

Lottery Action

Lottery Help Line: (800) 228-0010
Pull-Tab Vending: (800) 235-7198
Terminals & Kiosks: (800) 858-4744

VOL. 31, #1 | JANUARY 6, 2025
RETAILER USE ONLY


IALottery
ialottery.com

An NBA Suite Experience is Back!

A SUITE TREAT plus an overnight hotel stay will be awarded to the ALL-STAR VIP Club members who win the grand prize in this new Play It Again® promotion — **Feeling Lucky? It's Timberwolves Time!**

Here's what's up for grabs:

- Six prize packages to see the Iowa Wolves at Wells Fargo Arena **COURTSIDE CENTER** in the month of February PLUS tickets to a second game.
- One **SPECIAL** Iowa Wolves prize package for courtside center seats for Timberwolves Night on February 28.
- Ten **GRAND PRIZES** for an NBA Suite Experience in Minneapolis for the Timberwolves vs. the Phoenix Suns game on March 28.

To be eligible to win, VIP Club members can enter nonwinning **Feeling Lucky?** (game #719) scratch tickets into their account beginning 10 a.m. January 7. There will be three entry periods - the first entry period ends

later this month at 9:59 a.m. January 22, 2025. The second entry period ends 9:59 a.m. February 10, 2025. The second entry period also includes that **SPECIAL** prize package drawing - any nonwinning entry from the previous draws will automatically be entered!

The final entry period for the NBA Suite Experience will begin at 10 a.m. on February 10 and will end 9:59 a.m. on March 10, 2025.

All entries that did not win a prize in a previous drawings will remain eligible for the grand-prize drawing.

Get all the promotion details including Iowa Wolves game date options at ialottery.com.



Final Vending Machines Roll Out This Month



We're wrapping up a roll out of new self-service kiosks to 150 retail locations and new pull-tab vending machines in another 30 stores. All of the locations already sell lottery tickets, but the new equipment will provide additional convenience for customers AND YOU the retailer!

In the images seen here, the top is the new self-service kiosk at Jet Stop in Burlington, and the bottom is the new pull-tab vending machine at Brew Oil in Correctionville.



Retail studies today show that some customers prefer to make their purchases from another human being, while others want to use self-service.

The Iowa Lottery's self-service kiosks allow players to buy lotto, scratch and InstaPlay tickets, while our pull-tab vending machines carry only that product.

We began installing 150 new self-service kiosks in November 2024, and when that roll out is complete in mid-January, we'll have them in 360 locations. Installation of 30 new pull-tab vending machines began in late October, with pull-tabs now being sold in a total of about 425 locations in Iowa.

The machines aren't at all retailers – lottery tickets are sold in about 2,500 businesses statewide. But we've done our best to identify the busy spots where additional equipment can help make buying tickets and checking prize results easier.

As we move ahead, we'll continue to evaluate opportunities for other new equipment.

Hawkeye™ Basketball and Wrestling VIP Seat Tickets Up for Grabs in Two New Prize Zone Promotions!



Basketball and wrestling fans could be enjoying the VIP treatment at Carver-Hawkeye Arena™ next month when they enter the **Hawkeye Hoops** or **Hawkeye Wrestling** Prize Zone promotions! We've got two drawings for a chance to win men's basketball tickets, two drawings for a chance to win women's basketball tickets and one drawing for a chance to win tickets to a men's wrestling meet.

But that's not all!

Not only are we giving away seats in our Iowa Lottery Terrace again, but we're also giving away COURTSIDE SEATS to a men's and women's basketball game!

That's right, one lucky winner will receive a prize package that includes courtside seats to the men's basketball game on February 22, 2025, and one other

winner will receive a prize package including courtside seats to the women's game the very next day!

But wait, there's more!

Four winners will be receiving a prize package that includes the VIP treatment up in the Terrace for the men's wrestling meet on February 23, 2025. Terrace seats for both men's and women's basketball are also up for grabs with four winners each game.

It's a weekend full of Iowa Lottery VIPs cheering on the Hawkeyes!

To be eligible for each drawing, players can enter nonwinning **9s in a Line** scratch tickets (game #718) in their VIP Club account now until 8:59 a.m. February 10, 2025.

To get complete details about these prizes packages, head to the Prize Zone at ialottery.com!



JAN. 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 STATE HOLIDAY: LOTTERY OFFICES CLOSED	2	3 PRIZE ZONE PROMOTION LAUNCHES 8 NEW SCRATCH GAMES LAUNCH	4
5	6 LOTTERY ACTION DELIVERS	7 PLAY IT AGAIN® PROMOTION LAUNCHES	8 PROMO ENDS: CASH PRIZES	9 DRAWS: CASH PRIZES	10	11
12	13 2 NEW PULL-TAB GAMES LAUNCH	14	15	16	17	18
19	20 STATE HOLIDAY: LOTTERY OFFICES CLOSED	21	22 PROMO ENDS: PZ LOTTO CASH; FEELING LUCKY ENTRY 1	23 DRAWS: PZ LOTTO CASH; FEELING LUCKY?	24	25
26 LOTTERY ACTION DELIVERS	27	28	29	30	31	



Two New Pull-Tab Games Launch January 13



77 Turn the Tables
Cost: \$2 | Top Prize: \$1,500
Odds: 1 in 4.50



78 Signature 7s
Cost: \$2 | Top Prize: \$2,750
Odds: 1 in 3.35

Pull-Tabs are played by peeling the tabs located on the back of the ticket. A ticket may contain multiple winners. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations as shown on the ticket front, or contains a JACKPOT as noted on the prize options, the player wins the corresponding prize. The arrow connecting the symbols indicates its a winner.

