

Kickoff to Kinnick™ Promotion Rules

The Kickoff to Kinnick™ promotion is an Iowa Lottery VIP Club web-based Play It Again® promotion offering football experience prize packages to University of Iowa home football games at Kinnick Stadium™.

The promotion, which can be entered by members of the VIP Club with eligible \$5 Hawkeye™ Gold (Game #686) scratch tickets, begins at 10:00 a.m. Central Time (CT) on Thursday, July 18, 2024, and its entry period ends at 9:59 a.m. CT on Wednesday, October 16, 2024.

Kickoff to Kinnick Promotion Prize Structure

Entry Dates and Times	Draw Date	Prizes	Number of Winners
10:00 a.m. Thurs. July 18 through 9:59 a.m. Wed. Aug. 14, 2024	Thurs. Aug. 15, 2024	<p><u>Illinois State vs Iowa – August 31, 2024 Football Game</u> 4 stadium seat tickets and 1 parking pass \$515.00 Spending money \$1,000.00 5% state required withholding tax <u>\$79.74</u> Total Illinois State vs Iowa prize package value \$1,594.74</p>	1
10:00 a.m. Thurs. July 18 through 9:59 a.m. Mon. Aug. 26, 2024	Tues. Aug. 27, 2024	<p><u>Ironmen Suite VIP Prize Package – September 7, 2024 Football Game</u> 2 Suite tickets for the September 7, 2024 Iowa State vs Iowa game with complimentary food, water and soda in the suite and merchandise \$1,550.00 Spending money \$100.00 State 5% required withholding tax <u>\$86.84</u> Total Iowa State vs Iowa Ironmen Suite prize package value: \$1,736.84</p>	17
10:00 a.m. Thurs. July 18 through 9:59 a.m. Mon. Aug. 26, 2024	Tues. Aug. 27, 2024	<p><u>Iowa State vs Iowa – September 7, 2024 Football Game</u> 4 stadium seat tickets and 1 parking pass \$515.00 Spending money \$100.00 5% state required withholding tax <u>\$32.37</u> Total Iowa State vs Iowa prize package value \$647.37</p>	1
10:00 a.m. Thurs. July 18 through 9:59 a.m. Mon. Aug. 26, 2024	Tues. Aug. 27, 2024	<p><u>Troy vs Iowa – September 14, 2024 Football Game</u> 4 stadium seat tickets and 1 parking pass \$515.00 Spending money \$100.00 5% state required withholding tax <u>\$32.37</u> Total Troy vs Iowa prize package value \$647.37</p>	1
10:00 a.m. Thurs. July 18 through 9:59 a.m. Wed. Sept. 25, 2024	Thurs. Sept. 26, 2024	<p><u>Ironmen Suite VIP Prize Package – October 12, 2024 Football Game</u> 2 Suite tickets for the October 12, 2024 Washington vs Iowa game with complimentary food, water and soda in the suite and merchandise \$1,550.00 Spending money \$100.00 State 5% required withholding tax <u>\$86.84</u> Total Washington vs Iowa Ironmen Suite prize package value: \$1,736.84</p>	17
10:00 a.m. Thurs. July 18 through 9:59 a.m. Wed. Sept. 25, 2024	Thurs. Sept. 26, 2024	<p><u>Washington vs Iowa – October 12, 2024 Football Game</u> 4 stadium seat tickets and 1 parking pass \$515.00 Spending money \$100.00 5% state required withholding tax <u>\$32.37</u> Total Washington vs Iowa prize package value \$647.37</p>	1
10:00 a.m. Thurs. July 18 through 9:59 a.m. Wed. Sept. 25, 2024	Thurs. Sept. 26, 2024	<p><u>Northwestern vs Iowa – October 26, 2024 Football Game</u> 4 stadium seat tickets and 1 parking pass \$515.00 Spending money \$100.00 5% state required withholding tax <u>\$32.37</u> Total Northwestern vs Iowa prize package value \$647.37</p>	1
10:00 a.m. Thurs. July 18 through 9:59 a.m. Wed. Oct. 16, 2024	Thurs. Oct. 17, 2024	<p><u>Wisconsin vs Iowa – November 2, 2024 Football Game</u> 4 stadium seat tickets, 4 pre-game hospitality village passes, 4 field passes and 1 parking pass \$955.00 Spending money \$100.00 5% state required withholding tax <u>\$50.26</u> Total Wisconsin vs Iowa prize package value \$1,005.26</p>	1
10:00 a.m. Thurs. July 18 through 9:59 a.m. Wed. Oct. 16, 2024	Thurs. Oct. 17, 2024	<p><u>Nebraska vs Iowa – November 29, 2024 Football Game</u> 4 stadium seat tickets, 4 pre-game hospitality village passes, 4 field passes and 1 parking pass \$955.00 Spending money \$100.00 5% state required withholding tax <u>\$50.26</u> Total Nebraska vs Iowa prize package value \$1,005.26</p>	1

The Kickoff to Kinnick promotion prizes are subject to lottery rules, validations procedures, set-offs and deductions authorized by law. The Kickoff to Kinnick prize packages include the required state withholding taxes paid on the value of the prize package. There is no all-cash option for the prize packages. Winners are responsible for all other taxes that may be due and owing.

