administrative Code Chapter 20, and incorporate the rules in Chapter 20. In the event of inconsistencies, these game-specific rules control any contrary provisions of the Computerized Lottery Games General Rules in 531 Iowa Administrative Code Chapter 20. In purchasing a ticket for or otherwise participating in the Iowa Pick 4 lottery game, the player agrees to comply with and abide by the Iowa Lottery's statutes, administrative rules, and these Iowa-specific game rules.

## SECTION 1 - GAME DESCRIPTION AND PLAY

A. General Play. The Iowa Pick 4 lottery game is an online game where the player makes elections both on the numbers to play and the amount of money to wager.

For Pick 4, players must select four (4) numbers from a matrix of 10 numbers ( 0 through 9) for each play. Tickets can be purchased from a terminal operated by a retailer. The player may select numbers by marking the numbered squares in any one (1) game panel on an Iowa Lottery approved play slip and submitting the play slip to a licensed retailer, by requesting an "easy pick" from a licensed retailer, or by entering the numbers or an easy pick request into an Iowa Lottery self-service kiosk.
B. Types of Play. There are multiple ways to play Pick 4. For each play, players must choose the method or methods in which they seek to win. Players can select and attempt to win using the following methods:
(i) straight, or four (4) matching numbers drawn by the Lottery in the exact order picked by the player;
(ii) box, or matching the four (4) numbers drawn by the Lottery in any order;
(iii) straight/box, or a combination play where the player wins the box prize if the numbers picked match those drawn by the Lottery in any order, and the player wins both the designated straight and box prizes if the numbers picked by the player match those drawn by the Lottery in exact order;
(iv) front pair, where the player's selected number matches the first two (2) digits drawn by the Lottery in the exact order; or
(v) back pair, where the player's selected number matches the last two (2) digits drawn by the Lottery in the exact order.
C. Easy Pick Elections. If a player elects to use an "easy pick" for Pick 4, the player will receive a straight/box play with numbers selected by the retailer's terminal.
D. Sell-out. At the Lottery's sole discretion, the Lottery may impose a liability limit or "sell-out" for combinations of Pick 4 numbers at a given draw. When the liability limit established by the Lottery is met for a given draw, the play combination for which the liability limit has been reached will be deemed "sold-out" and unavailable for player purchase until the next available draw.

SECTION 2 - GAME TICKETS AND COST. For self-selected numbers, players may choose to wager fifty cents (\$0.50), one dollar (\$1), two dollars (\$2), three dollars (\$3), four dollars (\$4), or five dollars (\$5). If the player fails to select an amount to wager at the time of purchase, the retailer terminal or self-service kiosk will default to a one-dollar (\$1) wager. For an "easy pick" play, the player will pay the one dollar (\$1) cost of the automatically selected straight/box play.

Game tickets shall be printed on ticket stock that meets all specifications and requirements of the Iowa Lottery, including but not limited to confidential specifications. Valid game ticket shall include, but not be limited to, the following content: the player's number selections, the game logo or name, the ticket cost, the applicable terminal number, a barcode, a drawing date, and designations for quick picks (if selected) and advance draws (if selected).

The following tickets are considered invalid and do not in any way entitle the bearer thereof to any prize:
(i) Tickets that do not contain the content or comply with the specifications set forth in these rules.
(ii) Tickets purchased from non-licensed Iowa Lottery retailers; or
(iii) Tickets purchased, possessed, or presented in violation of any provision of Iowa Code Chapter 99G or Chapter Title 531 of the Iowa Administrative Code.

SECTION 3 - CANCELLATIONS LIMITED. A ticket purchased from a retailer may be canceled by returning the ticket to the selling retailer. The ticket must be returned to the selling retailer on the same day it was purchased. The ticket must also be canceled prior to the time for that respective drawing. In the event that a ticket is canceled, the player will be entitled to a refund equal to the purchase price of the ticket. A cancelled ticket is not eligible for any prize.

SECTION 4- DRAWINGS. Fourteen drawings will be held each week. Drawings will be held daily, with midday ("day") drawings occurring at approximately 12:20 PM, Central Time, and evening drawings occurring at approximately 10:00 PM, Central Time.

For each manual play purchase, the player must select the number of draws the player chooses to play and whether the purchase will be for day draws, evening draws, or both. When permitted by the Lottery, players may purchase numbers for up to eight (8) manual play day or evening draws, or up to sixteen (16) manual play day and evening draws. Tickets are only valid for only the draws of the selected day(s) and/or evening(s) as reflected in the Lottery's central computer system.

