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Lottery Action

ialottery.com

**VOL. 30, #18 | September 23, 2024
 FOR RETAILER USE ONLY**

Two New InstaPlay Games Launching October 6



REINDEER RICHES
WIN UP TO \$500!
 Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown directly below that number. If you win, multiply the sum of the PRIZES WON on the ticket by the REINDEER MULTIPLIER to get your total amount won!

WINNING NUMBERS
 19 9 23 12

YOUR NUMBERS

\$30 TWENTY	\$3 FORTY	\$15 FIFTY	\$13 FIFTY
\$20 TWENTY	\$4 FORTY	\$50 FIFTY	\$5 FIFTY
\$19 TWENTY	REINDEER MULTIPLIER 1X NOMULT		\$8 TWENTY
\$2 TWENTY			\$100 ONEHUNDRED
\$26 TWENTY	\$18 ONEHUNDRED	\$7 FIFTY	\$21 TWENTY
\$50 FIFTY	\$100 ONEHUNDRED	\$50 FIFTY	\$10 TWENTY

FOR COMPLETE GAME DETAILS GO TO: www.ialottery.com

Reindeer Riches (Game #159)

Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win PRIZE shown directly below that number. If you win, multiply the sum of the PRIZES WON on the ticket by the REINDEER MULTIPLIER to get your total amount won!

Cost: \$2
Overall Odds: 1 in 3.78

Prize	Approx. Odds
\$2	1 in 7.58
\$4	1 in 12.82
\$5	1 in 50.00
\$10	1 in 41.67
\$20	1 in 166.67
\$50	1 in 228.57
\$100	1 in 4,000.00
\$200	1 in 10,000.00
\$500	1 in 24,000.00

ELF
TOP PRIZE OF \$30,000!
 When any of YOUR NUMBERS match any WINNING NUMBER, win prize shown under the matching number.

WINNING NUMBERS
 25 4 16 19 3

YOUR NUMBERS

\$10 TWENTY	\$5 FIFTY	\$20 TWENTY	\$5,000 FIFTY
\$9 TWENTY	\$26 FIFTY	\$18 TWENTY	\$13 FIFTY
\$30,000 TWENTY	\$50 FIFTY	\$500 FIFTY	\$100 TWENTY
\$50 FIFTY	\$5 TWENTY	\$100 TWENTY	\$500 FIFTY

SYMBOL MATCH BONUS
 Match two (2) identical YOUR SYMBOLS below to win PRIZE shown to the left automatically. SYMBOL MATCH BONUS is played separately.

PRIZE \$100 ONEHUNDRED

YOUR SYMBOLS SNOW, HORN, REINDEER, FOOTPRINT

FOR COMPLETE GAME DETAILS GO TO: www.ialottery.com

ELF and all related characters and elements © &™ New Line Productions, Inc. (c)24

ELF

(Game #157)

When any of YOUR NUMBERS match any WINNING NUMBER, win prize shown under the matching number.

Cost: \$5
Overall Odds: 1 in 3.54

Prize	Approx. Odds
\$5	1 in 5.26
\$10	1 in 18.18
\$20	1 in 31.25
\$50	1 in 250.00
\$100	1 in 960.00
\$500	1 in 2,400.00
\$5,000	1 in 12,000.00
\$30,000	1 in 120,000.00

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Promo Pit Stop

Ongoing Promotions Tied to Scratch Tickets

- **ENDS THIS WEEK Kickoff to Kinnick™ (Hawkeye™ Gold #686)**
Entry #3 ends 9:59 a.m. Sep. 25
- **ENDS THIS WEEK Prize Zone: Beat the Heat, Win the Cash (Beat the Heat #712)** **Final entry ends 8:59 a.m. Sep. 25**
- **ENDS THIS WEEK Prize Zone: Golden Opportunity (Golden Riches #701)**
Entry ends 8:59 a.m. Sep. 25
- **Experience Cyclone™ Football as a VIP (Cyclone™ #711)**
Entry #3 ends 9:59 a.m. Oct. 16
- **Kickoff to Kinnick (Hawkeye™ Gold #686) Final entry ends 9:59 a.m. Oct. 16**
- **Prize Zone: Boo Yah Bucks (Boo Yah Bucks #713) Entry ends 8:59 a.m. Oct. 15**



All details at ialottery.com



Experience Cyclone™ Football as a VIP... in Dublin, Ireland!