Note: Prizes must be redeemed at the retail location of which it was purchased. Prizes over \$600 must be redeemed at an Iowa Lottery region office.

PROMO PIT STOP

**Ongoing
 Play It Again® &
 Prize Zone
 Promotions**

**Feeling Lucky?
 It's Timberwolves Time!
 (Feeling Lucky? #719)
 Entry #1 ends 9:59 a.m.
 Jan. 22, 2025**



**Prize Zone: Lotto Cash
 (Powerball or
 Mega Millions)
 Entry ends 8:59 a.m.
 Jan. 22, 2025**

**Dublin Your Luck
 (Cyclone™ #711)
 Entry ends 9:59 a.m.
 Feb. 10, 2025**



**Prize Zone: Hawkeye™ Hoops
 (9s in a Line #718)
 Entry ends 8:59 a.m. Feb. 10, 2025**

**Prize Zone: Hawkeye™ Wrestling
 (9s in a Line #718)
 Entry ends 8:59 a.m. Feb. 10, 2025**



All details at ialottery.com

LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE. & FRI.	8:59 P.M.	10 P.M.	NEXT DAY
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
LUCKY FOR LIFE®	DAILY	8:30 P.M.	9:38 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10 P.M.	10:10 P.M.



RETAILER USE ONLY

Thank You for Being an **IALottery®** Retailer!

ACTIVE SCRATCH GAME INFO

AS OF JAN. 3, 2025

Game# Name	Sales Start Date	Game# Name	Sales Start Date	Game# Name	Sales Start Date
538 Lucky Numbers Game Book	07/07/21	670 Ruby Mine	09/06/23	707 High Striker	08/06/24
536 \$20,000 Crossword <i>Green/Pink/Blue/Red</i>	06/13/22	662 Gold Hard Cash	09/06/23	699 In The Money	09/04/24
600 Lightning Cash	07/06/22	669 Electric 8s	09/06/23	714 Cash Blast	09/04/24
603 Aces & 8s	08/02/22	666 Payline	09/07/23	720 Shiny & Bright	10/01/24
606 Cash Craze	09/07/22	685 Cash Flow	11/07/23	721 Tree-Mendous Crossword	10/01/24
617 Premiere	12/16/22	684 7-11-21®	11/07/23	722 Merry Mint Money	10/01/24
615 \$30,000 Crossword <i>Purple/Green/Blue/Pink</i>	12/29/22	674 Bonus Multiplier	01/03/24	723 ELF	10/01/24
612 Unlock It	01/04/23	690 Luck	01/03/24	724 Snowfall	10/01/24
613 Crazy Hot Cash	01/04/23	689 Luck	01/03/24	725 Money Gift	10/01/24
634 Mystery Multiplier	01/04/23	672 Fruit Loot	01/03/24	726 Winter Winnings	10/01/24
651 Lucky 7 Bonus	02/01/23	671 Double Dollars	01/03/24	717 Words That Win	11/05/24
639 Money Spinner	02/07/23	688 Luck	01/03/24	716 Winner Winner Chicken Dinner	11/05/24
642 Ruby Red 7s	03/07/23	687 Luck	01/03/24	715 Quick 7s	11/05/24
616 \$50,000 Super Crossword	03/28/23	692 Pocket Change	02/06/24	705 Tic Tac Toad	01/03/25
648 Red Hot Riches	04/04/23	693 Scrabble™ Crossword Game	02/06/24	718 9s in a Line	01/03/25
647 Diamond Mine 9X	05/02/23	694 Hit \$50	03/05/24	719 Feeling Lucky?	01/03/25
646 Lucky No. 7 Doubler	06/06/23	695 Triple 7s	03/05/24	727 Power 10X®	01/03/25
657 Sonic Multiplier	06/06/23	697 Lucky Roll	04/16/24	728 Cherry Twist	01/03/25
658 Wild Cherry	06/06/23	698 Triple 333	05/07/24	730 Money Rush	01/03/25
645 X-TRA Bingo	06/14/23	703 Winner's Circle	05/07/24	731 Triple Red 777s	01/03/25
649 \$100,000 Mega Crossword	06/21/23	675 X The Money	06/04/24	739 Word Games	01/03/25
650 Ruby Red Crossword	06/27/23	700 \$50,000 Jackpot	06/04/24		
614 White Ice	07/06/23	704 Red White & Blue Cash	06/04/24		
656 Neon Bucks	07/06/23	676 Easy Money	06/04/24		
663 Plu\$ Your Bucks	07/25/23	686 Hawkeye™ Gold	06/24/24		
667 Double Doubler	07/25/23	712 Beat The Heat	07/02/24		
668 Easy 1-2-3	07/25/23	706 Money Match	07/02/24		
		711 Cyclone™	07/02/24		
		701 Golden Riches	08/06/24		

ENDING INSTAPLAY

159 Reindeer Riches Suspended as of 01/11/25
 157 **ELF** Suspended as of 01/11/25

END ACTIVATIONS

End Auto Order & Orders (DSRs Turn in Car Stock) 01/03/25
 End Activation (DSRs begin retailer return) 01/03/25
 DSRs to Complete Retailer Returns 01/13/25

489 Colossal Crossword 673 Fab 4
 599 Money Magnet 691 Love To Win!
 632 Tic Tac Multiplier 696 Monopoly™ 20X
 659 Fast Bucks 702 Baseball
 660 Money Bag Doubler 713 Boo Yah Bucks
 661 Money Flow

PULL-TAB LAUNCHES

77 TURN THE TABLES Active as of 01/13/25
 78 SIGNATURE 7s Active as of 01/13/25

ENDING GAMES

For full list and details of ending and ended games,
 scan the QR code:



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.