The drawing will be held in accordance with the schedule posted to the Lottery's website (www.ialottery.com). The drawings will be conducted by the Indiana Lottery or the-Iowa Lottery or the Multi-State Lottery Association, under the supervision of a drawing officer, an independent auditor and lottery security. All drawings are video recorded. All drawings of the Lottery are public events.

Persons interested in attending drawings are invited to receive detailed information by contacting Iowa Lottery Security in Des Moines at (515) 725-7900, TTY Relay Iowa (800) 735-2942, by writing Iowa Lottery Security Division, Iowa LotteryAuthority, 13001 University Avenue, Clive, Iowa 50325,
or by email directed to Wmaster@ialottery.com. Persons who attend drawings must show a valid photo ID and be supervised by a member of Lottery staff during the drawing. A request to attend a drawing must be received by the Lottery no later than 48 hours prior to the drawing. Drawings will be held at the location designated by the Iowa Lottery-in conjunction with the Indiana Lottery. Persons are responsible for their own transportation to attend the drawings.

## SECTION 5-PRIZES

A. Prizes \& Odds of Winning. The prizes and odds are determined by the amount of money the player wagers and the type of play selected. The play amounts and payouts are:

| TYPE | Odds | \$.50 | \$1.00 | \$2.00 | \$3.00 | \$4.00 | \$5.00 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Straight | 1:10,000 | \$3,000 | \$6,000 | \$12,000 | \$18,000 | \$24,000 | 30,000 |
| Box 24 way <br> (4 unique number) | 1:417 | \$125 | \$250 | \$500 | \$750 | \$1,000 | \$1,250 |
| Box 12 way (2 identical numbers) | 1:833 | \$250 | \$500 | \$1,000 | \$1,500 | \$2,000 | \$2,500 |
| Box 6-way <br> (2 pairs identical numbers) | 1:1667 | \$500 | \$1,000 | \$2,000 | \$3,000 | \$4,000 | \$5,000 |
| Box 4-way <br> (3 identical numbers) | 1:2,500 | \$750 | \$1,500 | \$3,000 | \$4,500 | \$6,000 | \$7,500 |
| Straight/Box 4-way (match 4-3 same) exact | 1:10,000 | N/A | \$3,750 | \$7,500 | \$11,250 | \$15,000 | \$18,750 |
| Straight/Box 4-way any | 1:2,500 | N/A | \$750 | \$1,500 | \$2,250 | \$3,000 | \$3,750 |
| Straight/Box 6-way exact (match 4-2 paid identical) | 1:10,000 | N/A | \$3,500 | \$7,000 | \$10,500 | \$14,000 | \$17,500 |
| Straight/Box 6-way (any) | 1:1,667 | N/A | \$500 | \$1,000 | \$1,500 | \$2,000 | \$2,500 |
| Straight/Box 12-way (match 4-2 same) exact | 1:10,000 | N/A | \$3,250 | \$6,500 | \$9,750 | \$13,000 | \$16,250 |
| Straight/Box 12-way (any) | 1:833 | N/A | \$250 | \$500 | \$750 | \$1,000 | \$1,250 |
| Straight/Box 24-way (match 4) exact | 1:10,000 | N/A | \$3,125 | \$6,250 | \$9,375 | \$12,500 | \$15,625 |
| Straight/Box 24-way (any) | $1: 417$ | N/A | \$125 | \$250 | \$375 | \$500 | \$625 |
| Front Pair | 1:100 | \$30 | \$60 | \$120 | \$180 | \$240 | \$300 |
| Back Pair | 1:100 | \$30 | \$60 | \$120 | \$180 | \$240 | \$300 |

B. Prize Pools and Distribution. If all of the prize fund is not distributed on the last draw of Pick 4, the prize fund will be transferred to a new game. In the absence of a new game, the distribution of the prize fund will be determined by the lottery. The lottery may at its discretion transfer a percentage of sales less awarded prizes to a prize insurance fund, which may be used to pay prizes if the amount available to fund any Pick 4 prize is insufficient, for special promotions related to any lottery game, for prizes in any lottery game if the amount available in that game is not sufficient to pay a minimum or guaranteed prize. The prize insurance fund may also be transferred to a new online game. The prize insurance funds may be transferred as proceeds provided that the overall lottery prize payout is in excess of 50 percent of sales.

SECTION 6- CLAIMS. A valid Game Ticket shall be the only proof of a game play. A play slip has no pecuniary or prize value and shall not constitute evidence of ticket purchase or of numbers selected. A terminal-produced paper receipt has no pecuniary or prize value and shall not constitute evidence of a ticket purchase or of numbers selected. In order to receive a Pick 4 prize, any winning play must pass all Iowa Lottery security and validation requirements, and a successful claimant must provide all information required by Lottery security.

