

### Kickoff to Kinnick Promotion Rules

The Kickoff to Kinnick™ promotion is an Iowa Lottery VIP Club web-based Play It Again® promotion offering tickets to University of Iowa home football games at Kinnick Stadium™.

This promotion, which can be entered by members of the VIP Club with eligible \$5 Hawkeye™ (Game #665 Tigerhawk™ Ticket) scratch tickets, begins at 10:00 a.m. Central Time (CT) on Thurs., July 6, 2023 with entries accepted through 9:59 a.m. CT on Tues. Oct. 3, 2023. There are three entry deadlines for the football game prize packages involved and three draw dates in the promotion. The first draw date is Aug. 16, the second draw date is Sept. 13 and the third draw date is Oct. 4, for a total of 41 Iowa Hawkeye® football prize packages.

### Kickoff to Kinnick Promotion Prize Structure

Entry Dates and Times	Draw Date	Prizes	Number of Winners
10:00 a.m. Thurs. July 6 through 9:59 a.m. Tues. Aug. 15, 2023	Wed. Aug. 16, 2023	Ironmen Suite VIP Prize Package includes: 2 Suite tickets for the Sept. 30 Michigan State vs Iowa football game with food, water, soda and merchandise <span style="float: right;">\$1,095.00</span> <span style="float: right;">Spending cash \$100.00</span> <span style="float: right;">State 5% required withholding tax \$62.89</span> Total Ironmen Suite VIP Sept. 30 Football Game Prize Value: \$1,257.89	17
		Iowa Football Prize Package includes: 4 stadium-seat tickets to the Iowa home football game and 1 parking pass <span style="float: right;">\$254.29</span> <span style="float: right;">Spending money \$100.00</span> Total Iowa Football Prize Value \$354.29	
		Utah State vs Iowa Sept. 2 Western Michigan vs Iowa Sept. 16 Michigan State vs Iowa Sept. 30	1 1 1
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10:00 a.m. Thurs. July 6 through 9:59 a.m. Tues. Sept. 12, 2023	Wed. Sept. 13, 2023	Ironmen Suite VIP Prize Package includes: 2 Suite tickets for the Oct. 21 Minnesota vs Iowa football game with food, water, soda and merchandise <span style="float: right;">\$1,095.00</span> <span style="float: right;">Spending money \$100.00</span> <span style="float: right;">State 5% required withholding tax \$62.89</span> Total Ironmen Suite VIP Oct. 21 Football Game Prize Value: \$1,257.89	17
		Iowa Football Prize Package includes: 4 stadium-seat tickets to the Iowa home football game and 1 parking pass <span style="float: right;">\$254.29</span> <span style="float: right;">Spending money \$100.00</span> Total Iowa Football Prize Value \$354.29	
		Purdue vs Iowa Oct. 7 Minnesota vs Iowa Oct. 21	1 1
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10:00 a.m. Thurs. July 6 through 9:59 a.m. Tues. Oct. 3, 2023	Wed. Oct. 4, 2023	Iowa Football Prize Package includes: 4 stadium-seat tickets to the Iowa home football game and 1 parking pass <span style="float: right;">\$254.29</span> <span style="float: right;">Spending money \$100.00</span> Total Iowa Football Prize Value \$354.29	
		Rutgers vs Iowa Nov. 11 Illinois vs Iowa Nov. 18	1 1

The Kickoff to Kinnick promotion prizes are subject to lottery rules, validations procedures, off-sets and deductions authorized by law. The Kickoff to Kinnick VIP Ironmen Suite prize package includes the required state taxes paid on behalf of the winners. The Iowa Lottery will withhold all state and federal taxes as may be required by law. The winners are responsible for all other taxes that may be due and owing.

## **Entry**

Entrants must join or be a current member of the Iowa Lottery VIP Club. Entry into the promotion is accomplished by legally acquiring an eligible \$5 Hawkeye (Game #665 Tigerhawk Ticket) scratch ticket. If the ticket is a nonwinner, players can log in to their VIP Club account at the Iowa Lottery website, [ialottery.com](http://ialottery.com), to enter the Kickoff to Kinnick promotion with the entry number (located on the front of the ticket) and the ticket number (located on the back of the ticket above the bar code) or scan the ticket to enter with the Iowa Lottery LotteryPlus mobile app.

