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Lottery Action

ialottery.com

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FOR RETAILER USE ONLY

NASCAR® Promotion Gives VIP Club Players A Chance To Win Tickets To Iowa Speedway AND Phoenix Raceway®!

Iowa Powerball® players now have a chance to win exclusive trackside prize packages to this summer's NASCAR® races at Iowa Speedway AND the 2024 NASCAR Championship Weekend™ at Phoenix Raceway®!

in Avondale, Ariz., as well as 20 other qualifying spots in a national Powerball promotion that ultimately will award additional trips to the championship race weekend and a \$1 million prize.



The Iowa Lottery's NASCAR promotion is revved up and running. Let



players know they can enter with any Powerball ticket with the Double Play® option added (minimum \$3 play) purchased in Iowa from Feb. 18, 2024, through the end of the promotion's entry period on the morning of June 19, 2024.

Up for grabs in the promotion's first drawing date on May 7, 2024, are 215 ticket prize packages for the Summer NASCAR® Race Weekend in June at Iowa Speedway® in Newton! The NASCAR Cup series™ Iowa Speedway races are SOLD OUT, so this promotion gives Iowa Lottery VIP Club members the chance to win tickets to one of the summer's hottest events!

Players will select the race date of their choice when they enter the promotion.

The promotion's second drawing date on June 20, 2024, offers a trip prize package to the NASCAR Championship Weekend in November at Phoenix Raceway

First up in the promotion are ticket prize packages to all three

NASCAR races this summer at Iowa Speedway. Some of those ticket packages are for single-day grandstand seats, some are for single-day VIP Suite Experiences, and some are for 3-day grandstand seat packages for the entire weekend of racing!

For the ARCA Menards Series™ race on June 14, the NASCAR Xfinity Series™ race on June 15, and the NASCAR Cup Series™ race, Iowa Corn 350 Powered by Ethanol on June 16, we're giving away 50 grandstand ticket packages and 15 VIP Suite packages for each day of racing. In addition, we're giving away 20 grandstand ticket packages for all three days of races!

The winners of those prize packages will all be selected in the promotion drawings on May 7, 2024 (from entries accepted through 9:59 a.m. May 6, 2024).

Then in the promotion drawing on June 20, 2024, (from entries accepted through 9:59 a.m. June 19, 2024), we'll select the winners of prize packages involving Phoenix Raceway. That day, we'll select the Iowa winner of a trip for two to the 2024 NASCAR Championship Weekend.

In addition, on June 20, we'll select the 20 Iowa Lottery qualifiers for the national NASCAR Powerball Playoff® promotion that ultimately will award four trips to the 2024 NASCAR Championship Weekend at Phoenix Raceway in Arizona where one of the finalists will win \$1 million. All 20 of the Iowa Lottery's qualifiers will receive an initial \$1,000 prize and have the chance to win even more!

Complete promotion details and rules can be found at ialottery.com.

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Phoenix Raceway® is a registered trademark of Phoenix Speedway, LLC. Iowa Speedway® is a registered trademark of Iowa Speedway, LLC. Darlington Raceway® is a registered trademark of International Speedway Corporation and is used with permission.

GEORGE STRAIT CHRIS STAPLETON LITTLE BIG TOWN



**CÓDIGO
1530**



Enter nonwinning \$10 LUCK scratch tickets for a chance to win concert tickets at Jack Trice Stadium™ in Ames!

Details at ialottery.com

VIP Club Members Can Enter For A Chance To Win George Strait & Chris Stapleton Concert Ticket Prize Package

The time is now for Iowa Lottery players to enter their nonwinning \$10 LUCK (Game #690) scratch tickets into their VIP Club account for a chance to win a concert ticket prize package to the iconic country artist George Strait with eight-time GRAMMY winner Chris Stapleton alongside Little Big Town for an exciting concert on Saturday, May 25, 2024 at Jack Trice Stadium in Ames!



The deadline to enter this Prize Zone promotion is before 9 a.m. on April 22, 2024. The drawings will be held on April 23, 2024. Complete details can be found at ialottery.com

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		18	19	20	21	22	23	
		LOTTERY ACTION DELIVERS						
	24	25	26	27	28	29	30	
				NEW PLAY IT AGAIN® PROMOTION BEGINS				
	31	APR. 1	2	3	4	5	6	
		LOTTERY ACTION DELIVERS						
	7	8	9	10	11	12	13	
	14	15	16	17	18	19		
			THREE NEW SCRATCH GAMES BEGIN					
			NEW PLAY IT AGAIN® PROMOTION BEGINS					
		LOTTERY ACTION DELIVERS						

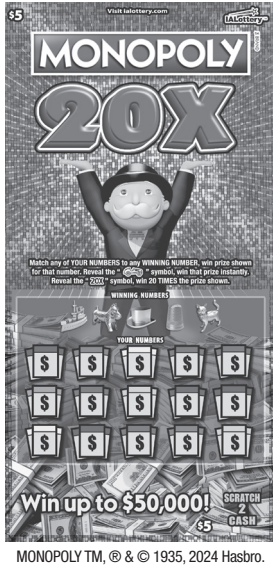
March\April 2024

Something BIG Is Coming Back To Iowa

The new MONOPOLY™ scratch and InstaPlay tickets with two ways to win huge cash prizes instantly.

