

Lottery Action

ialottery.com

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FOR RETAILER USE ONLY

Seven Holiday Scratch Games Launching October 1



720 Shiny & Bright
Cost: \$2 | Top Prize: \$10,000
Odds: 1 in 3.81

Prize	Approx. Odds
\$2	1 in 5.77
\$4	1 in 23.08
\$10	1 in 27.27
\$20	1 in 120.00
\$50	1 in 2,727.27
\$100	1 in 4,137.93
\$500	1 in 20,000.00
\$10,000	1 in 120,000.00



Reveal a “★” symbol, win the PRIZE shown for that symbol.
Reveal a “🎄” symbol, win \$100 INSTANTLY!



722 Merry Mint Money
Cost: \$5 | Top Prize: \$500
Odds: 1 in 3.59

Prize	Approx. Odds
\$5	1 in 5.45
\$10	1 in 15.00
\$25	1 in 60.00
\$50	1 in 120.00
\$100	1 in 600.00
\$250	1 in 1,200.00
\$500	1 in 1,200.00



Reveal a “🍬” symbol, win the prize shown. Reveal a “🎁” symbol, win DOUBLE prize shown. **BONUS:** Reveal the “💰” symbol, win all 15 prizes shown.

725 Money Gift
Cost: \$10 | Top Prize: \$150,000
Odds: 1 in 2.83

Prize	Approx. Odds
\$10	1 in 6.00
\$20	1 in 7.50
\$25	1 in 30.00
\$50	1 in 60.00
\$75	1 in 800.00
\$100	1 in 705.88
\$150	1 in 2,400.00
\$200	1 in 1,714.29
\$500	1 in 5,000.00
\$1,000	1 in 40,000.00
\$2,000	1 in 40,000.00
\$150,000	1 in 179,999.91



Match any of YOUR NUMBERS to any of the MONEY NUMBERS, win prize shown below that number. Reveal a “💰” symbol, win prize shown below that symbol. Reveal a “5X”, win 5 TIMES that prize. Reveal a “WIN” instantly win \$100!





721 Tree-Mendous Crossword
Cost: \$3 | Top Prize: \$30,000
Odds: 1 in 3.52

Prize	Approx. Odds
\$3	1 in 5.56
\$5	1 in 16.67
\$6	1 in 100.00
\$10	1 in 44.44
\$20	1 in 400.00
\$30	1 in 133.33
\$60	1 in 1,935.48
\$100	1 in 2,000.00
\$200	1 in 5,454.55
\$300	1 in 5,454.55
\$600	1 in 30,000.00
\$3,000	1 in 120,000.00
\$30,000	1 in 120,000.00



Scratch the YOUR LETTERS; then scratch the corresponding letters found in the CROSSWORD puzzle. If you have scratched at least 3 complete "words" in the CROSSWORD puzzle, you win the corresponding prize found in the PRIZE LEGEND. DOUBLER: If a completed word in a winning combination contains a "❄️" symbol, win DOUBLE the corresponding prize found in the PRIZE LEGEND. "❄️" symbols appear only in the CROSSWORD puzzle and not in the YOUR LETTERS.



723 ELF
Cost: \$5 | Top Prize: \$50,000
Odds: 1 in 3.74

Prize	Approx. Odds
\$5	1 in 5.54
\$10	1 in 20.00
\$20	1 in 60.00
\$50	1 in 60.00
\$100	1 in 2,000.00
\$200	1 in 6,000.00
\$1,000	1 in 12,000.00
\$50,000	1 in 120,000.00



Match any of YOUR NUMBERS to any WINNING NUMBER, win prize shown for that number. Reveal a "❄️" symbol, win that prize instantly. Reveal the "❄️" symbol, win DOUBLE the prize shown.

All nonwinning holiday scratch tickets and InstaPlay tickets (see back) will be eligible for an upcoming Play It Again® promotion. Details coming soon!



