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# Lottery **Action**

[ialottery.com](http://ialottery.com)

**VOL. 30, #15 | August 5, 2024  
 FOR RETAILER USE ONLY**

## 20 Contestants to Compete on Lottery Game Show

Winners of the final entry period of Fair Fever were announced last month, which included the 20 contestants that will compete for a chance at winning up to \$5 million on Cash Fever, the Iowa Lottery's exclusive game show!

Cash Fever will be happening on August 8 - THIS WEEK - and we invite you to come out to the Fair and watch as someone may just make Iowa Lottery history with our biggest prize from a promotion to date! But that's not all!

Audience members, who are free to attend to watch the live game show, will have opportunities to win prizes of their own throughout the show.

Iowa Lottery players made more than 67,000 entries into the lottery's Fair Fever promotion that will conclude with the game show on Opening Day of the

2024 Iowa State Fair.

The live game show is scheduled to begin at 5:30 p.m. Aug. 8 on the Grand Concourse in the heart of the Iowa State Fairgrounds. Through a series of games, the contestants will gradually be eliminated until just one remains.

Each contestant will win at least \$10,000 and the finalist will take home at least \$500,000 with a chance to win up to \$5 million.

It has been more than a decade since the lottery has given away a prize of this size at a live event. The last time was in 2012, when the lottery held a live game show on the final day of the Iowa State Fair and a retired Des Moines police officer won the top prize of \$1 million.

*Contestants are subject to claim deadlines and must be present at the game show to participate.*



### The 20 players that were drawn on July 18 to compete as contestants are:

<b>Craig Bergman,</b> Cedar Rapids	<b>Ryan Habeger,</b> Algona	<b>Jolene Murray,</b> Cedar Rapids	<b>Steven Stout,</b> Indianola
<b>Michelle Cerwinske,</b> Nashua	<b>Gerald Johnson,</b> Iowa City	<b>Mary Olin,</b> Des Moines	<b>Christine Tatman,</b> Orange City
<b>Margo Fox,</b> Johnston	<b>Gerald Kennicker,</b> Dubuque	<b>Dawn Petersen,</b> Colfax	<b>Rodney Tucker,</b> Des Moines
<b>Kristine Frye,</b> Des Moines	<b>Tamara McMahon,</b> Council Bluffs	<b>Timothy Roberts,</b> Ottumwa	<b>Jeff Weiland,</b> Dubuque
<b>Nicole Gulick,</b> Des Moines	<b>Steven Moore,</b> Urbandale	<b>Scott Stewart,</b> Waterloo	<b>David Wesley,</b> Des Moines

**Promo  
 Pit Stop**



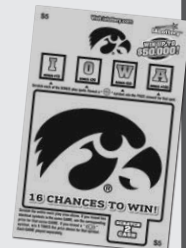
### Ongoing Promotions Tied to Scratch Tickets

**Kickoff to Kinnick™ (Hawkeye™ Gold #689)**

**Entry #1** ends 9:59 a.m. Aug. 14 • **Entry #2** ends 9:59 a.m. Aug. 26

**Entry #3** ends 9:59 a.m. Sep. 25 • **Entry #4** ends 9:59 a.m. Oct. 16

All details at [ialottery.com](http://ialottery.com)



# Beat the Heat with a New Prize Zone Promotion



The summer in Iowa is proving to be a hot one, and that's why we're helping our VIP Club members beat the heat with a new summer-themed Prize Zone promotion!

**BEAT THE HEAT, WIN THE CASH**, which began July 30, will have a total of 20 winners who will each win \$10,000. There will be two separate entry periods with 10 winners each drawing.

Members can enter any nonwinning Beat the Heat (game #712) scratch ticket into their VIP Club account until

8:59 a.m. August 26 for the first entry period, or from 9:00 a.m. August 26 until 8:59 a.m. September 25 for the second entry period. Ten winners will be drawn on both August 27 and September 26. Entries from the first entry period will not roll into the second entry period.

The Beat the Heat scratch game has three unique sun images and colors: green, blue and purple. These three scenes vary in each pack but all contain the same odds and are each \$10 per ticket. Any nonwinning variation is eligible for entry.

Find out more on our website at [ialottery.com](http://ialottery.com) under Promotions.