SEP / OCT 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
15	16	17	18 LAUNCHES: CYCLONE FOOTBALL FINAL ENTRY (IRELAND 2025)	19	20	21
22	23 LOTTERY ACTION DELIVERS	24	25 ENDS: KTK ENTRY 3; PZ BEAT THE HEAT FINAL ENTRY; PZ GOLDEN OPP FINAL ENTRY	26 DRAWS: KTK; PZ BEAT THE HEAT; PZ GOLDEN OPP	27	28
29	30	OCT 1 LAUNCHES: 7 NEW HOLIDAY SCRATCH GAMES	2	3	4	5
6 LAUNCHES: 2 NEW INSTAPLAY GAMES	7 LOTTERY ACTION DELIVERS	8	9	10	11	12
13	14	15 ENDS: PZ BOO YAH BUCKS	16 ENDS: FINAL KTK ENTRY; CYCLONE FOOTBALL ENTRY 3	17 DRAWS: FINAL KTK; CYCLONE FOOTBALL ENTRY 3; PZ BOO YAH BUCKS	18	19

A Cyclone is Touching Down in Ireland!

The final entry period for the Cyclone™ Football Play It Again® Promotion launched September 18.



Cyclone fans have been waiting in anticipation for the final entry period to open for the **Experience Cyclone™ Football as a VIP** promotion and it is finally time!

As the entry period for the Baylor game prize package closed last week, the entry period for the Kansas State game prize package opened!

The whole prize package is valued at nearly \$30,000!

This prize package includes two premium seat tickets to the Iowa State vs. Kansas State game at Jack Trice Stadium™ on November 30, 2024. One winner will also receive a parking pass and a shout out on the field during the game, announcing their big win!

But wait, there's more! This winner will also receive two game tickets to the Aer Lingus College Football Classic in Dublin, Ireland on August 23, 2025 to watch Iowa State once again take on Kansas State.

This part of the prize also includes a hotel stay, airfare from an international airport, and a whopping \$5,000 spending money! The whole prize package is valued at nearly \$30,000!

Entry into the final round ends at 9:59 a.m. on November 20.

Entry for the game against Kansas at Arrowhead Stadium™ in Kansas City is also still open and ends 9:59 a.m. October 16.

All entries that were not selected as winners from this period, as well as the entries from the first and second entry periods will roll into the final entry period.

VIP Club members have one last chance to enter their nonwinning Cyclone scratch tickets for a chance to head to Ireland to watch Cyclones play at Aviva Stadium in Dublin, Ireland in 2025.



ICYMI: Cash Spectacular InstaPlay Game Ends



Changes are underway in our lineup of InstaPlay games, and you may have already noticed one of them.

Sales ended in the Cash Spectacular InstaPlay game earlier this month as we gear up to bring several new InstaPlay games to the market over the next couple months!

This is a major update we've made to our line-up of InstaPlay games since we began offering the product back in 2016.

With new games hitting the market, many existing InstaPlay games, like Cash Spectacular will be ending. That's similar to the standard procedures we use in our scratch games. We leave games on the market as long as we can, especially if there's still a top prize available.

At some point, players tell us through lower purchase levels that they're moving on. If we end a Progressive InstaPlay game that's been on the market for some time, we'll do it immediately after the game's progressive jackpot is won so everyone has a chance to win that top prize.



