



Lottery Help Line: (800) 228-0010
Pull-Tab Vending: (800) 235-7198
Terminals & Kiosks: (800) 858-4744

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RETAILER STAFF USE ONLY

IA Lottery
 ialottery.com



Two New Pull-Tab Games Launching Oct. 19, 2026

Pull-Tabs are played by peeling the tabs located on the back of the ticket. A ticket may contain multiple winners. If three consecutive symbols printed vertically or diagonally under any of the tabs match identically any of the winning combinations as shown on the ticket front, the player wins the corresponding prize. **The arrow connecting the symbols indicates its a winner.**

Note: Prizes must be redeemed at the retail location where the pull-tab ticket was purchased. Prizes over \$600 must be redeemed at an Iowa Lottery region office.

4 What a Gem!

Cost: \$2 | Top Prize: \$1,999 | Odds: 1 in 5.45

86 Bowling Thunder

Cost: \$1 | Top Prize: \$200 | Odds: 1 in 7.94



Remind Players to Save Their Holiday Scratch and InstaPlay Tickets for an Upcoming Play It Again® Promotion!



Scratch Tickets:
 #807 Doughman Doubler
 #808 Crossword Gold
 #809 Holiday Luck X20
 #810 Holiday Cash
 #811 Merry Money

InstaPlay Tickets:
 #180 Merry Money Match
 #179 Warm Wishes



Retailer Reminder

Perks of Being an IA Lottery VIP Club™ Member



Play It Again® Promotions

VIP Club members are the first to know about second chance promotions. They can enter eligible scratch, InstaPlay or lotto tickets into their account for more chances at winning BIG prizes!

Play It Again promotions offer prizes ranging from cash and ticketed events, to once-in-a-lifetime experiences.

Prize Zone Promotions

These additional promotions give VIP Club members more opportunities to win! They are smaller, yet mighty!

Pop-up Contests

A contest that is EXCLUSIVE to members subscribed to receiving email communications and is completely FREE to enter, no purchase necessary! You never know when the next one may POP UP!

Monthly e-Newsletter with Free Play

The most popular part of being a VIP Club member is

the VIP Connection monthly e-newsletter. This newsletter contains Iowa Lottery news, promotions and a FREE play coupon for draw or InstaPlay games. Members receive a coupon each month via email, and may also access their coupon when they log in at ialottery.com.

Reminder when a player redeems a coupon: If the coupon has already been redeemed once, the terminal will give an error message: "Coupon Already Redeemed." If presented with a printed copy, appropriately destroy the bar code and dispose of the paper coupon after it is redeemed so it cannot be presented again.

A VIP Club member can only redeem ONE free play from their monthly e-newsletter. They may redeem two at a time if they expire on different dates since they have two months to redeem; i.e. September's expires on October 31 and October's expires on November 30.

If a player tries to redeem 3 or more free play coupons in a single month, report their name to your sales rep immediately.

OCTOBER 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2 HOLIDAY INSTAPLAY GAMES LAUNCH 4	5	5 HOLIDAY SCRATCH GAMES LAUNCH 6	7	8	9	10
11	12	13	14	15	16	17
18	LOTTERY ACTION DELIVERS 2 PULL-TAB GAMES LAUNCH 19	20	PROMO ENDS: GAME SHOW EXPERIENCE 21	DRAWN: GAME SHOW EXPERIENCE 22	23	24
25	26	ENTRY ENDS: INSTANTLY A HAWKEYE PD. 2 27	DRAWN: INSTANTLY A HAWKEYE 28	29	30	31
Nov. 1	LOTTERY ACTION DELIVERS 2	3 SCRATCH GAMES LAUNCH ENTRY ENDS: HAWKEYE PD. 3; PROMO ENDS: CYCLONE 3	4	5	6	7

Promo Pit Stop

Current Play It Again® and Prize Zone Promotions

Fremantle™/© Fremantle 2026



ENDS THIS WEEK - WINNERS DRAWN THURSDAY

GAME SHOW EXPERIENCE (Nonwinning THE PRICE IS RIGHT™ scratch tickets)

- 2 Winners of GAME SHOW EXPERIENCE Trip Prize:
 - » Five (5) day, four (4) night stay
 - » Round-trip coach airfare from any U.S. international airport to Los Angeles, CA
 - » Ground transfers from airport to hotel and other hosted events where applicable, including a planned group excursion
 - » One (1) double occupancy hotel room
 - » \$2,500 spending money
 - » Admission to Exclusive Welcome Reception
 - » See a taping of the THE PRICE IS RIGHT TV game show
 - » Chance to win a share of total potential cash prizes up to \$10 million in the GAME SHOW EXPERIENCE Event (see Rules for details)

Entry ends 9:59 a.m. October 14.

ENTRY PERIOD 2 ENDS NEXT WEEK

Instantly a Hawkeye™ (Nonwinning Iowa Hawkeyes™ InstaPlay tickets)

- 16 Winners of Ironmen Suite VIP Experience - Iowa vs Wisconsin on Oct. 31, 2026
 - » Two (2) suite tickets
 - » Complimentary food, water and soda in the suite
 - » Merchandise
 - » \$250 spending money
- 1 Winner of stadium seats - Iowa vs Wisconsin on Oct. 31, 2026
 - » Four (4) stadium seat tickets
 - » \$500 spending money



Entry ends 9:59 a.m. Oct. 20.