Players could win up to \$50,000 with the MONOPOLY™ 20X scratch tickets or try for a rolling progressive jackpot with MONOPOLY™ Game Tokens Progressive InstaPlay.

Tell your customers to *save their nonwinning tickets*, they will be eligible for a second chance promotion.



Flustered Moment: \$500,000 Winner Realized He Left His Ticket Behind

A New Hampton man said he felt calm as he claimed a \$500,000 lottery prize. But he admits that was definitely not the case when he first realized he'd won big.

"I was shaking pretty good then, I think," Kevin Frey said as he claimed the eighth of 14 top prizes in the "\$500,000 Ca\$h" scratch game.

Frey in fact was so thrown off by winning big that he left behind his winning ticket.

"I was so excited and flustered that I left the ticket inside of the Casey's store and went out to the car and started calling everybody, calling my wife at first and everybody else," he said.

When one of his adult children asked Frey to send a text of the winning ticket, the situation hit him.

"And then I realized, 'I don't have it! It's in the store!'" Frey said. "Fortunately, I was still in the parking lot of the Casey's store and I ran back inside and asked the employee for

the ticket. She was so flustered, she forgot to give it to me the first time. So, we finally got it on the right page."

Frey, 64, a long-time New Hampton pastor, purchased his winning ticket at Casey's, 615 N. Linn Ave. in New Hampton.

So why did his son want to see a picture of the winning ticket?

"My kids know that I tell some pretty good tales sometimes," Frey said with a laugh. "So the oldest son

who lives down in Des Moines here said that it's not true until he sees a picture of the ticket. And so we took care of that and he was pretty excited, too."

The \$500,000 Ca\$h game is a \$50 scratch game that features prizes ranging from \$50 up to \$500,000. Players try to match numbers in the play area on tickets in the game to win a prize. The game has overall odds of winning of 1 in 3.09.

Frey said that he and his wife, Marian, have talked about moving to the Des Moines area when they retire to be closer to family, and his lottery win will help with that along with long-term plans and investments.

"This is going to help a lot. This is exciting in that way, too," he said. "It will be fun to be able to share some of it with some of our family and some of the charities that we support and have supported for a long time."





Clip and Save



IOWA LOTTERY GAME INFORMATION

As of March 18, 2024

Scratch Games: Active Sales Start Date

489	COLOSSAL CROSSWORD	07/06/20
499	XTREME WINNINGS-Purple/Orange	08/03/20
521	25X-Red/Blue/Purple	01/05/21
538	LUCKY NUMBERS GAME BOOK	07/07/21
558	ELECTRIC 7s	08/02/21
551	FIESTA	09/08/21
563	LUCKY	01/04/22
564	WILD SIDE	01/04/22
562	BIG MONEY	02/08/22
584	POWER SHOT	03/08/22
585	CASH BLAST	03/08/22
589	X THE MONEY	04/05/22
536	\$20,000 CROSSWORD-Green/Pink/Blue/Red	06/13/22
599	MONEY MAGNET	07/06/22
600	LIGHTNING CASH	07/06/22
601	WILD CARD	07/06/22
593	CASH	07/06/22
602	MOOLA	08/02/22
603	ACES & 8s	08/02/22
604	HIT IT BIG!	08/02/22
605	CASH CANNON	09/07/22
606	CASH CRAZE	09/07/22
607	CASH CONNECTION	09/07/22
608	SUPER CASH	09/07/22
609	TRIPLE CASH PAYOUT	09/07/22
617	PREMIERE	12/16/22
615	\$30,000 CROSSWORD-Purple/Green/Blue/Pink	12/29/22
610	CHERRY BLAST	01/04/23
612	UNLOCK IT	01/04/23
613	CRAZY HOT CASH	01/04/23
632	TIC TAC MULTIPLIER	01/04/23
634	MYSTERY MULTIPLIER	01/04/23
635	MONEY MADNESS	01/04/23
636	TRIPLE TRIPLER	01/04/23
651	LUCKY 7 BONUS	02/01/23
639	MONEY SPINNER	02/07/23
641	CRAZY 8s®	03/07/23
642	RUBY RED 7s	03/07/23
616	\$50,000 SUPER CROSSWORD	03/28/23
648	RED HOT RICHES	04/04/23
664	\$500,000 CASH	04/04/23
647	DIAMOND MINE 9X	05/02/23
654	WONDER BUCKS	05/02/23
646	LUCKY NO. 7 DOUBLER	06/06/23
657	SONIC MULTIPLIER	06/06/23
658	WILD CHERRY	06/06/23
645	X-TRA BINGO	06/14/23
649	\$100,000 MEGA CROSSWORD	06/21/23
650	RUBY RED CROSSWORD	06/27/23
614	WHITE ICE	07/06/23
656	NEON BUCKS	07/06/23
665	TIGERHAWK TICKET	07/06/23
661	MONEY FLOW	07/25/23
663	PLUS YOUR BUCKS	07/25/23
667	DOUBLE DOUBLER	07/25/23
668	EASY 1-2-3	07/25/23
670	RUBY MINE	09/06/23
662	GOLD HARD CASH	09/06/23
660	MONEY BAG DOUBLER	09/06/23
669	ELECTRIC 8S	09/06/23
666	PAYLINE	09/07/23
686	HAWKEYE GOLD	10/10/23
685	CASH FLOW	11/07/23
684	7-11-21®	11/07/23
674	BONUS MULTIPLIER	01/03/24
690	LUCK	01/03/24
673	FAB 4	01/03/24
689	LUCK	01/03/24
672	FRUIT LOOT	01/03/24
671	DOUBLE DOLLARS	01/03/24
688	LUCK	01/03/24
687	LUCK	01/03/24
691	LOVE TO WIN!	02/06/24
692	POCKET CHANGE	02/06/24
693	SCRABBLE™ CROSSWORD GAME	02/06/24
694	HIT \$50	03/05/24
695	TRIPLE 7S	03/05/24
696	MONOPOLY™ 20X	03/05/24

