Thank You for Being an IALottery Retailer!

ACTIVE SCRATCH GAME INFO

AS OF NOV. 5, 2024

Game	e# Name	Sales Start Date	Gam	e#Name	Sales Start Date	Gam	#Name S	Sales Start Date
489	Colossal Crossword	07/06/20	656	Neon Bucks	07/06/23	698	Triple 333	05/07/24
538	Lucky Numbers Game Book		661	Money Flow	07/25/23	703	Winner's Circle	05/07/24
536	\$20,000 Crossword		663	Plu\$ Your Bucks	07/25/23	675	X The Money	06/04/24
	Green/Pink/Blue/Red	06/13/22	667	Double Doubler	07/25/23	700	\$50,000 Jackpot	06/04/24
599	Money Magnet	07/06/22	668	Easy 1-2-3	07/25/23	704	Red White & Blue Cash	06/04/24
600	Lightning Cash	07/06/22	670	Ruby Mine	09/06/23	676	Easy Money	06/04/24
603	Aces & 8s	08/02/22	662	Gold Hard Cash	09/06/23	686	Hawkeye [™] Gold	06/24/24
606	Cash Craze	09/07/22	660	Money Bag Doubler	09/06/23	712	Beat The Heat	07/02/24
617	Premiere	12/16/22	669	Electric 8s	09/06/23	706	Money Match	07/02/24
615	\$30,000 Crossword		666	Payline	09/07/23	659	Fast Bucks	07/02/24
	Purple/Green/Blue/Pink	12/29/22	685	Cash Flow	11/07/23	711	Cyclone [™]	07/02/24
612	Unlock It	01/04/23	684	7-11-21®	11/07/23	701	Golden Riches	08/06/24
613	Crazy Hot Cash	01/04/23	674	Bonus Multiplier	01/03/24	707	High Striker	08/06/24
632	Tic Tac Multiplier	01/04/23	690	Luck	01/03/24	713	Boo Yah Bucks	08/06/24
634	Mystery Multiplier	01/04/23	673	Fab 4	01/03/24	699	In The Money	09/04/24
651	Lucky 7 Bonus	02/01/23	689	Luck	01/03/24	714	Cash Blast	09/04/24
639	Money Spinner	02/07/23	672	Fruit Loot	01/03/24	720	Shiny & Bright*	10/01/24
642	Ruby Red 7s	03/07/23	671	Double Dollars	01/03/24	721	Tree-Mendous Crossword*	
616	\$50,000 Super Crossword	03/28/23	688	Luck	01/03/24	722	Merry Mint Money*	10/01/24
648	Red Hot Riches	04/04/23	687	Luck	01/03/24	723	ELF*	10/01/24
647	Diamond Mine 9X	05/02/23	691	Love To Win!	02/06/24	724	Snowfall*	10/01/24
646	Lucky No. 7 Doubler	06/06/23	692	Pocket Change	02/06/24	725	Money Gift*	10/01/24
657	Sonic Multiplier	06/06/23	693	Scrabble [™] Crossword Gan		726	Winter Winnings*	10/01/24
658	Wild Cherry	06/06/23	694	Hit \$50	03/05/24	717	Words That Win	11/05/24
645	X-TRA Bingo	06/14/23	695	Triple 7s	03/05/24	716	Winner Winner Chicken Dir	
649	\$100,000 Mega Crossword		696	Monopoly [™] 20X	03/05/24	715	Quick 7s	11/05/24
650	Ruby Red Crossword	06/27/23	697	Lucky Roll	04/16/24		ible for Cash Prizes are Con	ning to Town
614	White Ice	07/06/23	702	Baseball	04/16/24	pron	notion.	

INSTAPLAY LAUNCHES

160	Top Dollar	11/03/2024	165	\$20 on the Spot	11/03/2024
162	Crazy Wild Ca\$h	11/03/2024	166	Blank Check Progressive	11/17/2024
163	Plu\$ the Cash	11/03/2024	167	Xtreme Multiplier Progressive	11/17/2024
164	Fast Cash Bingo	11/03/2024	168	Hot Ticket Progressive	11/17/2024

UPCOMING LAUNCHES

SCRATCH GAMES

		TITLE
705	TIC TAC TOAD	01/03/2025
718	9s IN A LINE	01/03/2025
719	FEELING LUCKY?	01/03/2025
727	POWER 10X®	01/03/2025
728	CHERRY TWIST	01/03/2025
730	MONEY RUSH	01/03/2025
731	TRIPLE RED 777s	01/03/2025
739	WORD GAMES	01/03/2025

PULL-TABS

77 TURN THE TABLES 01/13/2025 78 SIGNATURE 7s 01/13/2025

ENDING GAMES

For full list and details of ending and ended games, scan the QR code:



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in lowa.





Lottery Help Line: (800) 228-0010

Pull-Tab Vending: (800) 235-7198

Terminals & Kiosks: (800) 858-4744

VOL. 30, #23 | DECEMBER 2, 2024

RETAILER USE ONLY



Dublin Your Luck, Doublin' the Fun!

On November 30, live and on the field at Jack Trice Stadium[™] in Ames, the lowa Lottery announced the winner of final drawing for the **Experience Cyclone Football as a VIP** Play It Again® promotion. This winner* not only won tickets to that day's game, but they won a trip experience in Dublin, Ireland to see the Cyclones[™] play in the Aer Lingus College Football Classic for their season opener in 2025.

AND WE'RE DOING IT AGAIN!

