

# Lottery Action

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## A Retailer Flyer Posted on Facebook Alerts Woman to Claim \$20,000 Lottery Prize Days Before Deadline Lottery Player's Deed Saves Mega Millions® Win

Have you ever wondered if players are checking out those retailer flyers you post? They are!

A central Iowa woman was days away from missing out on a \$20,000 Iowa Lottery prize, until she saw a social media message from a total stranger.

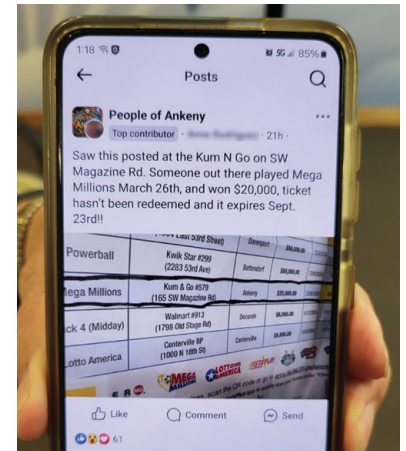
"I read a post Tuesday night on an Ankeny Facebook page saying that somebody had been by the gas station, saw a note posted that somebody had won \$20,000 in Mega Millions® back in March, and the ticket expires Monday," Mary Blumer of Ankeny said. "So I went to my purse, pulled it out and sure enough, it's my ticket!"

Blumer bought her winning ticket at Kum & Go, 165 SW Magazine Rd. in Ankeny. The prize, won in the March 23 Mega Millions drawing, was set to expire on Monday, Sept. 23. Blumer claimed her prize Wednesday at Iowa Lottery headquarters in Clive, with just days to spare.

Blumer said she has a habit of putting lottery tickets in her purse and forgetting about them. She



An image of the "Are You a Winner?" retailer flyer that went out the week of August 19, 2024 made its way onto a local community Facebook group.



remembered planning to scan them at the gas station the next time she fueled up. But that was months ago.

"Well, now it's September, I never had them read," Blumer said.

Thankfully, Anne Rodriguez of Ankeny was looking out for Blumer and other lottery players. Rodriguez saw a sign about unclaimed prizes at Kum & Go, took a picture of it, and posted it on Facebook, trying to get the attention of the prize winner. Iowa Lottery staff were able to get in touch with Rodriguez after Blumer claimed her winnings and said she checked her tickets after seeing the Facebook post.

Rodriguez was thrilled that her effort led to the prize being claimed.

"Are you kidding me?" she said over the phone. "I'm so glad! That was bugging me all week and I just



Anne Rodriguez, who posted in the Facebook group.

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thought, 'I've got to put something on there.' Awesome!"

Rodriguez said she's a regular lottery player herself. When she saw the posted retailer flyer and realized that a fellow player was about to lose out on a lot of money, she knew she had to do something.

"They're just out there with their \$20,000 they could have. So the first day I just thought about it. I didn't really do anything. And I thought, next time I'm in there I'm going to take a picture of that information and I'm going to put it on the Ankeny page and maybe something will happen," Rodriguez said.

Something did happen.

"I could almost cry! I'm so happy for her," said Rodriguez, who admitted she was shocked her post worked.

Blumer had a message of gratitude for Rodriguez and her thoughtful deed.

"Thank you, I owe you at least a tank of gas or something! Because without her, I would have never, never looked at those tickets," Blumer said.



Mary Blumer claimed her prize at Lottery headquarters in Clive.

Blumer works for a local credit union and plans to retire soon. She said she will use some of her winnings to start savings accounts for her grandchildren.

Mega Millions prize winners must claim their winnings within 180 days of the drawing. For more information about Mega Millions, visit [ialottery.com](http://ialottery.com).

