



Lottery Help Line
800.228.0010
 Help With Pull-Tab Vending Machines
800.235.7198
 Help With Terminals & Kiosks
800.858.4744

Lottery **Action**

ialottery.com

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 FOR INTERNAL USE ONLY

Hot New Pull-tabs Coming Soon!

Sales Begin
 July 20



Platinum 777
 Cost: \$1
 Top Prize: \$100
 Odds: 1 in 7.11



Neon Bars
 Cost: 50 cents
 Top Prize: \$50
 Odds: 1 in 9.64

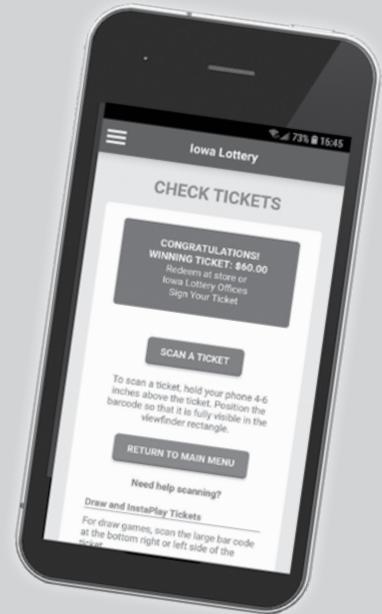


Wild Bars & Bells
 Cost: 25 cents
 Top Prize: \$25
 Odds: 1 in 16.88

Play by peeling apart the five tabs located on the back of the ticket. Three symbols are printed under each tab. Check all five tab areas. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations shown on the ticket front, the player wins the corresponding prize. The arrow connecting the symbols indicates a winner. ■

Action Briefs

Mobile App Is a Big Help to Players



The Iowa Lottery now has a mobile app to help players check their Iowa Lottery tickets while they're on the go. It's free!

If players haven't already, remind them that they can download the lottery's app for Android or Apple devices. If they have a smartphone, tablet or other mobile device, the app allows them to:

- Check their tickets
- See the prize amount of a winning ticket
- Enter current Play It Again® promotions by scanning their eligible tickets
- Find a lottery retailer
- Get the latest details about our games

Players can download the app from the Google Play® Store or iTunes® store.

Atlantic Man Wins \$25,000 a Year For Life Playing Lucky For Life® Game



A southwest Iowa man said that he and his wife danced in their kitchen at 4:30 a.m. after realizing he'd won a lottery prize of \$25,000 a year for life.

"She started shaking and then she started dancing around the kitchen," Delbert Littleton of Atlantic said as he claimed his prize. "We gave each other a big hug and then the first thing she said was, 'We've got to get to the safety deposit box and get this locked up.' Dancing in the kitchen at 4:30 in the morning. And lots of hugs."

Littleton's ticket matched the first five numbers but missed the Lucky Ball in the Lucky for Life drawing on June 15 to win the game's second prize of \$25,000 a year for life. He bought his winning ticket at Casey's, 701 Poplar St. in Atlantic.

Littleton, 62, who works at an assisted-living facility, said he realized early the morning after the drawing that he'd won a big prize. And even though his wife Jodi was still asleep, he knew he had to share the news.

Littleton is Iowa's ninth big winner in the game since it debuted in January 2016 in our state. He said that he and Jodi already know how they'll use the winnings: They plan to buy a new house, both buy new cars, and put the rest away for retirement. ■

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		20 3 NEW PULL-TAB GAMES BEGIN LOTTERY ACTION DELIVERS	21	22	23	24	25
26	27	28 SUMMER CASH BASH 1ST ENTRY PERIOD DEADLINE AT 8:59 AM/2ND ENTRY PERIOD BEGINS AT 9	29	30 SUMMER CASH BASH 1ST ENTRY PERIOD DRAWING	31	Aug. 1	
2	3 5 NEW SCRATCH GAMES BEGIN LOTTERY ACTION DELIVERS	4	5	6	7	8	
9	10	11 SUMMER CASH BASH 2ND ENTRY PERIOD DEADLINE AT 8:59 AM/3RD ENTRY PERIOD BEGINS AT 9	12	13 SUMMER CASH BASH 2ND ENTRY PERIOD DRAWING	14	15	
16	17	18	19	20	21		
	LOTTERY ACTION DELIVERS						

JULY/AUG. 2020

'How To Play' Videos Valuable in Educating Players and You

How To Play



Click a logo below to play the video for that game.