## Promo Pit Stop



### Ongoing Promotions Tied to Scratch Tickets

Experience Cyclone™ Football as a VIP (Cyclone™ #711)

Entry #1 ends 9:59 a.m. Aug. 14 • Entry #2 ends 9:59 a.m. Sep. 18

Entry #3 ends 9:59 a.m. Oct. 16

Entry #4 begins Sep. 18 & ends 9:59 a.m. Nov. 20

All details at [ialottery.com](http://ialottery.com)



AUGUST 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<b>JULY 30</b>	<b>JULY 31</b>	<b>1</b>	<b>2</b>	<b>3</b>
		BEGINS: PRIZE ZONE BEAT THE HEAT			TENT EVENT: IOWA CUBS HOME GAME, PRINCIPAL PARK	
<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>
	LOTTERY ACTION DELIVERS	3 NEW SCRATCH GAMES LAUNCH; RETAIL EVENT: HY-VEE SIOUX CITY		"CASH FEVER" GAME SHOW AT THE IOWA STATE FAIR		
<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>
	TENT EVENT: IOWA LOTTERY "DAY OF FAIR" VETERANS CELEBRATION		ENDS: ENTRY 1 KICKOFF TO KINNICK™; ENTRY 1 CYCLONE™ FOOTBALL	DRAWES: ENTRY 1 KICKOFF TO KINNICK™; ENTRY 1 CYCLONE™ FOOTBALL		
<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>
	LOTTERY ACTION DELIVERS					
<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>
	ENDS: ENTRY 1 PZ BEAT THE HEAT BEGINS: ENTRY 2 PZ BEAT THE HEAT	DRAWES: ENTRY 1 PZ BEAT THE HEAT				

## Where People are Buying the Most Tickets Is Your Store on the List?

Here are a couple of interesting lottery numbers in Iowa, both in terms of where people are buying tickets and the prizes being won. Is your location on the list?

The store in Iowa that sold the most lottery tickets during the past year was a Hy-Vee supermarket in Cedar Rapids. And 14 Iowa players won prizes of at least \$500,000 in fiscal year 2024, with a \$2 million Powerball® prize at the top of the list!

We've gathered these details as we work toward announcement of the Iowa Lottery's latest annual results.

Here is the Top 10 list of retail locations in Iowa for lottery sales in FY2024:



Top 10 Ranking	Store and Address	FY2024 Lottery Sales
No. 1	<b>Hy-Vee</b> 1843 Johnson Ave. NW, Cedar Rapids	\$1,340,574.00
No. 2	<b>Hy-Vee</b> 5050 Edgewood Road NE, Cedar Rapids	\$1,044,789.00
No. 3	<b>Hy-Vee</b> 2323 W. Broadway, Council Bluffs	\$960,645.50
No. 4	<b>Albia Road BP</b> 1340 Albia Road, Ottumwa	\$939,354.50
No. 5	<b>Hy-Vee</b> 3235 Oakland Road NW, Cedar Rapids	\$936,142.00
No. 6	<b>Porters Convenient 66</b> 1512 Lincoln Way, Clinton	\$910,507.50
No. 7	<b>Hy-Vee Drugstore</b> 1520 Sixth St. SW, Cedar Rapids	\$903,385.00
No. 8	<b>Hy-Vee</b> , 2540 E. Euclid Ave., Des Moines	\$867,583.50
No. 9	<b>Hy-Vee</b> , 1107 E. Army Post Road, Des Moines	\$847,289.00
No. 10	<b>Hy-Vee</b> , 410 N. Ankeny Blvd., Ankeny	\$832,441.50

And with lottery sales come lottery prizes! The biggest prize won in Iowa last fiscal year was \$2 million. Three players won at that level in Powerball.

Another two players won prizes of \$1 million in Powerball and Mega Millions®. And nine Iowans won prizes of \$500,000 in FY2024!

Here are the five biggest lottery prizes won in Iowa in the past year:

Prize Amount	Game	Winner	Date Claimed
\$2 million	Powerball	Mega Balmer, Garwin	Jul. 11, 2023
\$2 million	Powerball	Danny Buckelew, Treyner	Jan. 17, 2024
\$2 million	Powerball	Mark Krogman, Clinton	Apr. 16 2024
\$1 million	Powerball	Trent Baker, Newton	Apr. 8, 2024
\$1 million	Mega Millions	Michael Hoogerwerf, Davenport	Jul. 17 2023