OCTOBER 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
		LAUNCHES: 7 NEW HOLIDAY SCRATCH GAMES *SAVE NONWINNING TICKETS*	1	2	3	4	5
LAUNCHES: 2 NEW HOLIDAY INSTAPLAY GAMES *SAVE NONWINNING TICKETS*	6	7	8	9	10	11	12
	LOTTERY ACTION DELIVERS						
13	14	15	16	17	18	19	
		ENDS: PZ BOO YAH BUCKS; IA WOLVES COURTSIDE ENTRY 1	ENDS: FINAL KTK ENTRY; CYCLONE FOOTBALL ENTRY 3	DRAWES: FINAL KTK; CYCLONE FOOTBALL ENTRY 3; PZ BOO YAH BUCKS; IA WOLVES COURTSIDE			
20	21	22	23	24	25	26	
	LOTTERY ACTION DELIVERS						
27	28	29	30	31			

## In the Money Scratch Ticket Tied to New Prize Zone Promotion



VIP Club members have been getting their heads in the game and *In the Money!* The **Iowa Wolves Courtside Seats Prize Zone** promotion, which began on September 27, has 13 opportunities for VIP Club members to enjoy courtside seats at an upcoming Iowa Wolves game.

Nonwinning In the Money scratch tickets (game #699) can be entered now until December 9.

There are three entry periods for this promotion. The first entry period will end 8:59 a.m. October 15, the second entry period will end 8:59 a.m. November 20, and the final entry period will end 8:59 a.m. December 9.

The available games dates to choose from and teams that will be playing against the Iowa Wolves at Wells Fargo Area in Des Moines are:

Wisconsin Herd on November 8, 2024, Sioux Falls Skyforce on November 9, 2024, Grand Rapids Gold on November 22, 2024, Grand Rapids Gold on November 23, 2024, Cleveland Charge on December 9, 2024, Cleveland Charge on December 10, 2024, Motor City Cruise on December 13, 2024, Santa Cruz Warriors on January 4, 2025, Santa Cruz Warriors on January 7, 2025, Rip City Remix on January 13, 2025, Greensboro Swarm on January 15, 2025, Valley Suns on January 23, 2025, Valley Suns on January 24, 2025.

Players will shoot their shot in hopes of winning four courtside tickets for them and their friends, plus Courtside Club food access, two parking passes and \$500 spending money!

But wait, that's not all! Iowa Lottery will once again be sponsoring an Iowa Wolves game in 2025. All winners in this promotion not only receive a prize package to the game of their choice from the prize options, they also will receive Lotto Zone courtside tickets for Timberwolves Night presented by the Iowa Lottery at Wells Fargo Arena on February 28, 2025.

Get all the entry deadline details and more on this Prize Zone promotion by scanning the QR code!



## Promo Pit Stop

### Ongoing Promotions Tied to Scratch Tickets

- **ENDS NEXT WEEK Experience Cyclone™ Football as a VIP** (Cyclone™ #711) **Entry #3** ends 9:59 a.m. Oct. 16
- **ENDS NEXT WEEK Kickoff to Kinnick** (Hawkeye™ Gold #686) **Final entry** ends 9:59 a.m. Oct. 16
- **ENDS NEXT WEEK Prize Zone: Boo Yah Bucks** (Boo Yah Bucks #713) **Entry** ends 8:59 a.m. Oct. 15
- **Experience Cyclone™ Football as a VIP** (Cyclone™ #711) **Final Entry for the Dublin experience** ends 9:59 a.m. Nov. 20

All details at [ialottery.com](http://ialottery.com)