ENTRY ENDS NEXT MONTH

Instantly a Cyclone™ (Nonwinning Iowa State™ InstaPlay tickets)

- 8 Winners to win suite tickets for ISU vs Cincinnati Nov. 14, 2026 includes:
 - » Two (2) suite tickets
 - » Food, water and soda served in the suite
 - » One (1) parking pass
 - » Cyclone athlete meet and greet
 - » Merchandise
 - » \$250 spending money

Entry ends 9:59 a.m. Nov. 3



Learn more at ialottery.com or the Iowa Lottery LotteryPlus app.

LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL Xs & Os™	SUN.	7:59 P.M.	9:00 P.M.	11:40 P.M.
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE. & FRI.	8:59 P.M.	10:00 P.M.	NEXT DAY
MILLIONAIRE FOR LIFE™	DAILY	8:59 P.M.	10:15 P.M.	11:40 P.M.
POWERBALL DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10:00 P.M.	10:10 P.M.

Thank You for Being an **IALottery®** Retailer!

ACTIVE SCRATCH GAME INFO

AS OF OCT. 19, 2026

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
615	\$30,000 Crossword	12/29/22	782	\$10 MONOPOLY® DOUBLER	3/3/26	799	5X the Cash	8/4/26
616	\$50,000 Super Crossword	3/28/23	783	\$20 MONOPOLY® DOUBLER	3/3/26	800	10X the Cash	8/4/26
645	X-TRA Bingo	6/14/23	774	200X	3/9/26	801	20X the Cash	8/4/26
693	Scrabble™ Crossword Game	2/6/24	785	Cash Payout	4/7/26	802	50X the Cash	8/4/26
743	JURASSIC WORLD	6/3/25	786	\$100,000 Riches	4/7/26	803	100X the Cash	8/4/26
751	Money	9/3/25	784	Pirate's Treasure	5/5/26	813	One-Word Crossword	8/4/26
759	Cash Frenzy	10/20/25	787	\$50 Frenzy	5/5/26	792	Blackout Bing	9/1/26
770	\$100,000 Mega Crossword	12/15/25	788	\$100 Stacked	5/5/26	804	Win It All	9/1/26
773	UNO™	1/6/26	789	Bonus Cash Doubler	5/5/26	805	Green 7s	9/1/26
775	Instant Jackpot	1/6/26	798	\$300,000 Jackpot	5/5/26	806	Triple Jackpot	9/1/26
771	500X	2/3/26	790	THE PRICE IS RIGHT™	6/2/26	819	\$300,000 Cashword	9/1/26
776	Mega Money	2/3/26	791	Lady Luck	6/2/26	807	Doughman Doubler	10/6/26
777	Lucky Clover Crossword	2/3/26	793	Unlock It!	6/2/26	808	Crossword Gold	10/6/26
778	Diamond Dollars	2/3/26	794	Fab 5s	6/2/26	809	Holiday Luck X20	10/6/26
779	\$1 MONOPOLY® DOUBLER	3/3/26	795	3 Ways to Win!	7/7/26	810	Holiday Cash	10/6/26
780	\$2 MONOPOLY® DOUBLER	3/3/26	796	Mega Bucks	7/7/26	811	Merry Money	10/6/26
781	\$5 MONOPOLY® DOUBLER	3/3/26	797	\$100,000 Cash Bonus	7/7/26			

ENDING SCRATCH GAMES

10/12/26 End Auto Order & Orders (DSRs Turn in Car Stock)

10/19/26 End Activation (DSRs begin retailer returns)

10/26/26 DSRs to Complete Retailer Returns

651 Lucky 7 Bonus	709 Gem 7s	733 Super 7s	741 PAC-MAN	750 Retro Bolts	758 Fire 7s / Ice 7s
675 X The Money	714 Cash Blast	735 Joker's Wild	745 Bullseye Cash	753 777	760 Scratch, Match & Win!
700 \$50,000 Jackpot	717 Words That Win	738 Wild Doubler	746 Silver Streak	754 Red Hot 7s	761 IOWA™ BLACKOUT
701 Golden Riches	729 Lucky Stars	739 Word Games	747 Triple It!	757 Full Of \$300s	772 Triple Luck
	730 Money Rush	740 Quick Cash	749 Cool Cat		

ENDING PULL-TABS

10/5/26 End Auto Order & Orders (DSRs Turn in Car Stock)

10/5/26 End Activation (DSRs Return Full Packs)

8/23/27 End Returns (Begin 90 day count to Validations Ending)

11/22/27 End Validations (Last day to pay prizes)

11 Gimme Some Luck 16 Plum Mania 25 Darts

10/5/26 End Auto Order & Orders (DSRs Turn in Car Stock)

10/5/26 End Activation (DSRs Return Full Packs)

12/29/27 End Returns (Begin 90 day count to Validations Ending)

3/29/28 End Validations (Last day to pay prizes)

46 Red Hot Dice

ENDED GAMES

For full list and details of ending and ended games, scan the QR code:



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.