

IOWA LOTTERY

Powerball First Millionaire of the Year® Promotion Rules

The Powerball First Millionaire of the Year Promotion is an Iowa Lottery VIP Club web-based promotion offering an exclusive VIP Trip to New York City for a chance to win \$1 Million and be the First Powerball Millionaire in 2023. There will be 20 Iowa Lottery winners of a \$2,500 cash prize and one of those winners will win the trip to New York City as the Iowa Lottery finalist with a chance to win the \$1 Million Prize in a drawing to be conducted shortly after midnight Eastern Time (ET) during the live television broadcast of Dick Clark's New Year's Rockin' Eve on ABC.

The promotion, which can be entered by members of the VIP Club with eligible Iowa Powerball® tickets, begins at 10:00 a.m. Central Time (CT) on Monday, Sept. 12, 2022 and its entry period ends at 9:59 a.m. Tuesday, Oct. 11, 2022. The drawing for the Iowa winners will be held on Oct. 13, 2022.

Iowa Lottery Powerball First Millionaire of the Year Prize Structure

Entry Dates and Times	Draw Date	Prize	Number of Winners
10:00 a.m. Mon., Sept. 12 through 9:59 a.m. Tues., Oct. 11, 2022	Thurs., Oct. 13, 2022	\$2,500 cash	20
		VIP New York City Trip Experience Prize Package and the Iowa Lottery Finalist for the \$1 Million Prize New York City Trip* (Dec. 29, 2022 – Jan. 1, 2023) \$20,000.00 <ul style="list-style-type: none"> • Round-trip airline transportation for two (2); • Three (3) nights' hotel accommodations at a Times Square hotel; • Welcome dinner on Dec. 29, 2022; • Two (2) tickets for an exclusive entertainment experience on Dec. 30, 2022; • Two (2) tickets for an exclusive New Year's Eve dinner and entertainment with other Lottery Trip Prize winners and their guests; • All meals while in New York City; • Spending money in the amount of \$1,000; • Ground transportation to and from airports, hotel, and activities in New York City; and • Two (2) gift bags. 5% state required withholding taxes \$1,408.45 24% federal required withholding taxes \$6,760.56 Total VIP New York City Trip Experience Prize Package \$28,169.01	1

The Powerball First Millionaire of the Year promotion prizes are subject to lottery rules, validation procedures, offsets and deductions authorized by law. The VIP New York City Trip Experience prize package includes the required state and federal withholding taxes paid on the value of the prize package. The winners are responsible for all other taxes that may be due or owing. There is no all-cash option for the VIP New York City Trip Experience prize package.

Entry

Entrants must join or be a current member of the Iowa Lottery VIP Club and at least 21 years of age. Entry into the Powerball First Millionaire of the Year promotion is accomplished by legally acquiring and submitting an eligible Iowa Lottery Powerball ticket. Players can scan the eligible Powerball ticket to enter with the Iowa Lottery LotteryPlus app or visit the Iowa Lottery website at ialottery.com and enter the Powerball ticket number located on the front of the ticket.

Powerball ticket sales eligible for the promotion will begin at the start of business on Sept. 4, 2022 and continue through 9:59 a.m., Tuesday, Oct. 11, 2022. Each Powerball ticket entered with a value of \$2 or more will receive one entry in the promotion regardless of the number of Powerball plays on the ticket or the ticket value.

Players may enter multiple tickets, but an eligible Powerball ticket can be entered only once. All entries are final. Entrants must follow the VIP Club rules. Players must use a street address for their account information – P.O. boxes are not valid for this promotion or the VIP Club. Entry of a Powerball ticket into the Powerball First Millionaire of the Year promotion is sufficient for presentation of a ticket for validation purposes for this promotion. Players will need to keep their Powerball ticket to claim any cash prize won in a multi-state Powerball drawing held on Monday, Wednesday and Saturday evenings.