Entry

To enter, an individual must be a current member or join the Iowa Lottery VIP Club. Entrants must legally acquire and submit a nonwinning \$5 Hawkeye Gold (Game #686) scratch ticket. Individuals enter the promotion as follows: During the eligibility period, entrants log in to their VIP Club account on the Iowa Lottery website, ialottery.com, to enter the promotion. Entrants can scan and enter the eligible \$5 Hawkeye

Gold scratch tickets with the Iowa Lottery LotteryPlus mobile app, or manually enter the scratch ticket numbers (located on the front of the ticket in the scratch-off area and the back of the ticket) on the Iowa Lottery website at ialottery.com.

Each nonwinning \$5 Hawkeye Gold scratch ticket entered will receive one entry in the promotion category of the player's choice, for either the August 31, 2024 Illinois State vs. Iowa football Stadium Seat prize package, the September 7, 2024 Iowa State vs. Iowa Ironmen Suite or Stadium Seat prize packages, the September 14, 2024 Troy vs. Iowa Stadium Seat prize package, the October 12, 2024 Washington vs Iowa Ironmen Suite or Stadium Seat prize packages, the October 26 Northwestern vs. Iowa Stadium Seat prize package, the November 2 Wisconsin vs. Iowa Stadium Seat prize package or the November 29, 2024 Nebraska vs. Iowa Stadium Seat prize package.

Players may enter multiple nonwinning \$5 Hawkeye Gold scratch tickets, but each eligible ticket can be entered only once. All entries are final. VIP Club members can enter multiple times during the promotion, and in more than one prize category, and each person may win a football prize package for each home game that they enter a ticket. However, a player cannot win Ironmen Suite tickets and Stadium Seat tickets to the same game. The Ironmen Suite winners will be selected before the winners for the Stadium Seat winners. Winning scratch tickets are not eligible for entry into this promotion. Entrants must follow the VIP Club rules. Players must use a street address for their account information – P.O. boxes are not valid for this promotion or the VIP Club.

Eligibility

An eligible entry is any legally acquired nonwinning Hawkeye Gold (Game #686) scratch ticket that has not been previously submitted on the Iowa Lottery LotteryPlus app or through the Iowa Lottery website as an entry into this promotion or any previous promotion. All entrants must be 21 years of age or older. A person can only win one Kickoff to Kinnick prize package per football game day.

Except as provided under the "Iowa Lottery Chief Executive Officer's Discretion" section below, an eligible entry is one in which the entry information is completed and submitted electronically during the posted entry time, as specified on the Iowa Lottery website. Players may attempt to enter or submit up to 40 total entries per day in a VIP Club account. Each attempt of ticket submission counts as one entry attempt. The Iowa Lottery is not responsible for otherwise eligible entries that are entered inaccurately, incorrectly, or arrive after 9:59 a.m. October 16, 2024.

Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Board of Directors, Iowa Lottery employees, Iowa Department of Revenue staff who support the Lottery Division, and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information that may compromise the integrity of the Lottery, and their immediate families, as defined by statute, are not eligible.

Drawings

The Iowa Lottery drawings for the Kickoff to Kinnick promotion will be held on Thursday, August 15, 2024; Tuesday, August 27, 2024; Thursday, September 26, 2024; and Thursday, October 17, 2024. The Iowa Lottery drawings will be held in accordance with the schedule posted to the Iowa Lottery's website (ialottery.com) and listed in the Kickoff to Kinnick promotion rules.

The drawings will be held under the supervision of an independent auditor. All drawings of the Iowa Lottery are public events and the Lottery will comply with any public health directives in effect at the time of these drawings. Persons interested in observing drawings are invited to receive detailed information by contacting the Iowa Lottery Security Division by telephone at (515) 725-7900, by TTY Relay Iowa at (800) 735-2942, or by email directed to WMaster@ialottery.com. A request to observe a drawing must be received by the Iowa Lottery no later than seven days in advance of the drawing. All drawings are recorded.

The winners' names will be posted on the Lottery's website by the end of the day following the draw day or as soon as practicable following the determination of the winners. Each winner will be sent an email to their VIP Club member email address. Entrants are not required to personally attend the drawing or be present at the time of the drawing to win. Each of the selected numbers will be verified against the numbers entered in the promotion. A sufficient number of entries will be randomly selected to ensure there are valid winners for the prizes to be announced.