POWERBALL MEGA MILLIONS LOTTO AMERICA INSTAPLAY



Learn about a special game feature for Powerball, Mega Millions and Lotto America.



We're hearing from some players that they want to play lottery games but don't know how - and when you as a lottery retailer aren't able to tell them how, they don't always know where to turn.

For lotto games like Powerball or Mega Millions, you could direct the player to use a play slip to help them purchase a game in the amount and configuration they want. But if they don't understand how to fill out the play slip, they'll need more assistance.

A great resource for everyone to learn about how to play (and sell) all lottery games is the complete suite of "How To Play" videos available at ialottery.com. There's a video about each lotto game and InstaPlay games. You can also access these videos on the lottery's YouTube channel. These videos are an important resource for players AND retailers.

A good example of how these videos can help players and retailers alike is the "Play 'Em All." This feature allows players to cover all the Powerball, Mega Ball or Star Ball options for a particular drawing. This video leads the player (or retailer) through how to purchase (or sell) this option.

Ways to Find 'How To Play' Videos Online

To find the whole suite of "How To Play" videos about our games:

Go to ialottery.com and choose the "Games" tab on the home page. Then look on the right-hand side for the "Videos: How To Play" link, or look in the footer of every page for this link. Click the appropriate logo for the game you want to learn about.

When you visit ialottery.com and navigate to the Videos: How To Play page, you can choose any logo to learn about that game. Choose any "Play 'Em All" logo to learn about that feature. ■



PROMO CORNER

Visit ialottery.com for rules, complete details and results.

Players Can Enter for a Chance to Win up to \$5,000 in CASH!

Eligible Games: Quick 5s, Money Ball, Amazing Money, \$50,000 Classic Black and \$100,000 Mega Crossword

Entry period: Now through 8:59 a.m. July 28

Drawing: July 30

Enter eligible (nonwinning) scratch tickets listed above for a chance to win up to \$5,000 in cash!

There will be five different eligible tickets every two weeks and drawings with prizes from \$1,000 to \$5,000 in the Summer Cash Bash.

Also through 8:59 a.m. July 28, players still can enter nonwinning Fill'er Up tickets. One hundred players will each win \$250 in cash in a July 30 drawing. ■

SUMMER CASH BASH



Coming Soon!