Eligibility

An eligible entry is any legally acquired Iowa Lottery Powerball ticket dated Sept. 4, 2022 through 9:59 a.m. Oct. 11, 2022 that has not been previously submitted as an entry into this promotion on the Lottery website or the Iowa Lottery

LotteryPlus app. Winning and nonwinning Iowa Lottery Powerball tickets are eligible for entry in the promotion. Except as provided under the "CEO's Discretion" herein below, an eligible entry is one in which the entry information is completed and submitted electronically during the posted entry time as specified on the Iowa Lottery website. Players may attempt to enter or submit up to 40 total unique entries per day in a VIP Club account. Each attempt of ticket submission counts as one entry attempt. The Iowa Lottery is not responsible for otherwise eligible entries that are entered inaccurately, incorrectly, or arrive after 9:59 a.m. CT Tuesday, Oct. 11, 2022. A person can only win one \$2,500 cash prize.

All entrants must be 21 years of age or older. Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Board of Directors and Iowa Lottery employees and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information that may compromise the integrity of the Lottery, and their immediate families, as defined by statute, are not eligible.

Drawing

There will be one Iowa Lottery drawing held on Oct. 13, 2022 for the 20 winners of a \$2,500 cash prize and the first valid winner of the 20 winners will win the VIP New York City Trip Experience prize package and be the Iowa Lottery Finalist eligible for the \$1 Million Prize. The drawing will be held in accordance with the schedule posted to the Lottery's website (ialottery.com) and listed in the rules. The drawing will be held under the supervision of an independent auditor. All drawings of the Iowa Lottery are public events and the Lottery will comply with any public health directives in effect at the time of these drawings. Persons interested in observing drawings are invited to receive detailed information by contacting the Iowa Lottery Security Division in Des Moines at 515/725-7900; TTY Relay Iowa at 800/735-2942; or by email directed to WMaster@ialottery.com. A request to observe a drawing must be received by the Lottery no later than seven days in advance of the drawing. All drawings are recorded.

The winners' names will be posted on the Lottery's website by the end of the day following the draw day or as soon as available. Each selected winner will be sent an email to his or her VIP Club member email address. Entrants are not required to personally attend the drawing or be present at the time of the drawing to be determined a winner. Each of the selected numbers will be verified against the numbers entered in the promotion. A sufficient number of entries will be randomly selected to ensure there are valid winners for the prizes to be announced.

The prize winners in the Iowa Lottery Powerball First Millionaire of the Year promotion drawing must complete and sign a winner claim form along with appropriate tax documentation and present those documents with a legible copy of their government-issued photo identification to the Iowa Lottery within 10 business days after the draw date to claim their prize. The winners must present the completed documents at any Iowa Lottery regional office open Monday through Friday from 8:00 a.m. to 4:00 p.m., by the Iowa Lottery's digital promotion prize claim process, or by mail to the Iowa Lottery headquarters office at 13001 University Avenue, Clive, IA 50325. Lottery offices are closed on state holidays.

If the valid winner of the VIP New York City Trip Experience prize package does not present a fully executed claim form and the appropriate documents to the Lottery by 4:00 p.m. CT 10 business days after the draw date, the prize package will be awarded to the next valid winner in the order they were drawn. If an alternate(s) is required for the New York City Trip prize package, an email notification will be sent to the alternate's VIP Club email address and their name will be posted on the Lottery website. If an alternate(s) is required for the trip prize package, they must present a fully executed winner claim form and required documents to the Iowa Lottery by 4:00 p.m. CT 10 business days from the date the winner's name is posted to the lottery website. If a winner(s) of a \$2,500 cash prize does not present claim documents within 10 business days after the draw date, the cash prize will go back into the prize pool. In order to participate in the VIP New York Trip Prize Experience, the winner and their guest must comply with all requirements and directives from the production company including but not limited to COVID testing during and/or immediately prior to the event.

By submitting an entry into the Iowa Lottery's Powerball First Millionaire of the Year promotion and claiming the prize, the entrant certifies they are the owner of the entry, the entrant is at least 21 years old, the ticket is not stolen, and the entrant is not disqualified from receiving a prize. By entering the promotion, the entrant agrees to indemnify and hold harmless the State of Iowa and the Iowa Lottery, its elected officials, apprentices, employees, agents and volunteers. In consideration for participating in the promotion, the entrant waives any and all claims the entrant may have or ever claim to have against the Iowa Lottery, its employees, agents, or board members, relating in any way to the promotion. The player also consents to the use by the Lottery of their name and/or likeness for advertising, trade or promotional purposes without further compensation.