The submission of a valid winning Game Ticket to the Lottery or its authorized agent shall be the sole method of claiming a prize or prizes. All prize claims shall be made within ninety (90) calendar days of the drawing date in which the prize is won. For purposes of determining the claim period, the first (draw) day shall be excluded, and the last day included. In the event the last day falls on a Saturday, a Sunday, or a legal holiday , the time to claim shall be extended to close of business on the next day thereafter when Lottery offices are open for business. Any prize not claimed within the specified period shall be forfeited.

## SECTION 7- PAYMENT

The Iowa Lottery may pay prizes pursuant to this game by cash, check, warrant, or electronic transfer, following the Iowa Lottery's validation of the winning ticket and receipt of any necessary information from the player.

The Lottery may delay payment of any prize pending a final determination by the CEO, and without accrual or payment of any interest or penalty, under any of the following circumstances:
(i) If a dispute occurs or appears to the Iowa Lottery to be likely to occur regarding the prize;
(ii) If there are questions regarding the identity or eligibility of the claimant;
(iii) If there are any questions or concerns about whether the ticket was legally purchased, legally possessed, or legally presented;
(iv) If there are concerns regarding the validity of the ticket or share presented;
(v) If the claim is subject to offset for debts owed by the claimant under Iowa law;
(vi) For any reason permitted in these rules; or
(vii) For any reason permitted in the Iowa Lottery's Code, administrative rules, or policies.

SECTION 8- PROHIBITED PLAYERS. A ticket or share for this game shall not be purchased by, and a prize won by any such ticket or share shall not be paid to, any of the following:
(i) A contractor, consultant, or other party under agreement with the Iowa Lottery to perform draw, audit and security functions for Pick 4, and any officers, employees, or agents of those contractors, consultants or other parties;
(ii) An employee of the Iowa Lottery's on-line gaming system vendor;
(iii) Members of the Iowa Lottery Authority-Board of Directors, and Iowa Lottery Authority officers, employees, or agents;
(iv) Officers, employees, and agents of the subcontractors and vendors of the Iowa Lottery Authority, if the CEO of the Iowa Lottery determines in his sole discretion that the officer, employee, or agent of the subcontractor or vendor has access to confidential information which may compromise the integrity of the Lottery;
(v) Players that sign up for the Iowa Lottery's self-exclusion program, including but not limited to players who may have lawfully requested removal from the self-exclusion program who have not yet received confirmation of their reinstated ability to play from the Lottery;
(vi) Any person under the age of 21. However, the recipient of a lawfully purchased and transferred ticket permitted by Chapter Title 531 of the Iowa Administrative Code may receive a Pick 4 prize.
(vii) An employee of the independent certified public accounting firm under contract to oversee drawings for the Pick 4 game.

## SECTION 9- DISPUTES AND APPLICABLE LAW

A. Player Responsibility. The Player has sole responsibility for ensuring the accuracy of the game play and the other data on the game ticket. Players make game play selections and play Pick 4 at their own risk. Retailers and other Lottery-approved distributors act solely on behalf of the player in entering the game plays. The Iowa Lottery is not responsible for lost, altered, or stolen tickets.
B. Compliance with Law. By purchasing a ticket or making a claim relating to the Pick 4 game, each purchaser and/or claimant agrees to abide by all applicable statutes, rules, and regulations of the Iowa Lottery.
C. Disputes. Any claims or litigation relating to game tickets and/or prizes for a Pick 4 ticket sold in Iowa shall apply Iowa law and shall solely be brought against the Iowa Lottery in the Iowa District Court for Polk County or the United States District Court for the Southern District of Iowa, Central Division, wherever jurisdiction is appropriate.
D. Final Determinations. Consistent with Iowa Code Chapter 99G, decisions made by the CEO of the Iowa Lottery, including but not limited to those relating to the declaration of prizes, the payment or transfer of prizes, the eligibility of players, and/or the interpretation of these rules, shall be final and binding on all purchasers and any person making a claim relating in any way to this Pick 4 game.
E. Exclusive Remedy. In the event a dispute between a Iowa Lottery and any game ticket player, bearer, or claimant occurs relating to the game ticket, game play, or prize claim, the Iowa Lottery may solely at its own discretion reimburse the purchase price of the game ticket. This shall be the sole and exclusive remedy.


[^0]:    Current Month Year to Date
    62.31\%
    61.91\%
    $65.40 \% \quad 63.39 \%$ 29.34\%
    46.79\%

[^1]:    Current Month Year to Date
    61.77\% $\quad 62.20 \%$
    $\begin{array}{ll}62.78 \% & 61.94 \%\end{array}$
    61.94\%
    50.66\%
    85.32\%