In order to claim their prize, winners must complete and sign an Iowa Lottery Winner Claim Form, along with appropriate tax documentation, and present those documents with a legible copy of their government-issued photo identification to the Iowa Lottery by the claim deadline. The winners may present the completed documents at any Iowa Lottery regional office open Monday through Friday from 8:00 a.m. to 4:00 p.m., through the Iowa Lottery's digital promotion prize claim process, or by mail to the Iowa Lottery headquarters office at 13001 University Avenue, Clive, IA 50325. Lottery offices are closed on weekends and state holidays.

The claim deadlines for the four drawings for Kickoff to Kinnick promotion games are by 4 p.m. on the following dates: August 26, 2024 for the Illinois State vs Iowa game; September 4, 2024 for the Iowa State vs Iowa game; September 9, 2024 for the Troy vs Iowa game; October 7, 2024 for the Washington vs Iowa game; October 10, 2024 for the Northwestern vs Iowa game; October 28 for the Wisconsin vs Iowa game; and October 30, 2024 for the Nebraska vs Iowa game.

If a valid winner of a Kickoff to Kinnick prize package does not present a fully executed Iowa Lottery Winner Claim Form and the appropriate documents to the Iowa Lottery by the claim deadline, the prize will be awarded to the next valid entrant in the order drawn. If an alternate(s) is required for a prize package, an email notification will be sent to the alternate's VIP Club email address and their name will be posted on

the Iowa Lottery website and mobile app. If an alternate(s) is required for a Kickoff to Kinnick prize package, they must present a fully executed Iowa Lottery Winner Claim Form and required documents to the Iowa Lottery by 4:00 p.m. on the deadline date listed in the notification email.

By submitting an entry into the Kickoff to Kinnick promotion and claiming the prize, the entrant certifies they are the owner of the entry, the entrant is at least 21 years old, the ticket was not stolen or acquired illegally, and the entrant is not disqualified from receiving a prize. By entering the promotion, the entrant agrees to indemnify and hold harmless the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, its elected officials, apprentices, employees, agents, and volunteers. In consideration for participating in the promotion, the entrant waives any and all claims the entrant may have or ever claim to have against the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, its employees, agents, or board members, relating in any way to the promotion. The player also consents to the use by the Lottery and the Iowa Department of Revenue of their name or likeness for advertising, trade or promotional purposes without further compensation.

By accepting a Kickoff to Kinnick promotion prize, the winner and their heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, and each of their employees, officers, and directors from and against any loss, claim damage, suit, or injury arising out of or relating to the promotion or any action taken pursuant to these rules. The Iowa Lottery, Iowa Department of Revenue, and the State of Iowa are not responsible or liable, in any way, for any personal injuries, illness, death, property damage, or other damages or expense resulting from or arising out of acceptance, fulfillment, use, or misuse of the promotion prize or any element thereof.

Odds

The odds of winning a Kickoff to Kinnick promotion prize will vary depending on the number of entries.

Iowa Lottery Chief Executive Officer's Discretion

If the Iowa Lottery Chief Executive Officer (CEO), or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of an Iowa Lottery employee, Iowa Lottery retailer, or Iowa Lottery vendor processing error, the CEO may authorize the replacement of an eligible entry. This shall be the player's only recourse against the Iowa Lottery or its personnel.

Force Majeure

If the Iowa Lottery is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations, or restrictions or any other causes of any kind whatsoever which are beyond the reasonable control of the Iowa Lottery, then the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa shall not be liable or responsible for its inability to provide some or all of the prizes discussed herein. Field passes for the last two home games may not be available due to circumstances which may arise prior to or during the game.

Choice of Law and Forum

The laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion. Any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court for the State of Iowa, Des Moines, Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity in state or federal court, which may be available to the Iowa Lottery, the Iowa Department of Revenue, or the State of Iowa.

Technical Disclaimer

The Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa are not responsible for and shall not be liable for:

- Any damage to an entrant's computer system or device that is directly or indirectly caused by accessing or downloading content from <https://www.ialottery.com> or otherwise participating in this promotion; or
- Any computer system, phone line, hardware, software, cell phone, application, or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.

Without limiting the generality of the foregoing, the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa are not responsible for incomplete, illegible, misdirected, late, lost, damaged, or stolen entries; lost, interrupted, inaccessible, or unavailable networks, satellites, Internet Service Providers (ISPs), websites, or other connections; miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone, or cable transmissions; or any technical malfunctions, failures, or difficulties; printing errors; clerical, typographical, or other errors in the offering or announcement of any prize or in any prize notification documents; the incorrect or inaccurate capture of information or the failure to capture information; or other errors of any kind or nature.

Caution: Any attempt to deliberately damage any website related to the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa or to undermine the legitimate operation of the promotion may be in violation of criminal and civil laws and will result in disqualification if the individual is an entrant. If such an attempt is made, the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa reserve the right to seek remedies and damages from any such person to the fullest extent of the law, including criminal prosecution. The Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, in each entity's sole discretion, reserve the right to cancel the promotion if the system through which the promotion is operated has become technically corrupted or if the integrity of the promotion has in any way been compromised.