By accepting an Iowa Lottery Powerball First Millionaire of the Year promotion prize, the winner and their heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the Iowa Lottery; State of Iowa; and each of their employees, officers and directors from and against any loss, claim damage, suit or injury arising out of or relating to the promotion or any action taken pursuant to these rules. The Iowa Lottery and the State of Iowa are not responsible or liable, in any way, for any personal injuries, illness, death, property damage, or other damages or expense resulting from or arising out of acceptance, fulfillment, use or misuse of the promotion prize or any element thereof.

*VIP New York City Trip is valued at \$20,000 and includes:

- Round-trip airline transportation for two (2) people from the major airport nearest Winner's city to New York City on Dec. 29, 2022 and returning on January 1, 2023;
- Three (3) nights' hotel accommodations at a Times Square hotel (double occupancy, room and tax only);
- Two (2) tickets to a welcome dinner at a venue to be selected by Producer on Dec. 29, 2022;
- Two (2) tickets for an exclusive entertainment experience to be determined by Producer (e.g., Broadway show, holiday dinner cruise on the Hudson River, etc.) on Dec. 30, 2022;
- Two (2) tickets for an exclusive New Year's Eve dinner and entertainment with other Trip Prize winners;
- Two (2) gift bags, each with a retail value of at least Three Hundred Fifty Dollars (\$350);
- All meals while in NYC, including the welcome reception on Dec. 29 and the dinner party on Dec. 31, 2022;
- Spending money in the amount of \$1,000 on a pre-paid loaded card;
- Ground transportation to and from airports, hotel, and activities in New York City;

The Iowa Lottery will pay the required state withholding taxes in the amount of \$1,408.45 and the required federal withholding taxes in the amount of \$6,760.56 on behalf of the winner for total experience prize value of \$28,169.01.

The Multi-State Lottery Association (MUSL) will conduct the drawing for the \$1 Million Prize announced live on ABC after midnight ET for the Powerball First Millionaire of the Year 2023.

Odds

The odds of winning a Powerball First Millionaire of the Year promotion prize will vary depending on the number of entries.

Iowa Lottery CEO's Discretion

If the CEO, or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of a Lottery employee, Lottery retailer or Lottery vendor processing error, the CEO may authorize the replacement of an eligible entry. This shall be the player's only recourse against the Lottery or its personnel.

Force Majeure

If the Iowa Lottery is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, a pandemic, war, acts of terrorism, governmental laws, regulations or restrictions or any other causes of any kind whatsoever which are beyond the reasonable control of the Iowa Lottery, the Iowa Lottery shall not be liable or responsible for its inability to provide some or all of the prizes discussed herein.

Choice of Law and Forum

The laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion. Any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court for the State of Iowa, Des Moines, Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity in state or federal court, which may be available to the Lottery or the State of Iowa.

Technical Disclaimer

The Iowa Lottery is not responsible for and shall not be liable for:

- Any damage to an entrant's computer system or device that is directly or indirectly caused by accessing or downloading content from <https://www.ialottery.com> or otherwise participating in this promotion; or
- Any computer system, phone line, hardware, software, cell phone, application, or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.

Without limiting the generality of the foregoing, the Iowa Lottery is not responsible for incomplete, illegible, misdirected, late, lost, damaged or stolen entries; or for lost, interrupted, inaccessible or unavailable networks, satellites, Internet Service Providers (ISP), website or other connections; or for miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmission; or for any technical malfunctions, failures or difficulties; printing errors; clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture information.

Caution: Any attempt by anyone to deliberately damage the website or undermine the legitimate operation of the promotion may be in violation of criminal and civil laws and will result in disqualification if the individual is an entrant. If such an attempt is made, the Iowa Lottery reserves the right to seek remedies and damages from any such person to the fullest extent of the law, including criminal prosecution. The Iowa Lottery, in its sole discretion, reserves the right to cancel the promotion if the system through which the promotion is operated has become technically corrupted or if the integrity of the promotion has in any way been compromised.

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