That's right! **Dublin Your Luck** is the newest Play It Again promotion and we're giving away another trip experience to Dublin for the game.

The winner of this promotion will receive the same trip experience as our previous winner:

- Two game tickets to the season opener on August 23, 2025 for the Iowa State Cyclones vs. Kansas State Wildcats.
- Hotel stay in Dublin.

- Airfare from an international airport.
- \$5,000 spending money.
- \$100 merchandise package.
- Five percent state required income tax withholding and 24 percent federal required income tax withholding paid on the value of the prize.

VIP Club members can enter their nonwinning Cyclone scratch tickets (game #711) into their account now until 9:59 a.m. February 10, 2025.

One lucky player will receive this prize package that is valued at over \$25,000 when the winner is drawn on February 11, 2025.

*Publication deadlines were prior to the announcement of the winner of the first Dublin trip experience and was not available at the time of production. Winner name is available on the results page of <u>ialottery.com</u> as of November 30, 2024.



Catching Up with a Big Winner



Winning a \$500,000 prize can really change your life, and Kevin Frey is proof.

"It's strange waking up and having to wonder sometimes during the day, what day it is," Kevin said with a laugh.

He won his big prize from a scratch ticket back in February of this year, and has since made good on his plan to retire. Kevin is 65 years old and was a pastor in New Hampton, where he lived for 24 years.

Now, he's happily adjusting to a slower pace of life in a new place. Kevin and his wife Marian recently moved to Urbandale to be closer to their children and grandchildren living in the Des Moines area.

"We were 150 miles away in our last place and our granddaughters weren't getting any younger," Kevin said. "They're involved in a lot of activities and we're able to go and watch them play and not drive all day long to get down and back."

Kevin and Marian are enjoying exploring their new city, spending more time outdoors and going for walks. He says their lottery win helped make it possible.

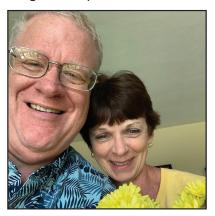
"This enabled us to move those deadlines up a little bit and we were able to move sooner than later," Kevin said.

Now that the Freys are settled in their new home, Kevin hopes to start filling in as a pastor when he's

needed at local churches. He'll get to do what he loves, but without the pressure of being full-time.

"I enjoy just being in the moment where I'm at," Kevin said. "It still feels kind of like a dream."

Wednesday



	Sunday	Monday	ruesday	vveunesday	Thursday	rilday	Salurday
#	1	DUBLIN YOUR LUCK PROMO LAUNCHES	3	4	5	6	7
2024	8	9 ENDS: HOLIDAY PROMO ENTRY 1; PZ 10WA WOLVES FINAL ENTRY	DRAWS: HOLIDAY PROMO; PZ IOWA WOLVES FINAL	11	12	13	14
C. 2	15	16 LOTTERY ACTION DELIVERS	17	18	19	20	21
DE	22	23	24	25 STATE HOLIDAY: LOTTERY OFFICES CLOSED	26 STATE HOLIDAY: LOTTERY OFFICES CLOSED	27	28
	29	NO LOTTERY ACTION DUE TO HOLIDAY	JAN. 1 STATE HOLIDAY: LOTTERY OFFICES CLOSED	2	PRIZE ZONE PROMOTION LAUNCHES 8 NEW SCRATCH GAMES LAUNCH	4	5



A Thought to Keep: Please Reserve Lottery Tickets for the Adults On Your Gift List

GIFT RESPONSIBLY

Here's a reminder for the holiday season, but it really applies at any time of the year.

At the lowa Lottery, we know that in the next month or so, lottery tickets will be given as gifts and put in stockings. And we're not trying to tamp down on the holiday spirit!

But please remember that our tickets are something to be purchased **by adults, for adults.**

That's true for a lot of gift possibilities. Some video games and movies aren't appropriate for all ages. Alcohol and tobacco-related products have age restrictions. Even toys have agerecommendation guidelines.

In Iowa, you have to be at least 21 years old to buy lottery tickets, and we've always considered our products something for adults. You are gambling when you play the lottery.

We want our products to go to those who are mature enough to enjoy that entertainment. And research from the National Library of Medicine notes that adolescents and young adults are more vulnerable to the risks of gambling because their brains are still developing.

So if you're giving lottery tickets as gifts, please keep them for the adults on your list.

And as always, if you or someone you know has questions about problem gambling, please know that help is available 24 hours a day, 7 days a week. You can text and live chat by visiting Your Life Iowa or you can call 1-800-BETSOFF (1-800-238-7633).

Promo Pit Stop

Ongoing Promotions Tied to Scratch Tickets



- ENDS NEXT WEEK PZ: lowa Wolves
 Courtside Seats (In the Money #699) Final
 Entry ends 8:59 a.m. Dec. 9, 2024.
- NEW Dublin Your Luck (Cyclone[™] #711) Entry ends 9:59 a.m. Feb. 10, 2025.



• ENDS NEXT WEEK **Cash Prizes are Coming to Town** (Holiday scratch tickets) **Entry #1** ends 9:59 a.m. Dec. 9, 2024.

All details at ialottery.com

ELF and all related characters and elements @ & $^{\text{TM}}$ New Line Productions, Inc.

LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE.& FRI.	8:59 P.M.	10 P.M.	NEXT DAY
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
LUCKY FOR LIFE®	DAILY	8:30 P.M.	9:38 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10 P.M.	10:10 P.M.