SEPTEMBER 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
25	26 ENDS: ENTRY 1 KTK; PZ BEAT THE HEAT BEGINS: ENTRY 2 KTK; PZ BEAT THE HEAT	27 DRAWS: KTK; PZ BEAT THE HEAT	28	29 LAUNCHES: PZ BOO YAH BUCKS	30	31
1 LAUNCHES: 4 NEW INSTAPLAY GAMES	2 OFFICIAL STATE HOLIDAY: ILOT OFFICES CLOSED FOR LABOR DAY	3	4 LAUNCHES: 2 NEW SCRATCH GAMES	5	6	7
8	9 LOTTERY ACTION DELIVERS	10	11	12	13	14
15	16	17	18 ENDS: ENTRY 2 CYCLONE FOOTBALL	19 DRAWS: ENTRY 2 CYCLONE FOOTBALL	20	21
22	23	24	25 ENDS: KTK ENTRY 3; PZ BEAT THE HEAT FINAL ENTRY; PZ GOLDEN OPP FINAL ENTRY	26 DRAWS: KTK; PZ BEAT THE HEAT; PZ GOLDEN OPP	28	29
30 LOTTERY ACTION DELIVERS						



724 Snowfall
Cost: \$10 | **Top Prize:** \$100,000
Odds: 1 in 2.86

Prize	Approx. Odds
\$10	1 in 5.00
\$25	1 in 7.50
\$50	1 in 120.00
\$100	1 in 200.00
\$250	1 in 500.00
\$500	1 in 1,500.00
\$1,000	1 in 6,000.00
\$100,000	1 in 120,000.00



Match any of YOUR NUMBERS to any WINNING NUMBER, win prize shown for that number. Reveal the “” symbol, win that prize instantly. Reveal the “” symbol, win 5 TIMES the prize shown for that symbol. Reveal the “” symbol, win 10 TIMES the prize shown for that symbol.



726 Winter Winnings
Cost: \$20 | **Top Prize:** \$250,000
Odds: 1 in 2.64

Prize	Approx. Odds
\$20	1 in 5.00
\$25	1 in 7.50
\$50	1 in 41.38
\$100	1 in 80.00
\$200	1 in 177.78
\$500	1 in 352.94
\$1,000	1 in 7,500.00
\$5,000	1 in 60,000.00
\$250,000	1 in 120,000.00



Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win the PRIZE shown for that number. Reveal a “” symbol, win the PRIZE shown for that symbol. Reveal a “” symbol, win 20 TIMES the PRIZE shown for that symbol.

The Prize Zone is Getting SPOOKY!



We've got a BOO-TIFUL Prize Zone promotion for the Halloween season lovers! VIP Club members will be able to stock up on their Halloween candy with the CASH they could win by

entering into the **Boo Yah Bucks** promotion!

This Prize Zone promotion which began August 29, will

have a total of ten winners, to be drawn on October 17, and will win \$1,000 cash (paid via check).

To be eligible, VIP Club members can enter nonwinning Boo Yah Bucks scratch tickets (game #713) into their account until 8:59 a.m. October 15.

Find out more on our website at ialottery.com under Promotions.



Promo Pit Stop

Ongoing Promotions Tied to Scratch Tickets

- **Experience Cyclone™ Football as a VIP** (Cyclone™ #711)
Entry #2 ends 9:59 a.m. Sep. 18
- **Kickoff to Kinnick™** (Hawkeye™ Gold #686)
Entry #3 ends 9:59 a.m. Sep. 25
- **Prize Zone: Beat the Heat, Win the Cash** (Beat the Heat #712)
Entry #2 ends 8:59 a.m. Sep. 25
- **Prize Zone: Golden Opportunity** (Golden Riches #701)
Entry ends 8:59 a.m. Sep. 25