Each nonwinning Hawkeye ticket entered will receive one entry in the promotion. . Players can enter Hawkeye tickets into the promotion beginning at 10 a.m. July 6 and can choose any of the available home-game prize packages at that time: either 2 tickets in the Ironmen Suite for the Sept. 30 or Oct. 21 games, or 4 stadium-seat tickets to 1 of the 7 home football games. Players can enter eligible tickets in the promotion throughout its entry period, and should pay attention to the entry deadlines involved, as the home games earlier in the season will no longer be available for entries once the applicable entry deadline has passed. Players who enter Hawkeye tickets July 6 through 9:59 a.m. Aug. 15, will select the Iowa football prize category for the ticket entry, either 2 tickets for the Ironmen Suite Sept. 30 or Oct. 21 games, or 4 stadium-seat tickets to 1 of the 7 home football games. Players who enter Hawkeye tickets starting at 10 am on Aug. 15 through 9:59 am Sept. 12 will select either 2 tickets for the Ironmen Suite Oct. 21 game or 4 stadium-seat tickets to 1 of the October and November home football games. Players who enter Hawkeye tickets starting at 10 am on Sept. 12 will select 4 stadium-seat tickets to 1 of the November home football games.

Players may enter multiple tickets, but an eligible scratch ticket can be entered only once. VIP Club members can enter multiple times during the promotion, and in more than one category, and each person may win a football prize package for each home game that they enter a ticket. However, a player cannot win Ironmen Suite tickets and the 4-ticket prize pack to the same game. The Ironmen Suite winners will be selected before the winners for the 4-ticket home game winners. Winning scratch tickets are not eligible for entry into this promotion. All entries are final. Entrants must follow the VIP Club rules. Players must use a street address for their account information – P.O. boxes are not valid for this promotion or the VIP Club. Entry of a nonwinning scratch ticket into the promotion is sufficient for presentation of a ticket for validation purposes for this promotion. Players do not need to keep their nonwinning scratch tickets after entering them in the promotion.

## **Eligibility**

An eligible entry is any legally acquired Iowa Lottery Hawkeye (Game #665 Tigerhawk Ticket) nonwinning scratch ticket that has not been previously submitted as an entry into this promotion on the Lottery website or the Iowa Lottery LotteryPlus app.

Except as provided under the “CEO’s Discretion” herein below, an eligible entry is one in which the entry information is completed and submitted electronically during the posted entry time as specified on the Iowa Lottery website. Players may attempt to enter or submit up to 40 total entries per day in a VIP Club account. Each attempt of ticket submission counts as one entry attempt. The Iowa Lottery is not responsible for otherwise eligible entries that are entered inaccurately, incorrectly, or arrive after 9:59 a.m. Oct. 3, 2023. A player could win football game tickets to each home game they enter for. All entrants must be 21 years of age or older. A person can win more than one football ticket prize package during the promotion; however, they can win only one prize per home football game.

Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Board of Directors, Iowa Lottery employees, and Iowa Department of Revenue staff who support the Lottery Division and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information that may compromise the integrity of the Lottery, and their immediate families, as defined by statute, are not eligible.

## **Drawings**

There will be three Iowa Lottery draw dates during the promotion. The drawings for the 17 Ironmen Suite Sept. 30<sup>th</sup> game winners and winners of 4 stadium-seat tickets to each of the Sept. 2, 16, and Sept. 30 games will be held on Aug. 16, 2023. The drawings for the 17 Ironmen Suite Oct. 21 winners and winners of 4 stadium-seat tickets to each of the Oct. 7 and 21 games will be held on Sept. 13. The drawings for the winners for 4 stadium-seat tickets to each of the Nov. 11 and 18 games will be held on Oct. 4, 2023. Drawings will be held in accordance with the schedule posted to the Lottery’s website ([ialottery.com](http://ialottery.com)) and listed in the rules. The promotion drawings will be held under the supervision of an independent auditor. All drawings of the Iowa Lottery are public events. Persons interested in observing drawings are invited to receive detailed information by contacting the Iowa Lottery Security Division at 515/725-7900; TTY Relay Iowa at 800/735-2942; or by email directed to [WMaster@ialottery.com](mailto:WMaster@ialottery.com). A request to observe a drawing must be received by the Lottery no later than seven days in advance of the drawing. All drawings are recorded.