Scratch Games: Ended Distribution Sales Start Date

428	BONUS CROSSWORD-Red/Green/Purple/Blue	05/01/19
427	WILD BINGO-Pink/Blue/Green/Orange/Purple	05/13/19
464	\$50,000 SUPER CROSSWORD	04/09/20
500	SUPER 20s	09/08/20
501	WIN BIG	09/14/20
535	\$250,000 EXTREME CASH	03/01/21
537	\$100,000 MEGA CROSSWORD	03/01/21
547	RED HOT CASH	09/08/21
567	HOLIDAY BINGO	09/27/21
572	\$50,000 HOLIDAY CROSSWORD	09/27/21
571	TREE-MENDOUS	10/04/21
549	JEWEL 7s	01/04/22
550	SUPREME	01/04/22
587	BONUS CASH	04/05/22
588	WILD CASH MULTIPLIER	04/05/22
590	POWER 10X	04/05/22
531	EXPLORE IOWA	05/03/22
594	LUCKY ROLL	06/07/22
595	CASH CREATOR	06/07/22
596	CASH ADVENTURE	06/07/22
597	LUCKY CHERRIES	06/07/22
598	PERFECT 10s	07/06/22
618	SILVER BELLS BINGO	09/27/22
619	\$20,000 HOLIDAY CROSSWORD	09/27/22
620	CANDY CANE CROSSWORD	09/27/22
621	PENG-WIN CROSSWORD	09/27/22
622	VERY MERRY CROSSWORD	09/27/22
623	THE PERFECT GIFT	09/27/22
624	REINDEER RICHES	10/04/22
625	GNOME FOR THE HOLIDAYS	10/04/22
626	MERRY MONEY	10/04/22
627	HO HO WHOLE LOTTA \$50 0s	10/04/22
628	WHEN IT'S GOLD OUTSIDE	10/04/22
629	STOCKING STUFFER	11/01/22
630	SNOW MUCH FUN	11/01/22
633	RED HOT	01/04/23
631	LOOSE CHANGE® DOUBLER	01/04/23
638	BLACKJACK DOUBLER	02/07/23
637	ACES HIGH	02/07/23
643	LIVING LUCKY WITH LUKE COMBS	03/07/23
640	CASH MONEY	03/07/23
652	FIND \$50	04/04/23
644	EARS TO WINNING-TURNIP THE CASH	04/04/23
611	XTREME CASH	04/13/23
653	LUCKY SLOTS	05/02/23
655	333	06/06/23
683	STARRY NIGHT	10/03/23
681	HO HO HO FA LA LA	10/03/23
682	HOLIDAY 50X THE MONEY	10/03/23
679	HOLIDAY \$500S	10/03/23
680	CASH FLURRIES	10/03/23
678	'TIS THE SEASON	10/03/23
677	OH CASHMAS TREE	10/03/23

Lotto Game Information

Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
Lotto America®	Monday, Wednesday and Saturday	8:59 p.m.	9:15 p.m.	11:40 p.m.
Lucky for Life®	Daily	8:30 p.m.	9:38 p.m.	11:40 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	Noon	12:20 p.m.	12:30 p.m.
Pick 3 and Pick 4 Evening	Daily	9:40 p.m.	10 p.m.	10:10 p.m.
Powerball®	Monday, Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.
Double Play®	Monday, Wednesday and Saturday	8:59 p.m.	10:30 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF (1-800-238-7633) or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.