All details at ialottery.com



Clip and Save



ACTIVE SCRATCH GAME INFO

AS OF SEP. 4, 2024

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
489	COLOSSAL CROSSWORD	07/06/20	661	MONEY FLOW	07/25/23	700	\$50,000 JACKPOT	06/04/24
538	LUCKY NUMBERS GAME BOOK	07/07/21	663	PLU\$ YOUR BUCKS	07/25/23	704	RED WHITE & BLUE CASH	06/04/24
536	\$20,000 CROSSWORD		667	DOUBLE DOUBLER	07/25/23	676	EASY MONEY	06/04/24
	Green/Pink/Blue/Red	06/13/22	668	EASY 1-2-3	07/25/23	686	HAWKEYE™ GOLD	06/24/24
599	MONEY MAGNET	07/06/22	670	RUBY MINE	09/06/23	712	BEAT THE HEAT	07/02/24
600	LIGHTNING CASH	07/06/22	662	GOLD HARD CASH	09/06/23	706	MONEY MATCH	07/02/24
603	ACES & 8s	08/02/22	660	MONEY BAG DOUBLER	09/06/23	659	FAST BUCKS	07/02/24
606	CASH CRAZE	09/07/22	669	ELECTRIC 8S	09/06/23	711	CYCLONE™	07/02/24
617	PREMIERE	12/16/22	666	PAYLINE	09/07/23	701	GOLDEN RICHES	08/06/24
615	\$30,000 CROSSWORD		685	CASH FLOW	11/07/23	707	HIGH STRIKER	08/06/24
	Purple/Green/Blue/Pink	12/29/22	684	7-11-21®	11/07/23	713	BOO YAH BUCKS	08/06/24
612	UNLOCK IT	01/04/23	674	BONUS MULTIPLIER	01/03/24	699	IN THE MONEY	09/04/24
613	CRAZY HOT CASH	01/04/23	690	LUCK	01/03/24	714	CASH BLAST	09/04/24
632	TIC TAC MULTIPLIER	01/04/23	673	FAB 4	01/03/24			
634	MYSTERY MULTIPLIER	01/04/23	689	LUCK	01/03/24			
651	LUCKY 7 BONUS	02/01/23	672	FRUIT LOOT	01/03/24			
639	MONEY SPINNER	02/07/23	671	DOUBLE DOLLARS	01/03/24			
642	RUBY RED 7s	03/07/23	688	LUCK	01/03/24			
616	\$50,000 SUPER CROSSWORD	03/28/23	687	LUCK	01/03/24			
648	RED HOT RICHES	04/04/23	691	LOVE TO WIN!	02/06/24			
664	\$500,000 CASH	04/04/23	692	POCKET CHANGE	02/06/24			
647	DIAMOND MINE 9X	05/02/23	693	SCRABBLE™ CROSSWORD GAME	02/06/24			
646	LUCKY NO. 7 DOUBLER	06/06/23	694	HIT \$50	03/05/24			
657	SONIC MULTIPLIER	06/06/23	695	TRIPLE 7S	03/05/24			
658	WILD CHERRY	06/06/23	696	MONOPOLY™ 20X	03/05/24			
645	X-TRA BINGO	06/14/23	697	LUCKY ROLL	04/16/24			
649	\$100,000 MEGA CROSSWORD	06/21/23	702	BASEBALL	04/16/24			
650	RUBY RED CROSSWORD	06/27/23	698	TRIPLE 333	05/07/24			
614	WHITE ICE	07/06/23	703	WINNER'S CIRCLE	05/07/24			
656	NEON BUCKS	07/06/23	675	X THE MONEY	06/04/24			

NEW INSTAPLAY GAMES

Game#	Name	Sales Start Date
153	Hit \$250	09/01/24
154	\$50 and \$100 Frenzy	09/01/24
155	Fat Wallet PROGRESSIVE	09/01/24
156	Cash on the Run PROGRESSIVE	09/01/24
157	Elf*	10/06/24
159	Reindeer Riches*	10/06/24

*Eligible for upcoming holiday Play It Again® promotion.

ENDING GAMES

For full list and details of ending and ended games, go to https://bit.ly/IALOT_END_SCRATCH

If you or someone you know is being impacted by a gambling disorder, call 1-800-BETS OFF (1-800-238-7633) or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.



LOTTO GAME INFO

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
Powerball®	Mon. Wed. & Sat.	8:59 p.m.	9:59 p.m.	11:40 p.m.
Double Play®	Mon. Wed. & Sat.	8:59 p.m.	10:30 p.m.	11:40 p.m.
Mega Millions®	Tue. & Fri.	8:59 p.m.	10 p.m.	Next Day
Lotto America®	Mon. Wed. & Sat.	8:59 p.m.	9:15 p.m.	11:40 p.m.
Lucky for Life®	Daily	8:30 p.m.	9:38 p.m.	11:40 p.m.
Pick 3 & Pick 4 Midday	Daily	Noon	12:20 p.m.	12:30 p.m.
Pick 3 & Pick 4 Evening	Daily	9:40 p.m.	10 p.m.	10:10 p.m.