# Clip and Save



## ACTIVE SCRATCH GAME INFO

AS OF AUG. 6, 2024

Game# Name	Sales Start Date	Game# Name	Sales Start Date	Game# Name	Sales Start Date
489 COLOSSAL CROSSWORD	07/06/20	661 MONEY FLOW	07/25/23	675 X THE MONEY	06/04/24
538 LUCKY NUMBERS GAME BOOK	07/07/21	663 PLU\$ YOUR BUCKS	07/25/23	700 \$50,000 JACKPOT	06/04/24
536 \$20,000 CROSSWORD		667 DOUBLE DOUBLER	07/25/23	704 RED WHITE & BLUE CASH	06/04/24
Green/Pink/Blue/Red	06/13/22	668 EASY 1-2-3	07/25/23	676 EASY MONEY	06/04/24
599 MONEY MAGNET	07/06/22	670 RUBY MINE	09/06/23	686 HAWKEYE™ GOLD	06/24/24
600 LIGHTNING CASH	07/06/22	662 GOLD HARD CASH	09/06/23	712 BEAT THE HEAT	07/02/24
603 ACES & 8s	08/02/22	660 MONEY BAG DOUBLER	09/06/23	706 MONEY MATCH	07/02/24
606 CASH CRAZE	09/07/22	669 ELECTRIC 8S	09/06/23	659 FAST BUCKS	07/02/24
617 PREMIERE	12/16/22	666 PAYLINE	09/07/23	711 CYCLONE™	07/02/24
615 \$30,000 CROSSWORD		685 CASH FLOW	11/07/23	<b>701 GOLDEN RICHES</b>	<b>08/06/24</b>
Purple/Green/Blue/Pink	12/29/22	684 7-11-21®	11/07/23	<b>707 HIGH STRIKER</b>	<b>08/06/24</b>
612 UNLOCK IT	01/04/23	674 BONUS MULTIPLIER	01/03/24	<b>713 BOO YAH BUCKS</b>	<b>08/06/24</b>
613 CRAZY HOT CASH	01/04/23	690 LUCK	01/03/24		
632 TIC TAC MULTIPLIER	01/04/23	673 FAB 4	01/03/24		
634 MYSTERY MULTIPLIER	01/04/23	689 LUCK	01/03/24		
651 LUCKY 7 BONUS	02/01/23	672 FRUIT LOOT	01/03/24		
639 MONEY SPINNER	02/07/23	671 DOUBLE DOLLARS	01/03/24		
642 RUBY RED 7s	03/07/23	688 LUCK	01/03/24		
616 \$50,000 SUPER CROSSWORD	03/28/23	687 LUCK	01/03/24		
648 RED HOT RICHES	04/04/23	691 LOVE TO WIN!	02/06/24		
664 \$500,000 CASH	04/04/23	692 POCKET CHANGE	02/06/24		
647 DIAMOND MINE 9X	05/02/23	693 SCRABBLE™ CROSSWORD GAME	02/06/24		
646 LUCKY NO. 7 DOUBLER	06/06/23	694 HIT \$50	03/05/24		
657 SONIC MULTIPLIER	06/06/23	695 TRIPLE 7S	03/05/24		
658 WILD CHERRY	06/06/23	696 MONOPOLY™ 20X	03/05/24		
645 X-TRA BINGO	06/14/23	697 LUCKY ROLL	04/16/24		
649 \$100,000 MEGA CROSSWORD	06/21/23	702 BASEBALL	04/16/24		
650 RUBY RED CROSSWORD	06/27/23	708 IOWA STATE FAIR	04/16/24		
614 WHITE ICE	07/06/23	698 TRIPLE 333	05/07/24		
656 NEON BUCKS	07/06/23	703 WINNER'S CIRCLE	05/07/24		

### Ending Instant Games - End Activations

End Auto Order & Orders (DSRs Turn in Car Stock)		06/24/2024	
End Activation (DSRs begin retailer return)		06/24/2024	
DSRs to Complete Retailer Returns		07/01/2024	
562 BIG MONEY	609 TRIPLE CASH PAYOUT	641 CRAZY 8S®	
601 WILD CARD	610 CHERRY BLAST	654 WONDER BUCKS	
604 HIT IT BIG!	635 MONEY MADNESS	665 TIGERHAWK TICKET	
607 CASH CONNECTION	636 TRIPLE TRIPLER		
End Auto Order & Orders (DSRs Turn in Car Stock)		04/16/2024	
End Activation (DSRs begin retailer returns)		04/16/2024	
DSRs to Complete Retailer Returns		04/29/2024	
499 XTREME WINNINGS	563 LUCKY	593 CASH	
purple-orange-blue	564 WILD SIDE	602 MOOLA	
521 25X red-blue-purple	584 POWER SHOT	605 CASH CANNON	
551 FIESTA	585 CASH BLAST	608 SUPER CASH	
558 ELECTRIC 7S	589 X THE MONEY		

For full list and details of ending and ended games, go to [https://bit.ly/IALOT\\_END\\_SCRATCH](https://bit.ly/IALOT_END_SCRATCH)

If you or someone you know is being impacted by a gambling disorder, call 1-800-BETS OFF (1-800-238-7633) or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.



## LOTTO GAME INFO

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
Powerball®	Mon. Wed. & Sat.	8:59 p.m.	9:59 p.m.	11:40 p.m.
Double Play®	Mon. Wed. & Sat.	8:59 p.m.	10:30 p.m.	11:40 p.m.
Mega Millions®	Tue. & Fri.	8:59 p.m.	10 p.m.	Next Day
Lotto America®	Mon. Wed. & Sat.	8:59 p.m.	9:15 p.m.	11:40 p.m.
Lucky for Life®	Daily	8:30 p.m.	9:38 p.m.	11:40 p.m.
Pick 3 & Pick 4 Midday	Daily	Noon	12:20 p.m.	12:30 p.m.
Pick 3 & Pick 4 Evening	Daily	9:40 p.m.	10 p.m.	10:10 p.m.