The winners’ names will be posted on the Lottery’s website and mobile app by the end of the day following the draw day or as soon as available. Each selected winner will be sent an email to their VIP Club member email address. Entrants are not

required to personally attend the drawing or be present at the time of the drawing to be determined a winner. Each of the selected numbers will be verified against the numbers entered in the promotion. A sufficient number of entries will be randomly selected to ensure there are valid winners for the prizes to be announced. The Kickoff to Kinnick prize winners must complete and sign a winner claim form along with appropriate tax documentation and present those documents with a legible copy of their government-issued photo identification to the Iowa Lottery within 7 business days after the draw date to claim their prize.

The winners of a Kickoff to Kinnick promotion prize must present the completed documents at any Iowa Lottery regional office, open Monday through Friday from 8:00 a.m. to 4:00 p.m., by utilizing the Iowa Lottery's digital promotion prize claim process, or by mail to the Iowa Lottery headquarters office at 13001 University Avenue, Clive, IA 50325. Lottery offices are closed on state holidays. If a valid winner of a Kickoff to Kinnick prize package does not present a fully executed claim form and the appropriate documents to the Lottery by 4:00 p.m. 7 business days after the draw date, the football prize package will be awarded to the first eligible alternate in the order they were drawn. If an alternate(s) is required, an email notification will be sent to the alternate's VIP Club email address and their name will be posted on the Lottery website. If an alternate(s) is required for the prize package, they must present a fully executed winner claim form and required documents to the Iowa Lottery by the deadline listed in the notification email sent to the VIP Club member's email address.

By submitting an entry into the Kickoff to Kinnick promotion and claiming the prize, the entrant certifies they are the owner of the entry, the entrant is at least 21 years old, the ticket is not stolen, and the entrant is not disqualified from receiving a prize. By entering the promotion, the entrant agrees to indemnify and hold harmless the State of Iowa and the Iowa Lottery, its elected officials, apprentices, employees, agents and volunteers. In consideration for participating in the promotion, the entrant waives any and all claims the entrant may have or ever claim to have against the Iowa Lottery, its employees, agents, or board members, relating in any way to the promotion. The player also consents to the use by the Lottery of their name and/or likeness for advertising, trade or promotional purposes without further compensation.

By accepting a Kickoff to Kinnick promotion prize, the winner and their heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the Iowa Lottery, State of Iowa, and its employees, officers and directors from and against any loss, claim damage, suit or injury arising out of or relating to the promotion or any action taken pursuant to these rules.

#### **Odds**

The odds of winning a Kickoff to Kinnick promotion prize will vary depending on the number of entries.

#### **Iowa Lottery CEO's Discretion**

If the CEO, or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of a Lottery employee, Lottery retailer or Lottery vendor processing error, the CEO may authorize the replacement of an eligible entry. This shall be the player's only recourse against the Lottery or its personnel.

#### **Force Majeure**

If the Iowa Lottery is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations or restrictions or any other causes of any kind whatsoever which are beyond the reasonable control of the Iowa Lottery, the Lottery shall not be liable or responsible for its inability to provide some or all of the prizes discussed herein.

#### **Choice of Law and Forum**

The laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion. Any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court for the State of Iowa, Des Moines, Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity in state or federal court, which may be available to the Lottery or the State of Iowa.

#### **Technical Disclaimer**

The Iowa Lottery is not responsible for and shall not be liable for:

- Any damage to an entrant's computer system or device that is directly or indirectly caused by accessing or downloading content from <https://www.ialottery.com> or otherwise participating in this promotion; or
- Any computer system, phone line, hardware, software, cell phone, application, or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.

Without limiting the generality of the foregoing, the Iowa Lottery is not responsible for incomplete, illegible, misdirected, late, lost, damaged or stolen entries; or for lost, interrupted, inaccessible or unavailable networks, satellites, Internet Service Providers (ISP), website or other connections; or for miscommunications; failed, jumbled, scrambled, delayed, or

misdirected computer, telephone or cable transmission; or for any technical malfunctions, failures or difficulties; printing errors; clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture information.

Caution: Any attempt by anyone to deliberately damage the website or undermine the legitimate operation of the promotion may be in violation of criminal and civil laws and will result in disqualification if the individual is an entrant. If such an attempt is made, the Iowa Lottery reserves the right to seek remedies and damages from any such person to the fullest extent of the law, including criminal prosecution. The Iowa Lottery, in its sole discretion, reserves the right to cancel the promotion if the system through which the promotion is operated has become technically corrupted or if the integrity of the promotion has in any way been compromised.