IOWA LOTTERY GAME INFORMATION

As of July 20, 2020

Game	Start Date	Game	Start Date		
856	CASH LINE	01/05/16	466	9s IN A LINE MEDIUM	01/06/20
949	MONEY MULTIPLIER	06/06/16	467	LUCKY DOG	01/06/20
954	SUPER CROSSWORD-Orange/Green	07/08/16	468	STRIKES & SPARES	01/06/20
953	BONUS CROSSWORD-Blue/Orange/Aqua/Purple	08/30/16	469	9s IN A LINE LARGE	01/06/20
305	CRISSCROSS CASH	01/04/17	470	9s IN A LINE XL	01/06/20
327	ULTIMATE RICHES	03/06/17	471	LADY LUCK 7	01/06/20
895	BONUS BALL BINGO	03/13/17	449	CASH MULTIPLIED	02/03/20
308	CASH IN	04/03/17	450	HIDDEN CASH	02/03/20
331	BLOCK-O	06/05/17	472	4 X 4	02/03/20
350	WINNER WINNER CHICKEN DINNER	08/28/17	473	PAYDAY	03/02/20
342	THE LUCKY GAME BOOK	10/31/17	474	FOUR CORNERS CROSSWORD	03/02/20
367	NEON LETTERS	01/03/18	475	FAST CASH	03/02/20
369	CASINO RICHES	01/03/18	452	777	04/06/20
348	LUCKY EWE!	02/05/18	478	MONEY BALL	04/06/20
379	\$100,000 MEGA CROSSWORD	02/13/18	481	FILL 'ER UP	04/06/20
374	COLOSSAL CROSSWORD	03/05/18	464	\$50,000 SUPER CROSSWORD	04/09/20
377	STAR	04/02/18	452	777	05/18/20
378	\$50,000 SUPER CROSSWORD	05/01/18	478	MONEY BALL	05/18/20
386	JACKPOT PARTY®	06/04/18	481	FILL 'ER UP	05/18/20
390	DIAMOND 9s	08/06/18	484	AMAZING MONEY	05/18/20
391	ACES HIGH	08/06/18	485	CLASSIC BLACK	05/18/20
393	TIC TAC TOAD	08/06/18	477	SOME LIKE IT HOT	07/07/20
389	LUCKY MARBLES	09/05/18	479	WORD MATCH	07/07/20
396	ALL STAR CASH	09/05/18	486	QUICK 5S	07/07/20
397	EXTREME CASH BLAST-Black/White	09/05/18	487	TRIPLE TRIPLER	07/07/20
403	FA-LA-LA	10/01/18	490	BASEBALL WINNINGS	07/07/20
405	HIPSTER HOLIDAY BINGO	10/01/18			
406	MERRY MULTIPLIER	10/01/18			
407	HOLIDAY BONUS CROSSWORD	10/01/18			
408	HOLIDAY CASH	10/01/18			
409	\$50,000 HOLIDAY SUPER CROSSWORD	10/01/18			
410	TREASURE TREE	10/01/18			
411	\$100,000 HOLIDAY MEGA CROSSWORD	10/01/18			
412	HAPPY HOLLY DAYS!	11/05/18			
413	JINGLE ALL THE WAY	11/05/18			
380	BIG 7s	11/30/18			
392	\$300,000 PLATINUM CASH	12/17/18			
400	CONNECT FOR CASH	01/03/19			
401	STRUCK FOR LUCK	01/03/19			
415	STINKING RICH	01/03/19			
416	\$100 LOADED!	01/03/19			
417	AMAZING 8S	01/03/19			
418	\$500 LOADED!	01/03/19			
419	\$1,000 LOADED!	01/03/19			
420	SPECTACULAR RICHES-Green/Purple/Blue	01/03/19			
399	PINK ICE	02/04/19			
421	LUCKY 7s	02/04/19			
422	HONEY MONEY	02/04/19			
423	HEDGIE HUNDREDS	03/04/19			
424	LEVEL UP	03/04/19			
425	FROGGER LEVEL II	03/04/19			
402	\$	04/01/19			
432	FAST 5s	04/01/19			
433	3-2-WON!	04/01/19			
428	BONUS CROSSWORD-Red/Green/Purple/Blue	05/01/19			
434	LUAU LOOT	05/06/19			
435	IOWA BLACK PREMIUM	05/06/19			
436	CASH ON THE COB	05/06/19			
437	SILVERADO®	05/06/19			
427	WILD BINGO-Pink/Blue/Green/Orange	05/13/19			
398	E-I-E-I DOUGH	06/03/19			
429	DIAMOND DOUBLER	06/03/19			
438	BONUS BUCKS	06/03/19			
439	JOKER'S WILD	07/01/19			
440	9s IN A LINE	07/01/19			
441	5 OF HEARTS	07/01/19			
426	JEWEL GAME BOOK	07/03/19			
431	POWER 10s	08/05/19			
443	LOOSE CHANGE	08/05/19			
444	POWER SHOT	08/05/19			
442	\$100,000 MEGA CROSSWORD	08/14/19			
430	SIR CASH-A-LOT	09/04/19			
445	PAY ME!	09/04/19			
446	WILD CHERRY DOUBLER	09/04/19			
447	HIGH ROLLER	09/04/19			
453	HOLIDAY \$100s	09/30/19			
454	NAUGHTY/NICE	09/30/19			
455	NUTCRACKER BINGO	09/30/19			
456	PEPPERMINT PAYOUT	09/30/19			
457	\$30,000 HOLIDAY CROSSWORD	09/30/19			
458	HOLIDAY BUCKS	09/30/19			
459	\$50,000 HOLIDAY CROSSWORD	09/30/19			
460	HOLIDAY DAZZLE	09/30/19			
461	\$100,000 HAPPY HOLIDAYS CROSSWORD	09/30/19			
462	REINDEER RICHES	11/04/19			
463	HOLIDAY CASH DROP	11/04/19			
448	BLACKJACK	01/06/20			
451	5 SPOT	01/06/20			
465	9s IN A LINE SMALL	01/06/20			

Helping you serve the Lottery customer

ialottery.com

 IALottery® Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Lotto America®	Wednesday and Saturday	8:59 p.m.	10 p.m.	11:40 p.m.
Lucky for Life®	Monday and Thursday	8:30 p.m.	9:38 p.m.	11:40 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	Noon	12:20 p.m.	12:30 p.m.
Pick 3 and Pick 4 Evening	Daily	9:40 p.m.	10 p.m.	10:10 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. 1800betsoff.org
 You must be at least 21 years old to purchase lottery tickets.