Clip and Save



ACTIVE SCRATCH GAME INFO

AS OF SEP. 4, 2024

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
489	COLOSSAL CROSSWORD	07/06/20	661	MONEY FLOW	07/25/23	700	\$50,000 JACKPOT	06/04/24
538	LUCKY NUMBERS GAME BOOK	07/07/21	663	PLU\$ YOUR BUCKS	07/25/23	704	RED WHITE & BLUE CASH	06/04/24
536	\$20,000 CROSSWORD		667	DOUBLE DOUBLER	07/25/23	676	EASY MONEY	06/04/24
	Green/Pink/Blue/Red	06/13/22	668	EASY 1-2-3	07/25/23	686	HAWKEYE™ GOLD	06/24/24
599	MONEY MAGNET	07/06/22	670	RUBY MINE	09/06/23	712	BEAT THE HEAT	07/02/24
600	LIGHTNING CASH	07/06/22	662	GOLD HARD CASH	09/06/23	706	MONEY MATCH	07/02/24
603	ACES & 8s	08/02/22	660	MONEY BAG DOUBLER	09/06/23	659	FAST BUCKS	07/02/24
606	CASH CRAZE	09/07/22	669	ELECTRIC 8S	09/06/23	711	CYCLONE™	07/02/24
617	PREMIERE	12/16/22	666	PAYLINE	09/07/23	701	GOLDEN RICHES	08/06/24
615	\$30,000 CROSSWORD		685	CASH FLOW	11/07/23	707	HIGH STRIKER	08/06/24
	Purple/Green/Blue/Pink	12/29/22	684	7-11-21®	11/07/23	713	BOO YAH BUCKS	08/06/24
612	UNLOCK IT	01/04/23	674	BONUS MULTIPLIER	01/03/24	699	IN THE MONEY	09/04/24
613	CRAZY HOT CASH	01/04/23	690	LUCK	01/03/24	714	CASH BLAST	09/04/24
632	TIC TAC MULTIPLIER	01/04/23	673	FAB 4	01/03/24			
634	MYSTERY MULTIPLIER	01/04/23	689	LUCK	01/03/24			
651	LUCKY 7 BONUS	02/01/23	672	FRUIT LOOT	01/03/24			
639	MONEY SPINNER	02/07/23	671	DOUBLE DOLLARS	01/03/24			
642	RUBY RED 7s	03/07/23	688	LUCK	01/03/24			
616	\$50,000 SUPER CROSSWORD	03/28/23	687	LUCK	01/03/24			
648	RED HOT RICHES	04/04/23	691	LOVE TO WIN!	02/06/24			
664	\$500,000 CASH	04/04/23	692	POCKET CHANGE	02/06/24			
647	DIAMOND MINE 9X	05/02/23	693	SCRABBLE™ CROSSWORD GAME	02/06/24			
646	LUCKY NO. 7 DOUBLER	06/06/23	694	HIT \$50	03/05/24			
657	SONIC MULTIPLIER	06/06/23	695	TRIPLE 7S	03/05/24			
658	WILD CHERRY	06/06/23	696	MONOPOLY™ 20X	03/05/24			
645	X-TRA BINGO	06/14/23	697	LUCKY ROLL	04/16/24			
649	\$100,000 MEGA CROSSWORD	06/21/23	702	BASEBALL	04/16/24			
650	RUBY RED CROSSWORD	06/27/23	698	TRIPLE 333	05/07/24			
614	WHITE ICE	07/06/23	703	WINNER'S CIRCLE	05/07/24			
656	NEON BUCKS	07/06/23	675	X THE MONEY	06/04/24			

NEW INSTAPLAY GAMES

Game#	Name	Sales Start Date
153	Hit \$250	09/01/24
154	\$50 and \$100 Frenzy	09/01/24
155	Fat Wallet PROGRESSIVE	09/01/24
156	Cash on the Run PROGRESSIVE	09/01/24
157	ELF*	10/06/24
159	Reindeer Riches*	10/06/24

*Eligible for upcoming holiday Play It Again® promotion.

ENDING GAMES

For full list and details of ending and ended games, go to https://bit.ly/IALOT_END_SCRATCH

If you or someone you know is being impacted by a gambling disorder, call 1-800-BETS OFF (1-800-238-7633) or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.



LOTTO GAME INFO

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
Powerball®	Mon. Wed. & Sat.	8:59 p.m.	9:59 p.m.	11:40 p.m.
Double Play®	Mon. Wed. & Sat.	8:59 p.m.	10:30 p.m.	11:40 p.m.
Mega Millions®	Tue. & Fri.	8:59 p.m.	10 p.m.	Next Day
Lotto America®	Mon. Wed. & Sat.	8:59 p.m.	9:15 p.m.	11:40 p.m.
Lucky for Life®	Daily	8:30 p.m.	9:38 p.m.	11:40 p.m.
Pick 3 & Pick 4 Midday	Daily	Noon	12:20 p.m.	12:30 p.m.
Pick 3 & Pick 4 Evening	Daily	9:40 p.m.	10 p.m.	10:10 p.m.