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## ACTIVE SCRATCH GAME INFO

AS OF OCT. 1, 2024

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
489	Colossal Crossword	07/06/20	661	Money Flow	07/25/23	700	\$50,000 Jackpot	06/04/24
538	Lucky Numbers Game Book	07/07/21	663	Plu\$ Your Bucks	07/25/23	704	Red White & Blue Cash	06/04/24
536	\$20,000 Crossword		667	Double Doubler	07/25/23	676	Easy Money	06/04/24
	<i>Green/Pink/Blue/Red</i>	06/13/22	668	Easy 1-2-3	07/25/23	686	Hawkeye™ Gold	06/24/24
599	Money Magnet	07/06/22	670	Ruby Mine	09/06/23	712	Beat The Heat	07/02/24
600	Lightning Cash	07/06/22	662	Gold Hard Cash	09/06/23	706	Money Match	07/02/24
603	Aces & 8s	08/02/22	660	Money Bag Doubler	09/06/23	659	Fast Bucks	07/02/24
606	Cash Craze	09/07/22	669	Electric 8s	09/06/23	711	Cyclone™	07/02/24
617	Premiere	12/16/22	666	Payline	09/07/23	701	Golden Riches	08/06/24
615	\$30,000 Crossword		685	Cash Flow	11/07/23	707	High Striker	08/06/24
	<i>Purple/Green/Blue/Pink</i>	12/29/22	684	7-11-21®	11/07/23	713	Boo Yah Bucks	08/06/24
612	Unlock It	01/04/23	674	Bonus Multiplier	01/03/24	699	In The Money	09/04/24
613	Crazy Hot Cash	01/04/23	690	Luck	01/03/24	714	Cash Blast	09/04/24
632	Tic Tac Multiplier	01/04/23	673	Fab 4	01/03/24	<b>720</b>	<b>Shiny &amp; Bright*</b>	<b>10/01/24</b>
634	Mystery Multiplier	01/04/23	689	Luck	01/03/24	<b>721</b>	<b>Tree-Mendous Crossword*</b>	<b>10/01/24</b>
651	Lucky 7 Bonus	02/01/23	672	Fruit Loot	01/03/24	<b>722</b>	<b>Merry Mint Money*</b>	<b>10/01/24</b>
639	Money Spinner	02/07/23	671	Double Dollars	01/03/24	<b>723</b>	<b>ELF*</b>	<b>10/01/24</b>
642	Ruby Red 7s	03/07/23	688	Luck	01/03/24	<b>724</b>	<b>Snowfall*</b>	<b>10/01/24</b>
616	\$50,000 Super Crossword	03/28/23	687	Luck	01/03/24	<b>725</b>	<b>Money Gift*</b>	<b>10/01/24</b>
648	Red Hot Riches	04/04/23	691	Love To Win!	02/06/24	<b>726</b>	<b>Winter Winnings*</b>	<b>10/01/24</b>
664	\$500,000 Cash	04/04/23	692	Pocket Change	02/06/24			
647	Diamond Mine 9X	05/02/23	693	Scrabble™ Crossword Game	02/06/24			
646	Lucky No. 7 Doubler	06/06/23	694	Hit \$50	03/05/24			
657	Sonic Multiplier	06/06/23	695	Triple 7s	03/05/24			
658	Wild Cherry	06/06/23	696	Monopoly™ 20X	03/05/24			
645	X-TRA Bingo	06/14/23	697	Lucky Roll	04/16/24			
649	\$100,000 Mega Crossword	06/21/23	702	Baseball	04/16/24			
650	Ruby Red Crossword	06/27/23	698	Triple 333	05/07/24			
614	White Ice	07/06/23	703	Winner's Circle	05/07/24			
656	Neon Bucks	07/06/23	675	X The Money	06/04/24			

\*Nonwinning tickets are eligible for upcoming holiday Play It Again® promotion.

## NEW INSTAPLAY GAMES

Game#	Name	Sales Start Date
153	Hit \$250	09/01/24
154	\$50 and \$100 Frenzy	09/01/24
155	Fat Wallet PROGRESSIVE	09/01/24
156	Cash on the Run PROGRESSIVE	09/01/24
157	<b>ELF*</b>	10/06/24
159	Reindeer Riches*	10/06/24

\* Nonwinning tickets are eligible for upcoming holiday Play It Again® promotion.

## ENDING GAMES

For full list and details of ending and ended games, go to [https://bit.ly/IALOT\\_END\\_SCRATCH](https://bit.ly/IALOT_END_SCRATCH)

If you or someone you know is being impacted by a gambling disorder, call 1-800-BETS OFF (1-800-238-7633) or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.

## LOTTO GAME DRAW TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
<b>Powerball®</b>	Mon. Wed. & Sat.	8:59 p.m.	9:59 p.m.	11:40 p.m.
<b>Double Play®</b>	Mon. Wed. & Sat.	8:59 p.m.	10:30 p.m.	11:40 p.m.
<b>Mega Millions®</b>	Tue. & Fri.	8:59 p.m.	10 p.m.	Next Day
<b>Lotto America®</b>	Mon. Wed. & Sat.	8:59 p.m.	9:15 p.m.	11:40 p.m.
<b>Lucky for Life®</b>	Daily	8:30 p.m.	9:38 p.m.	11:40 p.m.
<b>Pick 3 &amp; Pick 4 Midday</b>	Daily	Noon	12:20 p.m.	12:30 p.m.
<b>Pick 3 &amp; Pick 4 Evening</b>	Daily	9:40 p.m.	10 p.m.	10:10 p.m.